



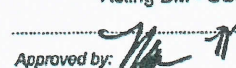



JOB ORDER

CITEM.STR.FR.008

 CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS Golden Shell Pavilion, Roxas Boulevard corner Sen. Gil J. Puyat Avenue 1300 Pasay City, Metro Manila, Philippines ☎ (632) 831-2201 to 09 ext. 218 📠 (632) 831-1360, 832-3965 ✉ info@citem.com.ph 🌐 www.citem.com.ph		JO NUMBER: 2024-0320	JO Date: 08/08/2024	PAGE 1								
	PR NO.: 2024-0320	PR Date: 07/30/2024										
CONTRACTOR/SUPPLIER: PHILIPPINES GRAPHIC PUBLICATION INC.		DELIVERY TERM: _____ PAYMENT TERM: _____ PLACE OF DELIVERY: _____ DATE OF DELIVERY: _____										
ADDRESS: 3/F Dominga Bldg. Chino Roces Ave., Makati City												
MODE OF PROCUREMENT: Negotiated Procurement												
Please provide/furnish this office the requirements listed below subject to the terms and conditions contained herein. Address all correspondence to the Center for International Trade Expositions and Missions (CITEM).												
<table border="1"> <thead> <tr> <th>DESCRIPTION</th> <th>QTY/UNIT</th> <th>UNIT PRICE</th> <th>AMOUNT</th> </tr> </thead> <tbody> <tr> <td> AD PLACEMENT IN PHILIPPINES GRAPHIC SPECIAL ISSUE Inclusions: - Ten (10) full pages/full color Cover Story feature (including Magazine Cover) - Three (3) full pages/full advertorial feature (Materials supplied by CITEM) - 100 complimentary copies of the magazine - Photo-shoot (to be scheduled) - Editorial review/interview, Write-up and Layout - Accommodation of press releases on Philippines Graphic website - Magazine cover story will also be uploaded on Philippines Graphic website Please see Content Plan for more details </td> <td>1 lot</td> <td></td> <td>PHP 500,000.00</td> </tr> </tbody> </table>					DESCRIPTION	QTY/UNIT	UNIT PRICE	AMOUNT	AD PLACEMENT IN PHILIPPINES GRAPHIC SPECIAL ISSUE Inclusions: - Ten (10) full pages/full color Cover Story feature (including Magazine Cover) - Three (3) full pages/full advertorial feature (Materials supplied by CITEM) - 100 complimentary copies of the magazine - Photo-shoot (to be scheduled) - Editorial review/interview, Write-up and Layout - Accommodation of press releases on Philippines Graphic website - Magazine cover story will also be uploaded on Philippines Graphic website Please see Content Plan for more details	1 lot		PHP 500,000.00
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TOTAL AMOUNT IN WORDS: FIVE HUNDRED THOUSAND PESOS			Php 500,000.00									
This order is placed subject to the following terms and conditions: The delivery must be made only during office hours to CITEM or as may be specified. Delivery is subject to the acceptance of CITEM's duly authorized representative/official and inspection by CITEM-Management Inspection Team and/or the Commission on Audit. Rejected deliveries are to be withdrawn and/or replaced immediately. Delay in the delivery is subject to the PENALTY of <u>1/10 of 1%</u> of the TOTAL VALUE of this ORDER for EACH DAY OF DELAY. In case the contractor/supplier does not deliver within the due date, s/he shall be considered in default and will be liable to pay LIQUIDATED DAMAGES in the amount of _____ of the TOTAL AMOUNT unless the contractor/supplier requested and CITEM granted an extension. The contractor/supplier authorizes CITEM to deduct the amount of undelivered portion and to deduct the penalty and liquidated damages from any of its receivables from CITEM. The contractor/supplier must present a Delivery Receipt and Invoice or Official Receipt with the Purchase Order upon delivery.												
Very truly yours, ATTY. ANNA GRACE I. MARPURI Acting DM - Corporate Services Department		BUR No. <u>1P-Comp Com -24 08 0868</u> DATE <u>Aug. 13, 2024</u> AMOUNT <u>₱ 500,000.-</u>										
CONFIRME:  Name & Signature of Contractor/Supplier		Recommended by:  NORMAN D. BAGULBAGUL Acting DM - CCSD										
_____ Date		Approved by:  LEAH PULIDO OCAMPO Executive Director										
		Funds Available:  MALERNA C. BUYAO Chief Controllorship										

Content Plan for Philippines Graphic

ISSUE	DATE OF RELEASE	CONTENT	PAGES
August issue	1 st week of August	- Manila FAME Theme (Reimagination)	2 pages (Spread)
September	2 nd week of September	- Photo shoot - Interview of BM Writer	
October issue	1 st week of October	- Manila FAME show feature, event poster - ProDev and Designers (Cover page) - Press release 3	Cover page 12 full pages
November issue	1 st week of November	Manila FAME post event releases / results	2 full pages
Total Number of Pages:			Cover Page 11 inside pages 3 advertorials

Note: Schedule of photo shoot of Philippines Graphic (for the cover page) will be in time with the photo shoot of ProDev and Designers in September.