

JOB ORDER

CITEM.STR.FR.006



CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS
 Golden Shell Pavilion, Roxas Boulevard corner Sen. Gil J. Puyat Avenue
 1300 Pasay City, Metro Manila, Philippines
 ☎ (632) 831-2201 to 09 ext. 218 📠 (632) 831-1368, 832-3965
 ✉ info@citem.com.ph 🌐 www.citem.com.ph



JO Number: 2022-0177	JO Date: 12/29/2022	PAGE
PR No.: 2022-0405	PR Date: 11/12/2022	

CONTRACTOR/SUPPLIER LINKEDIN CORPORATION	DELIVERY TERM
ADDRESS	PAYMENT TERM
MODE OF PROCUREMENT Direct Retail Purchase	PLACE OF DELIVERY
	DATE OF DELIVERY

Please provide/furnish this office the requirements listed below subject to the terms and conditions contained herein. Address all correspondence to the Center for International Trade Expositions and Missions (CITEM).

DESCRIPTION	QTY/UNIT	UNIT PRICE	AMOUNT
PROCUREMENT OF AD BOOSTING FROM LINKEDIN PLATFORM FOR FAME+ BRAND AWARENESS CAMPAIGN FEATURES/SPECIFICATIONS: Number of Users - More than 875M members and over 58 million registered companies as of Dec 2022 B2B Marketing Edge - #1 Platform for Lead Generation, 4 of 5 Members Drive Business Decisions Best used as - Professional Networking Cost of Sponsored Ads - Cost per unique view on a daily budget you choose Customer Support - Online FAQs, email support form; live chat and phone number for sales Comprehensive B2B Database Analytics for Social Media Networking Capabilities Has Connect and In Mail Features With Existing CITEM Brand Accounts (SSX, Manila FAME, IFEXPhilippines and CreatePhilippines) Period of Engagement : 12 months			Not to Exceed Php200,000.00

TOTAL AMOUNT IN WORDS: **Not to Exceed Two Hundred Thousand Pesos** **Php 200,000.00**

This order is placed subject to the following terms and conditions:

The delivery must be made only during office hours to CITEM or as may be specified. Delivery is subject to the acceptance of CITEM's duly authorized representative/official and inspection by CITEM-Management Inspection Team and/or the Commission on Audit. Rejected deliveries are to be withdrawn and/or replaced immediately. Delay in the delivery is subject to the **PENALTY** of _____ of the **TOTAL VALUE** of this ORDER for **EACH DAY OF DELAY**. In case the contractor/supplier does not deliver within the due date, s/he shall be considered in default and will be liable to pay **LIQUIDATED DAMAGES** in the amount of _____ of the **TOTAL AMOUNT** unless the contractor/supplier requested and CITEM granted an extension. The contractor/supplier authorizes CITEM to deduct the amount of undelivered portion and to deduct the penalty and liquidated damages from any of its receivables from CITEM. The contractor/supplier must present a Delivery Receipt and Invoice or Official Receipt with the Job Order upon delivery.

Very truly yours,

ATTY. ANNA GRACE I. MARPURI
OIC-DM, CS DEPARTMENT

CONFORME:

BUR No. IP-CORPCOM-22121156

Recommended by:

DATE 01/03/2023

AMOUNT Php200,000.00

Approved by:

NORMAN D. BAGULBAGUL
OIC-DM, CCSD

Name & Signature of Contractor/Supplier

Funds Available:

MALERNA C. BUYAO
 Chief, Controllership Division

Date