

Republic of the Philippines
Department of Trade and Industry
CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS
Golden Shell Pavilion, Roxas Blvd. Cor. Gil Puyat Ave., Pasay City

Solicitation No.: CITEM-2020-0046

**NOTICE TO CONDUCT PROCUREMENT OF GOODS
AND SERVICES, INFRASTRUCTURE PROJECTS, AND CONSULTING
SERVICES TO BE PROCURED AND PERFORMED OVERSEAS**

Pursuant to GPPB-Resolution No. 28-2017 dated 31 July 2017, the Center for International Trade Expositions and Missions (CITEM), through its Bids and Awards Committee (BAC), hereby issues this Notice for:

**PROCUREMENT OF DIGITAL MARKETING CAMPAIGN ADS FOR
THE FOLLOWING PROJECTS:**

A. MANILA FAME OCTOBER 2020

*Campaign Period: **March to December 2020**
Approved Budget for the Contract: **Php 300,000.00***

(Please see attached Terms of Reference for more details)

B. CREATE PHILIPPINES 2020

*Campaign Period: **March to October 2020**
Approved Budget for the Contract: **Php 300,000.00***

(Please see attached Terms of Reference for more details)

C. FOOD HOTEL ASIA

*Campaign Period: **01 March 2020 to 15 April 2020**
Approved Budget for the Contract: **Php 5,000.00***

(Please see attached Terms of Reference for more details)

For inquiries, please contact the CITEM Bids and Awards Committee Secretariat, at telephone no. 8312201 local 309/218 or fax no. 834-0177/8331284 or e-mail at citembac@citem.com.ph.


ATTY. ANNA GRACE I. MARPURI
Chairman, CITEM-BAC