

JOB ORDER

CITEM.STR.FR.006



CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS
 Golden Shell Pavilion, Roxas Boulevard corner Sen. Gil J. Puyat Avenue
 1300 Pasay City, Metro Manila, Philippines
 (632) 831-2201 to 09 ext. 218 (632) 831-1368, 832-3965
 info@citem.com.ph www.citem.com.ph



JO Number:

2023-0223

JO Date:

10/16/2023

PAGE

PR No.:

2023-0437

PR Date:

10/04/2023

CONTRACTOR/SUPPLIER PHILSTAR DAILY INC.
 ADDRESS 202 Roberto S. Oca Railroad Street, Port Area, Manila

DELIVERY TERM
 PAYMENT TERM
 PLACE OF DELIVERY
 DATE OF DELIVERY **October 18, 2023**

MODE OF PROCUREMENT **NEGOTIATED PROCUREMENT - SCIENTIFIC, SCHOLARLY OR ARTISTIC WORK, EXCLUSIVE TECHNOLOGY AND MEDIA SERVICES**

Please provide/furnish this office the requirements listed below subject to the terms and conditions contained herein. Address all correspondence to the Center for International Trade Expositions and Missions (CITEM).

DESCRIPTION

QTY/UNIT

UNIT PRICE

AMOUNT

PROCUREMENT OF FULL PAGE - FULL COLOR PRINT AD PLACEMENTS FOR MANILA FAME 2023 PUBLICITY AND PROMOTION

Php202,175.00

18 October 2023 (Monday) Print Ad Placement, Full Page – Full Color Ad

Negotiated Specifications:

- Mock up to be accommodated until 16 October 2023
- Writer or any representative from Philstar will be sent to cover the event
- with additional four (4) stories Press Releases until the end of the year, mix of digital /physical.

TOTAL AMOUNT IN WORDS: **Two Hundred Two Thousand One Hundred Seventy Five Pesos** **Php 202,175.00**

This order is placed subject to the following terms and conditions:

The delivery must be made only during office hours to CITEM or as may be specified. Delivery is subject to the acceptance of CITEM's duly authorized representative/official and inspection by CITEM-Management Inspection Team and/or the Commission on Audit. Rejected deliveries are to be withdrawn and/or replaced immediately. Delay in the delivery is subject to the **PENALTY of 1/10 of 1%** of the **TOTAL VALUE** of this ORDER for **EACH DAY OF DELAY**. In case the contractor/supplier does not deliver within the due date, s/he shall be considered in default and will be liable to pay **LIQUIDATED DAMAGES** in the amount of _____ of the **TOTAL AMOUNT** unless the contractor/supplier requested and CITEM granted an extension. The contractor/supplier authorizes CITEM to deduct the amount of undelivered portion and to deduct the penalty and liquidated damages from any of its receivables from CITEM. The contractor/supplier must present a Delivery Receipt and Invoice or Official Receipt with the Job Order upon delivery.

Very truly yours,

ATTY. ANNA GRACE I. MARPURI
 OIC-DM, CS Department
 CONFORME:

John Christopher Abong
 Name & Signature of Contractor/Supplier

Date

BUR No. **IP-COM - 2301262**

DATE **Oct. 24, 2023**

AMOUNT **Php202,175.00**

Funds Available:
MALERNA C. BUYAO
 Chief, Controllorship Division

Recommended by:

NORMAN D. FAGULBAGUL
NORMAN D. FAGULBAGUL
 OIC-DM, CCSD

Approved by:

MA. LOURDES D. MEDIRAN
MA. LOURDES D. MEDIRAN
 Deputy Executive Director