



NOA-2025-0006

03 January 2025

**RICA MARIE OQUIAS**  
**Chief Operating Officer**  
**Media Meter Inc.**

M&J Bldg., 121 Don A. Roces Ave.,  
Brgy. Laging Handa, Quezon City

### NOTICE OF AWARD

In view of the procurement activity conducted by the CITEM-Bids and Awards Committee (BAC) for the project/article/works as described below, Notice of Award is hereby given to:

**Company** : **MEDIA METER INC.**

**Project** : **PROCUREMENT OF MEDIA MONITORING SERVICES TO REPORT MEDIA MILAGE GENERATED**

**Awarded Amount in Words** : **FORTY-SIX THOUSAND FIVE HUNDRED PESOS PER MONTH OR A TOTAL OF FIVE HUNDRED FIFTY-EIGHT THOUSAND PESOS**

**Awarded Amount in Value** : **PHP46,500.00 PER MONTH OR A TOTAL OF PHP558,000.00**

The said award is subject to the terms and condition specified in the approved terms of reference for the said project/article/works.

It is understood that the above contractor/company/awardee shall adhere to the timetable and specifications as specified in the bidding documents of the above requirement.

**EXECUTIVE DIRECTOR LEAH PULIDO OCAMPO**

Head of Procuring Entity

**CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS**

An Attached Corporation of the Department of Trade and Industry