



**THE 17<sup>TH</sup> MALAYSIA INTERNATIONAL HALAL SHOWCASE**  
1-4 April 2020 • MITEC Kuala Lumpur

**BRANDING OPPORTUNITIES**

200084

**EXTERIOR BRANDING**

ITEM	AMOUNT (RM)
<input type="checkbox"/> South Welcome Banner & Glass Sticker	25,000
<input type="checkbox"/> South Entrance Banner (Quantity: 1)	6,000
<input type="checkbox"/> South Entrance Banner (Quantity: 4)	30,000

**INTERIOR BRANDING**

ITEM	AMOUNT (RM)
<input type="checkbox"/> Escalator (North Court)	25,000
<input checked="" type="checkbox"/> Balcony Banner	10,000
<input type="checkbox"/> Public Area Pillar Wraps	10,000
<input checked="" type="checkbox"/> Escalator Hanging Banner	8,000
<input type="checkbox"/> Directional Signages	30,000
<input type="checkbox"/> Hall Signages (Quantity: 1)	12,000
<input type="checkbox"/> Hall Signages (Quantity: 8)	80,000
<input type="checkbox"/> Cluster Signages (Quantity: 1)	7,000
<input type="checkbox"/> Cluster Signages (Quantity: 7)	35,000
<input type="checkbox"/> Facility Signages (Quantity: 1)	7,000
<input type="checkbox"/> Facility Signages (Quantity: 4)	20,000
<input type="checkbox"/> MIHAS Theatre	15,000
<input type="checkbox"/> Industry Zone	15,000
<input type="checkbox"/> Visitor Information Counter	35,000
<input type="checkbox"/> Registration Kiosks	25,000

**PRINTED MATERIALS**

ITEM	AMOUNT (RM)
<input type="checkbox"/> Show Directory Ad (ROP)	4,000
<input type="checkbox"/> Show Directory Ad (Double Page)	7,000
<input type="checkbox"/> Show Guide Advertisement	8,000
<input type="checkbox"/> Show Directory Logo	500
<input type="checkbox"/> MIHAS Bulletin Advertisement	5,000
<input type="checkbox"/> Lanyard	60,000
<input type="checkbox"/> Badges	30,000
<input type="checkbox"/> Visitor Stickers	20,000
<input type="checkbox"/> Volunteer Polo Shirt	20,000

**ONLINE ADVERTISING**

ITEM	AMOUNT (RM)
<input type="checkbox"/> Website Banner	20,000
<input type="checkbox"/> MIHAS Pulse Banner	20,000
<input checked="" type="checkbox"/> Social Media Post (IG/FB/Twitter)	1,000

ITEM	QTY	AMOUNT(RM)
Balcony Banner	2	20,000
Escalator Hanging Banner	1	8,000
Social Media Post	1	1,000
<b>TOTAL</b>		<b>29,000</b>

**COMPANY PROFILE**

Company/Organisation Name CENTER FOR INT'L. TRADE EXPOSITIONS AND MISSIONS

Address Golden Shell Pavilion, Roxas Boulevard cor. Sen. Gil Puyat Avenue, Pasay City

Postcode 1300

Country Philippines

Contact Person Chol dela Paz

Phone +632 8831 2137

Fax

Email cdpaz@ctem.com.ph

Payment

The undersigned hereby represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the sponsor company mentioned herein.

Name & Designation

PAULINA SUACO-JUAN, Executive Director

Date

Signature

Payment is to be made in full upon signing of contract. Please indicate your payment preference below:

- Cheque (Local cheques only)  
 Wire Transfer

**CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS**

**CERTIFIED TRUE COPY**

**HW LIMA SDN BHD**

35G-1-7 Jalan Wangsa Delima 5, KLSC 11, Section 5, Wangsa Maju, 53300, Kuala Lumpur, Malaysia  
Tel: +603 4142 1699 Fax: +603 4142 2609

**ATTY. ANNA GRACE I. MARPURI**

Legal Officer



# THE 17<sup>TH</sup> MALAYSIA INTERNATIONAL HALAL SHOWCASE

1-4 April 2020 · MITEC Kuala Lumpur

20008 *[Signature]*

## BRANDING OPPORTUNITIES

### EXTERIOR BRANDING

ITEM	AMOUNT (RM)
<input type="checkbox"/> South Welcome Banner & Glass Sticker	25,000
<input type="checkbox"/> South Entrance Banner (Quantity: 1)	6,000
<input type="checkbox"/> South Entrance Banner (Quantity: 4)	30,000

### INTERIOR BRANDING

ITEM	AMOUNT (RM)
<input type="checkbox"/> Escalator (North Court)	25,000
<input checked="" type="checkbox"/> Balcony Banner	10,000
<input type="checkbox"/> Public Area Pillar Wraps	10,000
<input checked="" type="checkbox"/> Escalator Hanging Banner	8,000
<input type="checkbox"/> Directional Signages	30,000
<input type="checkbox"/> Hall Signages (Quantity: 1)	12,000
<input type="checkbox"/> Hall Signages (Quantity: 8)	80,000
<input type="checkbox"/> Cluster Signages (Quantity: 1)	7,000
<input type="checkbox"/> Cluster Signages (Quantity: 7)	35,000
<input type="checkbox"/> Facility Signages (Quantity: 1)	7,000
<input type="checkbox"/> Facility Signages (Quantity: 4)	20,000
<input type="checkbox"/> MIHAS Theatre	15,000
<input type="checkbox"/> Industry Zone	15,000
<input type="checkbox"/> Visitor Information Counter	35,000
<input type="checkbox"/> Registration Kiosks	25,000

### PRINTED MATERIALS

ITEM	AMOUNT (RM)
<input type="checkbox"/> Show Directory Ad (ROP)	4,000
<input type="checkbox"/> Show Directory Ad (Double Page)	7,000
<input type="checkbox"/> Show Guide Advertisement	8,000
<input type="checkbox"/> Show Directory Logo	500
<input type="checkbox"/> MIHAS Bulletin Advertisement	5,000
<input type="checkbox"/> Lanyard	60,000
<input type="checkbox"/> Badges	30,000
<input type="checkbox"/> Visitor Stickers	20,000
<input type="checkbox"/> Volunteer Polo Shirt	20,000

### ONLINE ADVERTISING

ITEM	AMOUNT (RM)
<input type="checkbox"/> Website Banner	20,000
<input type="checkbox"/> MIHAS Pulse Banner	20,000
<input checked="" type="checkbox"/> Social Media Post (IG/FB/Twitter)	1,000

ITEM	QTY	AMOUNT(RM)
Balcony Banner	2	20,000
Escalator Hanging Banner	1	8,000
Social Media Post	1	1,000
<b>TOTAL</b>		<b>29,000</b>

### COMPANY PROFILE

Company/Organisation Name CENTER FOR INT'L. TRADE, EXPOSITIONS & MISSIONS The undersigned hereby represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the sponsor company mentioned herein.

Address CSP ROXAS BLYD., COR SEP GIL PUYAT AVENUE

PASAY CITY

Postcode 1300 Country PHILIPPINES Name & Designation PAULINE SUACO-JUAN

Contact Person PAULINE SUACO-JUAN Phone 632-88312187 EXECUTIVE DIRECTOR

Fax \_\_\_\_\_ Email cdpage@citern.com.ph Date \_\_\_\_\_

Payment \_\_\_\_\_ CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS *[Signature]*

(Authorized signature and stamp)

Payment is to be made in full upon signing of contract. Please indicate your payment preference below:

- Cheque (Local cheques only)
- Wire Transfer

**CERTIFIED TRUE COPY**

ATTY. ANNA GRACE J. MARPURI  
Legal Officer

Signed in the presence of:

*Mala Buyao*  
**MALERNA C. BUYAO**  
Chief, Controllership Division

**ACKNOWLEDGMENT**

REPUBLIC OF THE PHILIPPINES)  
CITY OF **MANILA** )S.S

BEFORE ME, a Notary Public for and in the City of **MANILA** on this \_\_\_\_\_ day of **FEB 18 2020** personally appeared the following:

Name	Competent Evidence of Identity	Issued at/on
PAULINA SUACO-JUAN	_____	_____

known to me and to me known to be the same persons who executed the foregoing instrument and acknowledged to me that the same is their free and voluntary act and deed as well as the free and voluntary act and deed of the entities they represent.

This instrument, which refers to a Contract of Services consisting of two (2) pages including this page whereon this acknowledgment is written, has been signed by the parties and their instrumental witnesses on each and every page.

WITNESS MY HAND AND SEAL on the place and date first-written above.

Doc. No. \_\_\_\_\_  
Page No. \_\_\_\_\_  
Book No. \_\_\_\_\_  
Series of 2020 \_\_\_\_\_

**NOTARY PUBLIC**  
*[Signature]*  
**ATTY. HENRY D. ADASA**  
NOTARY PUBLIC UNTIL DEC. 31, 2020  
NOTARIAL COMMISSION: 2020-163 MLA  
JBP NO. 205823 - 01/03/2020, PALS  
PTR NO. 5124017 - 01/03/2020 MLA  
ROLL NO. 25679, TIN: 172-520-620  
MCLE COMPL. NO. VII-0000165

**CENTER FOR INTERNATIONAL TRADE  
EXPOSITIONS AND MISSIONS  
CERTIFIED TRUE COPY**

*[Signature]*  
**ATTY. ANNA GRACE I. MARPURI**  
Legal Officer