



Cultural Center of the Philippines
SENTRONG PANGKULTURA NG PILIPINAS

August 28, 2019

U1905629

MS. PAULINA SUACO-JUAN

Executive Director

Center for International Trade Expositions and Missions (CITEM)
Golden Shell Pavilion, Roxas Blvd. corner Sen. Gil Puyat Ave.
Pasay City

LETTER – AGREEMENT

Dear Ms. Juan,

This is to formalize our agreement regarding your advertisement placement on the CCP Electronic Billboard (e-board) located on the Corner of Roxas Boulevard and Vicente Sotto Street with the following terms and conditions:

1. The Cultural Center of the Philippines (CCP) shall air CITEM's 10-second video advertisement for the **MANILA FAME** event on the e-board for a period of 30 days from September 19 to October 19, 2019.
2. In return, CITEM shall pay the CCP the amount of **TWO HUNDRED ONE THOUSAND SIX HUNDRED PESOS (Php201,600)**, inclusive of VAT.
3. Payment must be settled by CITEM on or before September 19, 2019.

If you agree with the set forth terms and conditions, please sign on the space below to signify your conformity.

Thank you.

Sincerely yours,


GEMMA A. MARCO

Division Chief III, Sales and Promotions
CCP Marketing Department

APPROVED BY:

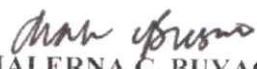

ARSENIO J. LIZASO

President

CONFORME:


PAULINA SUACO-JUAN
Executive Director
CITEM

WITNESSED BY:


MALERNA C. BUYAO
OIC – Controllership Division
CITEM