

# JOB ORDER

CITEM.STR.FR.006

|  |                             |                                |                               |      |
|--|-----------------------------|--------------------------------|-------------------------------|------|
| <b>CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS</b><br>Golden Shell Pavilion, Roxas Boulevard corner Sen. Gil J. Puyat Avenue<br>1300 Pasay City, Metro Manila, Philippines<br>☎ (632) 831-2201 to 09 ext. 218 📠 (632) 831-1368, 832-3965<br>✉ info@citem.com.ph 🌐 www.citem.com.ph |                             | JO Number:<br><b>2024-0168</b> | JO Date:<br><b>05/03/2024</b> | PAGE |
|  | PR No.:<br><b>2024-0168</b> | PR Date:<br><b>04/05/2024</b>  |                               |      |

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| <b>CONTRACTOR/SUPPLIER PHILSTAR DAILY INC.</b><br>ADDRESS <b>202 Roberto Stret, Oca Railroad Street</b><br><b>Port Area, Manila</b><br>MODE OF PROCUREMENT <small>Negotiated Procurement - Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services</small> | DELIVERY TERM .....<br>PAYMENT TERM .....<br>PLACE OF DELIVERY .....<br>DATE OF DELIVERY ..... |
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*Please provide/furnish this office the requirements listed below subject to the terms and conditions contained herein. Address all correspondence to the Center for International Trade Expositions and Missions (CITEM).*

| DESCRIPTION  | QTY/UNIT | UNIT PRICE | AMOUNT               |
|--|----------|------------|----------------------|
| <b>PROCUREMENT OF PRINT AD PLACEMENT FOR IFEX PHILIPPINES 2024 PUBLICITY AND PROMOTIONS</b><br><br><b>May 06 2024 Print Ad Placement, Full Page – Full Color Ad</b><br><b>May 18 2024 Print Ad Placement, Half Page – Full Color Ad</b><br><br><b>Negotiated Specifications:</b><br><br><b>Free Media Values:</b><br><br>- Pre-Event and Post Event promotion/release on print<br><br>- Pre-Event and Post Event promotion/release on social media of Philstar |          |            | <b>Php340,000.00</b> |

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| TOTAL AMOUNT IN WORDS: <b>Three Hundred Forty Thousand Pesos</b> | Php <b>340,000.00</b> |
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*This order is placed subject to the following terms and conditions:*

*The delivery must be made only during office hours to CITEM or as may be specified. Delivery is subject to the acceptance of CITEM's duly authorized representative/official and inspection by CITEM-Management Inspection Team and/or the Commission on Audit. Rejected deliveries are to be withdrawn and/or replaced immediately. Delay in the delivery is subject to the PENALTY of 1/10 of 1% of the TOTAL VALUE of this ORDER for EACH DAY OF DELAY. In case the contractor/supplier does not deliver within the due date, s/he shall be considered in default and will be liable to pay LIQUIDATED DAMAGES in the amount of \_\_\_\_\_ of the TOTAL AMOUNT unless the contractor/supplier requested and CITEM granted an extension. The contractor/supplier authorizes CITEM to deduct the amount of undelivered portion and to deduct the penalty and liquidated damages from any of its receivables from CITEM. The contractor/supplier must present a Delivery Receipt and Invoice or Official Receipt with the Job Order upon delivery.*

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| Very truly yours,<br><br><br><b>ATTY. ANNA GRACE I. MARPURI</b><br>OIC-DM, CS Department<br>CONFORME:       | BUR No. <u>IPCORCOM-24250502</u><br>DATE <u>May 07, 2024</u><br>AMOUNT <u>Php340,000.00</u> | Recommended by:<br><br><b>NORMAN D. BAGULBAGUL</b><br>OIC-DM, CCSD             |
| <br><b>John Christopher Abong</b><br><small>Name &amp; Signature of Contractor/Supplier</small><br><br>Date | Funds Available:<br><br><b>MALERNA C. BUYAO</b><br>Chief, Controllership Division           | Approved by:<br><br><b>MA. LOURDES D. MEDIRAN</b><br>DEPUTY EXECUTIVE DIRECTOR |