



NOA-2025-0156

27 May 2025

GOOGLE LLC

NOTICE OF AWARD

In view of the procurement activity conducted by the CITEM-Bids and Awards Committee (BAC) for the project/article/works as described below, Notice of Award is hereby given to:

Company : GOOGLE LLC

Project : PROCUREMENT OF GOOGLE ADS THROUGH YOUTUBE DIGITAL ADVERTISEMENTS FOR MANILA FAME, CREATEPHILIPPINES, IFEX PHILIPPINES, SSX PHILIPPINES AND CITEM INSTITUTIONAL DIGITAL CAMPAIGNS

Awarded Amount in Words : NOT TO EXCEED FOUR HUNDRED THOUSAND PESOS

Awarded Amount in Value : NOT TO EXCEED PHP400,000.00

The said award is subject to the terms and conditions specified in the approved terms of reference for the said project/article/works.

It is understood that the above contractor/company/awardee shall adhere to the timetable and specifications as specified in the bidding documents of the above requirement.

EXECUTIVE DIRECTOR ROMLEAH JULIET PULIDO OCAMPO
Head of Procuring Entity

CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS

An Attached Corporation of the Department of Trade and Industry