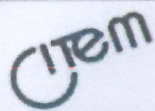


JOB ORDER

CITEM STR.FR.006



CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS
Golden Shell Pavilion, Roxas Boulevard corner San Gil & Puyat Avenue
1300 Pasay City, Metro Manila, Philippines
T: (832) 821-2201 to 09 ext. 218 F: (832) 821-1368, 832-3965
E: info@citem.com.ph W: www.citem.com.ph



JO Number:	JO DATE	PAGE
2025-0217	4/15/2025	
PR No:	PR DATE	
2025-0217	3/25/2025	

CONTRACTOR/SUPPLIER **DIGITAL OUT OF HOME, INC.**

ADDRESS **Global City, Taguig**

MODE OF PROCUREMENT **Nego Proc - Scientific, Scholarly or Artistic Work,
Exclusive Technology and Media Services**

DELIVERY TERM

PAYMENT TERM **30 days**

PLACE OF DELIVERY

DATE OF DELIVERY

Please provide/furnish this office the requirements listed below subject to the terms and conditions contained herein. Address all correspondence to the Center for International Trade Expositions and Missions (CITEM).

DESCRIPTION	QTY/UNIT	UNIT PRICE	AMOUNT
DIGITAL BILLBOARD AD PLACEMENT FOR IFEX PHILIPPINES			
PUBLICITY AND PROMOTION			
EDSA GA Tower (North Bound)	10 days	14,400.00	144,000.00
(180.00 per spot x 80 spots)	(negotiated to 12days)		
EDSA Magallanes (South Bound)	10 days	5,600.00	56,000.00
(70.00 per spot x 80 spots)	(negotiated to 15 days)		
New Guadalupe (LED)	10 days	16,625.00	166,250.00
(125.00 per spot x 95 spots)	(negotiated to 12days)		
32nd Avenue (East Bound)	10 days	1,200.00	12,000.00
(15.00 per spot x 80 spots)	(negotiated to 12days)		
EDSA Boni Apo	10 days	13,775.00	137,750.00
(145.00 per spot x 95 spots)	(negotiated to 12days)		
C5 Bagong Ilog	10 days	FREE OF CHARGE	FREE OF CHARGE
	(negotiated to 12days)		
			516,000 X 12% VAT
			577,920.00
			(as calculated)
TOTAL AMOUNT IN WORDS: FIVE HUNDRED SEVENTY-SEVEN THOUSAND NINE HUNDRED TWENTY PESOS			Php 577,920.00

This order is placed subject to the following terms and conditions:

The delivery must be made only during office hours to CITEM or as may be specified. Delivery is subject to the acceptance of CITEM's duly authorized representative/official and inspection by CITEM-Management Inspection Team and/or the Commission on Audit. Rejected deliveries are to be withdrawn and/or replaced immediately. Delay in the delivery is subject to the **PENALTY of 1/10 of 1% of the TOTAL VALUE of this ORDER for EACH DAY OF DELAY.** In case the contractor/supplier does not deliver within the due date, she shall be considered in default and will be liable to pay LIQUIDATED DAMAGES in the amount of _____ of the TOTAL AMOUNT unless the contractor/supplier requested and CITEM granted an extension. The contractor/supplier authorizes CITEM to deduct the amount of undelivered portion and to deduct the penalty and liquidated damages from any of its receivables from CITEM. The contractor/supplier must present a Delivery Receipt and Invoice or Official Receipt with the Purchase Order upon delivery.

Very truly yours,

ATTY. ANNA GRACE L. MARPURI

Department Manager, CSD

CONFORME:

LUZ ANGIE L. OBLIGACION
Name & Signature of Contractor/Supplier

Date

BUR No. **IP-CORPCOM-25050646**

DATE **May 5, 2025**

AMOUNT **577,920.00**

Fundable
WILMA G. B. B. B.

OIC-Chief, Controllershship

Recommended by:

JOSEPH O. BERNAT

Department Manager, CCSD

Approved by:

ROMLEAH JULIET P. OCAMPO

Executive Director

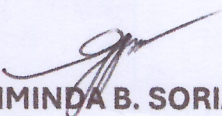
CERTIFICATE OF SATISFACTORY SERVICE RENDERED

This is to certify that **DIGITAL OUT OF HOME INC.** has satisfactory rendered the services for the E-Board Ad Placement in the following locations:

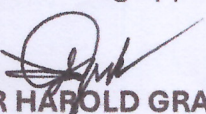
- EDSA Magallanes - (May 10 – 24, 2025)
- EDSA Deca Tower - (May 13 – 24, 2025)
- EDSA GA Tower - (May 13 – 24, 2025)
- EDSA Boni Apo - (May 13 – 24, 2025)
- 32nd Avenue (East Bound) - (May 13 – 24, 2025)
- EDSA Bagong Ilog (FREE OF CHARGE) - (May 13 – 24, 2025)

This certification is being issued for the processing of payment of DIGITAL OUT OF HOME INC. in the amount of **Five Hundred Seventy Seven Thousand Nine Hundred Twenty Pesos Only (P577,920.00)** amount stated in the Job Order number 2025-0217.

Prepared by:

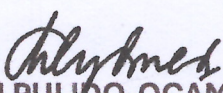

LUZVIMINDA B. SORIANO
Information Officer III

Recommending Approvals:


ELMER HAROLD GRANDE
Chief, CCD


JOSEPH BERNAT
Department Manager, CCSD

Approved by:

For: 
LEAH PULIDO-OCAMPO
Executive Director

MEMORANDUM

6/25/25 06:16:29

FOR

:

oh.
John 06.18
LEAH PULIDO OCAMPO
Executive Director

FROM

:

ELMER HAROLD GRANDE
Division Chief, CCD

DATE

:

May 10, 2025

SUBJECT

:

Relocation of EDSA New Guada LED Billboard to EDSA Deca Tower

We respectfully request your approval for a site relocation of LED Billboard at EDSA New Guada to EDSA Deca Tower due to maintenance schedule. The said maintenance schedule will affect our commencement date of placement. EDSA Deca Tower is an excellent alternative as it is situated within the same general vicinity as New Guada (same bound) and is recognized as a prime advertising location.

Please refer to the attached letter from Digital Out Of Home, Inc. for additional context.

This memo officially supplements Job Order No. 2025-0217, which was issued to Digital Out Of Home on May 7, 2025.

For your consideration.

Thank you.