



**SUPPLEMENTAL / BID BULLETIN No. 2024-0143-01**

*1<sup>st</sup> Supplemental / Bid Bulletin on the*

**DIGITAL MARKETING CAMPAIGN SOLUTION ONE (1) YEAR SUBSCRIPTION FOR CITEM EVENTS**

**To all Prospective Bidders:**

This shall form an integral part of the Bid documents.

<b>Amendment</b>		
<b>PARTICULAR</b>	<b>FROM</b>	<b>TO</b>
<b>Eligibility Documents (1st Envelope / Compressed Folder)</b>	<ol style="list-style-type: none"> <li>Mayor's Permit for the current year or for individuals exercising a profession, BIR Certificate of Registration Expired Mayor's permit with Official Receipt of renewal application shall be accepted provided that the renewed permit shall be submitted before the award of the contract.</li> <li>Valid PhilGEPS Registration Number (evidenced by a certificate or screen shot) PhilGEPS Certificate of Platinum Membership may be submitted in lieu of Mayor's Permit and PhilGEPS Registration Number.</li> <li>Latest Income / Business Tax Return</li> <li>Notarized Omnibus Sworn Statement</li> <li>Notarized Special Power of Attorney, Notarized Secretary's Certificate or Board/Partnership Resolution for partnership, corporation, cooperative, or joint venture, whichever is applicable</li> <li>Product features and technical specifications</li> </ol>	<ol style="list-style-type: none"> <li>Mayor's Permit for the current year or for individuals exercising a profession, BIR Certificate of Registration Expired Mayor's permit with Official Receipt of renewal application shall be accepted provided that the renewed permit shall be submitted before the award of the contract.</li> <li>Valid PhilGEPS Registration Number (evidenced by a certificate or screen shot) PhilGEPS Certificate of Platinum Membership may be submitted in lieu of Mayor's Permit and PhilGEPS Registration Number.</li> <li>Latest Income / Business Tax Return</li> <li>Notarized Omnibus Sworn Statement</li> <li>Notarized Special Power of Attorney, Notarized Secretary's Certificate or Board/Partnership Resolution for partnership, corporation, cooperative, or joint venture, whichever is applicable</li> <li><b>Accomplished Product features and technical specifications (see attached document)</b></li> </ol>

Items not mentioned above remain the same.

This Supplemental/Bid Bulletin is being issued to clarify/modify/amend the specifications of the requirement needed, and not for purposes of delaying the proceedings of RA 9184.

Issued this **16<sup>th</sup> day of August 2024**.

**ATTY. ANNA GRACE I. MARPURI**  
Chairman, Bids and Awards Committee

**CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS**

An Attached Corporation of the Department of Trade and Industry

**PRODUCT FEATURES AND TECHNICAL SPECIFICATIONS**

<b>CITEM Requirements</b>	<b>Supplier Products Features</b>	<b>Supplier Products Features (Please state if comply or not comply)</b>	<b>Supplier Comments (Please describe additional information, if applicable)</b>
Minimum of 5 concurrent users			
With domain authentication			
User roles setup			
At least a minimum of 100,000 contacts			
At least a minimum monthly Email send of 1.2M			
Automation builder and Customer Journey			
With pre-built and custom email template			
Email editor with drop and drag capabilities			

With email send time optimization			
With A/B Testing			
With predictive segmentation			
With reporting and analytics feature			
Available Email & Chat Support			

Submitted by:

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(Supplier)

(Date)