



NOA-2020-0187

18 May 2021

REENA FRANCISCO

IPG Mediabrands Philippines, Inc.
Units 2901, 2903, 2906
The Trade and Financial Tower, 7th Ave. cor.
32nd St., Fort Bonifacio, Global City, Taguig

NOTICE OF AWARD

In view of the procurement activity conducted by the CITEM-Bids and Awards Committee for the project/article/works as described below, Notice of Award is hereby given to:

Company : IPG MEDIABRANDS PHILIPPINES, INC. DOING BUSINESS UNDER THE NAMES AND STYLES OF UNIVERSAL MCCANN
Project : HIRING OF DIGITAL MARKETING SERVICES FOR PAID DIGITAL ADS OF CITEM PROJECTS
Awarded Amount in Words : FIVE MILLION PESOS
Awarded Amount in Value : PHP5,000,000.00

The said award is subject to the terms and condition specified in the approved terms of reference for the said project/article/works.

It is understood that the above contractor/company/awardee shall adhere to the timetable and specifications as specified in the bidding documents of the above requirement.


PAULINA SUACO-JUAN
Head of Procuring Entity

