

JOB ORDER

CITEM.STR.FR.006



CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS

Golden Shell Pavilion, Roxas Boulevard corner Sen. Gil J. Puyat Avenue
1300 Pasay City, Metro Manila, Philippines
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JO Number:

2025-0213A

JO Date

4/22/2025

PAGE

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PR No.:

2025-0213

PR Date:

3/25/2025

CONTRACTOR/SUPPLIER THE PHILIPPINE DAILY

ADDRESS INQUIRER, INC.

Media Resources Plaza, Mola Street, Makati City

MODE OF PROCUREMENT NEGOTIATED PROCUREMENT

DELIVERY TERM

PAYMENT TERM 30 days

PLACE OF DELIVERY

DATE OF DELIVERY

Please provide/furnish this office the requirements listed below subject to the terms and conditions contained herein. Address all correspondence to the Center for International Trade Expositions and Missions (CITEM).

DESCRIPTION	QTY/UNIT	UNIT PRICE	AMOUNT
PRINT AD PLACEMENT FOR THE PUBLICITY AND PROMOTIONS OF IFEX PHILIPPINES 2025 Half Page, Full Color Ad (with Article Mobile Upload and Inquirer Facebook Page Upload) ✓ Negotiated Specifications/Works: Three (3) accommodation of press releases in print (whether main, business or lifestyle sections) and to be uploaded on INQ Plus digital newspaper Date of Placement: 07 May 2025 ✓			PHP184,773.12 ✓

TOTAL AMOUNT IN WORDS: ONE HUNDRED EIGHTY-FOUR THOUSAND SEVEN HUNDRED SEVENTY-THREE & 12/100 Php 184,773.12

This order is placed subject to the following terms and conditions:

The delivery must be made only during office hours to CITEM or as may be specified. Delivery is subject to the acceptance of CITEM's duly authorized representative/official and inspection by CITEM-Management Inspection Team and/or the Commission on Audit. Rejected deliveries are to be withdrawn and/or replaced immediately. Delay in the delivery is subject to the **PENALTY** of 1/10 of 1% of the **TOTAL VALUE** of this ORDER for **EACH DAY OF DELAY**. In case the contractor/supplier does not deliver within the due date, s/he shall be considered in default and will be liable to pay **LIQUIDATED DAMAGES** in the amount of _____ of the **TOTAL AMOUNT** unless the contractor/supplier requested and CITEM granted an extension. The contractor/supplier authorizes CITEM to deduct the amount of undelivered portion and to deduct the penalty and liquidated damages from any of its receivables from CITEM. The contractor/supplier must present a Delivery Receipt and Invoice or Official Receipt with the Purchase Order upon delivery.

Very truly yours,

ATTY. ANNA GRACE I. MARPURI

Department Manager III, CSD

CONFORME

Michelle Galang

Name & Signature of Contractor/Supplier

May 16, 2025

BUR No. IP-CORPASM-25050659

DATE May 6, 2025

AMOUNT ₱184,773.12

Funds available

WILMA G. DULAY

OIC-Chief, Controllorship

Recommended by:

JOSEPH D. BERNAT

Department Manager III, CCSD



Approved by:

ROMLEAH JULIET P. OCAMPO



Executive Director

250329A

MEMORANDUM

For :  **LEAH PULIDO OCAMPO**
Executive Director 

Copy : **Bids and Awards Committee (BAC)**

From :  **JOSEPH BERNAT**
Department Manager, CCSD 

Date : 23 April 2025

Subject : **Request for Contract Variation in the Changes of Dates for Publications in the Manila Bulletin, Philippine Star, and Philippine Daily Inquirer for IFEX Philippines Print Advertisements**

We would like to request your approval for a variation to our existing advertising contract regarding IFEX Philippines print ad placements in the following publications: Manila Bulletin, Philippine Star and the Philippine Daily Inquirer.

The requested change of advertisement placement dates is due to the upcoming election period and the associated heightened public attention and media saturation.

We anticipate that during this period, our advertisements may face significant challenges in effectively capturing the attention of our target audience amidst the intense focus on election-related news and events.

To ensure optimal visibility and impact on our campaign, we propose the following adjustments to the placement dates:

PUBLICATION	CURRENT DATES	PROPOSED DATES
Manila Bulletin	May 05, 2025	May 15, 2025
Philippine Daily Inquirer	May 07, 2025	May 16, 2025
Philippine Star	May 09, 2025	May 17, 2025

We believe that these revised dates will allow our advertisements to reach our intended audience with greater efficiency.

Thank you.