

CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS

Golden Shell Pavilion, Roxas Boulevard corner Sen. Gil J. Puyat Avenue 1300 Pasay City, Metro Manila, Philippines & (632) 831-2201 to 09 ext. 218 (632) 831-1368, 832-3965



JO Number: 2024-0439 R1 PR No.:

2024-0439 R1

12/09/2024 PR Date:

10/02/2024

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M info@citem.com.ph ⊕ www.citem.com.ph

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DELIVERY TERM 30 days PAYMENT TERM PLACE OF DELIVERY DATE OF DELIVERY

MODE OF PROCUREMENT Small Value Procurement

Villa Azalea, Phase 2B, Cotcot, Liloan, Cebu

CONTRACTOR/SUPPLIER AGMS INFORMATION TECHNOLOGY, INC.

Please provide/furnish this office the requirements listed below subject to the terms and conditions contained herein. Address all correspondence to the Center for

DESCRIPTION	QTY/UNIT	UNIT PRICE	AMOUNT
TRANSACTION EMAIL AND SMS AUTOMATION SOFTWARE			243, 000. 00
1 year subscription (November 2024 - October 2025)			
SPECIFICATIONS:			
SMS MARKETING AUTOMATION SYSTEM			
Dashboard SMS Statistics			
Advance Filtering for Multiple Phonebook			
- Unlimited SMS Templating			
- SMS Branding			
SMS Personalized Content			
Customizable Sender ID / Branded Text Messages			
SMS Gateway			
Scheduler Options			
Birthday Campaign			
- Reports			
- Access Level			
Estimated Cost			
- Contacts Upload			
· Unlimited Contacts			
TOTAL AMOUNT IN WORDS:	i		Php

This order is placed	subject to the	following	terms ar	d conditions:
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The delivery must be made only during office hours to CITEM or as may be specified. Delivery is subject to the acceptance of CITEM's duly authorized representative/official and inspection by CITEM-Management Inspection Team and/or the Commission on Audit. Rejected deliveries are to be withdrawn and/or replaced immediately. Delay in the delivery is subject to the PENALTY of 1/10 of 1% of the TOTAL VALUE of this ORDER for EACH DAY OF DELAY. In case the contractor/supplier does not deliver within the due date, s/he shall be considered in default and will be liable to pay LIQUIDATED DAMAGES in the amount of _______ of the TOTAL AMOUNT unless the contractor/supplier requested and CITEM granted an extension. The contractor/supplier authorizes CITEM to deduct the amount of undelivered portion and to deduct the penalty and liquidated damages from any of its receivables from CITEM. The contractor/supplier must present a Delivery Receipt and Invoice or Official Receipt with the Purchase Order upon delivery.

Very truly yours, ATTY. ANNA GRACE I. MARPURI Department Manager III, CSD

CONFORME:

MICHAEL B. SAGUIREL

Name & Signature of Contractor/Supplier

..... Date

BURNO. 1SP-2412/524

December 18, 2024

AMOUNT \$ 243,000-00

Chief Controllership

Recommended by:

ATTY. ANNA GRACE I. MARPURI Department Manager III, CSD

Executive Director



CITEM.STR.FR.006

CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS

CONTRACTOR/SUPPLIER AGMS INFORMATION TECHNOLOGY, INC.

ADDRESS Villa Azalea, Phase 2B, Cotcot, Liloan, Cebu

MODE OF PROCUREMENT Small Value Procurement



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PHILIPPINES	-	9	

		TERM	30 days			
	PLACE OF	DELIVERY				
	DATE OF I	DELIVERY				
or	ns contained	herein. Addr	ess all corresp	ondence to	the Center	r for

Please provide/furnish this office the requirements listed below subject to the terms and conditi

International Trade Expositions and Missions (CITEM).			
DESCRIPTION	QTY/UNIT	UNIT PRICE	AMOUNT
- Available API for SMS sending with reports			
- White Labelling			
- Minimum 10 Sender ID			
- 100,000 SMS credits			
TRANSACTIONAL EMAIL SOLUTION			
- Dashboard Email Statistics			
- Available API and SMTP Relay for Sending Transactional Emails			
- 1 Domain (unlimited sender ID using 1 domain)			
- Reports			
- 400,000 email credits			
24/7 Email Support			
VAT INCLUSIVE			
TOTAL AMOUNT IN WORDS: TWO HUNDRED FORTY-THREE	THOUSAND P	ESOS	Php243,000.00

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Very truly yours,

ATTY. ANNA GRACE I. MARPURI Department Manager III, CSD

CONFORME:

MICHAEL B. SAGUIREL

Name & Signature of Contractor/Supplier

Date

Chief Controllership

Recommended by:

ATTY. ANNA GRACE I. MARPURI Department Manager III, CSD

EAH PULIDO OCAM **Executive Director**

MEMORANDUM

FOR

ED LEAH PULIDO OCAMPO

THRU

PROCUREMENT UNIT

FROM

CLODUALDO EVIO

ITO III, SMDD

SUBJECT

ADJUSTMENT OF CONTRACT PERIOD

DATE

04 January 2025

May we seek approval to adjust the period of engagement of AGMS Information Technology, Inc. for the Procurement of Transactional Email and SMS Automation Software for One-Year Subscription:

FROM	TO
November 2024 – October 2025 (Based on the PR)	04 January 2025 – 31 December 2025 (Based on the actual delivery of the software)

As background, on 26 November 2024, AGMS was invited for an online product demonstration as part of its post-qualification evaluation and was declared post-qualified and able to comply with all the required legal, financial and technical requirements of the bid, hence the award of the Contract.

On 04 January 2025, AGMS delivered the Transactional Email and SMS Automation Software. The SMDD, on the other hand, vetted for the activation of the account as evidenced by the Certificate of Satisfactory Services Rendered (CSSR) issued.

Further, there were no adjustments made both to the amount and requirements in the Procurement of Transactional Email and SMS Automation Software. Furthermore, no disruption has occurred with the service during the transition.

Thank you.