# Republic of the Philippines Department of Trade and Industry CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS Golden Shell Pavilion, Roxas Blvd. Cor. Gil Puyat Ave., Pasay City

Solicitation No.: CITEM-2024-0197

# REQUEST FOR QUOTATION (NEGOTIATED PROCUREMENT – SMALL VALUE PROCUREMENT)

The Center for International Trade Expositions and Missions (CITEM) invites all interested parties to submit quotation for:

### HIRING OF PRODUCTION OUTFIT FOR MANILA FAME 2024 MEDIA PREVIEW

(Please see attached Request for Quotation Form and Terms of Reference for more details)

Approved Budget for the Contract	: PHP 300,000.00
Deadline of Submission of Eligibility Documents and Financial Bid	: 07 October 2024, 05:00PM
Schedule of Opening of Bids	: 08 October 2024, 02:00PM

Conduct of Opening of Bids shall be held virtually thru Microsoft Teams or Zoom and shall be open to all prospective bidders. Link of the Opening of Bids may be requested through the BAC Secretariat at <a href="mailto:citembac@citem.com.ph">citembac@citem.com.ph</a>. The link will be released on the actual day of the procurement activity.

The *Notice of Award* shall only be issued to the lowest calculated and responsive bidder who has complied with the following documentary requirements below, submitted in an enclosed, sealed and properly labeled envelope or compressed folder:

Eligibility Documents (1st Envelope / Compressed Folder)

 Mayor's Permit for the current year or for individuals exercising a profession, BIR Certificate of Registration

Expired Mayor's permit with Official Receipt of renewal application shall be accepted provided that the renewed permit shall be submitted before the award of the contract.

2. Valid PhilGEPS Registration Number (evidenced by a certificate or screen shot)

PhilGEPS Certificate of Platinum Membership may be submitted in lieu of Mayor's Permit and PhilGEPS Registration Number.

- 3. Notarized Omnibus Sworn Statement
- 4. Notarized Special Power of Attorney, Notarized Secretary's Certificate or Board/Partnership Resolution for partnership, corporation, cooperative, or joint venture, whichever is applicable

Financial Bid (2nd Envelope / Compressed Folder)

 Quotation using the attached Request for Quotation (RFQ) Form duly signed by the authorized representative.

Qualitative Evaluation Documents (3rd Envelope / Compressed Folder)

- i. DTI Registration or SEC Registration or any government-issued document reflecting years in the industry and/or indicating that the primary business of the company is production outfit.
- ii. List/Portfolio detailing their completed locally held international live events with attached certificate of completion from contracting agency / proof of contract.

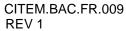
To encourage the sanctity of the bids, bidders must submit these documents separately, on the above stated date and time, either on the following:

- a. Physical Submission at the CITEM Office, Golden Shell Pavilion, Roxas Blvd. cor. Gil Puyat Ave., Pasay City, or
- b. Online submission to the BAC Secretariat through email at citembac@citem.com.ph. A password protection maybe inflicted in the compressed folders to ensure security of the documents. The password must be disclosed on or before the date and time of the Opening of Eligibility Documents and Financial Bid as indicated above. Failure to disclose the password during the opening of bids may result to non-responsiveness of the bid.

CITEM-BAC reserves the right to reject any or all bids disadvantageous to, waive any formality or accept such bids as may be considered advantageous to the government. Further, CITEM-BAC assumes no obligation whatsoever to compensate or indemnify the bidders for expenses or losses that may be incurred in participating in this bidding.

For inquiries, please contact the CITEM Bids and Awards Committee Secretariat, at telephone no. (02) 8-831-2201 local 309/294 or email at <a href="mailto:citembac@citem.com.ph">citembac@citem.com.ph</a>.

ATTY. ANNA GRACE I. MARPURI Chairman, Bids and Awards Committee





# **NS** City



CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSION Golden Shell Pavilion, Roxas Blvd. Cor. Sen. Gil Puyat Avenue, Pasay C Tel.: (632) 8-831-2201 local 309/294 E-mail: <a href="mailto:citembac@citem.com.ph">citembac@citem.com.ph</a>

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□ Leas	se of Real	Property and Venue	Others:		_
Address: Contact N Gentleme	No.: en: Please qu			RFQ No.	
	ac@citem				·
Deadline	of Submiss	ion of Eligibility Documents, Financi	al Bid, and Qualitative Evaluation Documents: 07 October 2	024	Time: <b>05:00PM</b>
Schedule	of Opening	g of Eligibility Documents, Financial	Bid, and Qualitative Evaluation Documents: 08 October 202	4 Time: 02:00PM	Venue: Zoom
QTY	UNIT	ARTICLE / WO	RK / DESCRIPTION / SPECIFICATION	UNIT PRICE	AMOUNT
1	lot	APPROVED BUDGET FOR APPROV	, 2024 (02:00AM)		
2) Bid prio 3) Payme Supplier. 4) Any alt 5) Require The CITEN the gover	ry period: ce must be ent will be erations, ed docum M-BAC res	working days upon accept a Inclusive of Value Added Tax. processed after receipt of inverse assures or overwriting shall be ents, if any, must be submitted erves the right to reject any or a	tance of Purchase/Job Order.  Dice. Other terms of payment will be based on the valid only if they are signed or initialed by the bidder within 3 Days after receipt of notice.  Ill bids offer and waive any defects therein and accept	or his/her authorized t bid/s it may conside ATTY. ANNA G	representative.
TO: CITEN	∕l Bids and	Awards Committee:			
			the above-mentioned article(s)/work(s) on the unit nform with the terms and conditions of this requirem		above. I/We also
		Date Submitted	Signature over printed name of the Authorized Concession of the Authorized		- ive







# TERMS OF REFERENCE PRODUCTION OUTFIT FOR MANILA FAME 2024 MEDIA PREVIEW

#### I. Event Details

EVENT DATES	October 10, 2024 (02:00 PM)	
INGRESS DATE	October 10, 2024 (02:00 AM)	
EGRESS DATE	October 10, 2024 (Closing of Event)	
VENUE	To be determined	

### II. Indicative Program

TIME	SPECIFICS	SPEAKERS
02:00 PM - 02:30 PM	Registration Proper	
02:30 PM - 02:35 PM	Opening by Host	
02:35 PM - 02:40 PM	Prelude to Video	Project Director
02:40 PM - 02:50 PM	Playing of Manila FAME Primer	
02:55 PM - 03:00 PM	Launching of Manila FAME Scent	
03:00 PM - 03:02 PM	Introduction to Speakers	
03:02 PM - 03:30 PM	Panel Discussion	CITEM Official, Onboarded Design Consultants, Buyer Agent, and Host

## III. Event Requirements

The hired contractor shall supply the following requirements:

SPECIFICS	NO. OF UNITS	DESCRIPTION
LED Wall	1 lot	9 feet x 12 feet with LED covering and riser
Lighting Provision	1 lot	Lighting provision applicable for Media Preview or Interview set-up
Professional Sound System	1 lot	(1 lot) Sound System Specific requirements – must include: (4 units) Wireless microphones (6 units) Comsets
Camera Set-up	2 units (1 static, 1 roving)	Live streaming and recording

#### CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS

MANPOWER		
SPECIFICS	NO. OF UNITS	DESCRIPTION
Host / Masters of 1 pax Ceremony	1 pax	Shall be in-charge of welcoming guests, introducing speakers, and providing needed fillers during the Media Preview
		Must meet with the CITEM Project Officer prior start of event to conduct a pre-production meeting and technical run to rehearse visuals and script for the event.
		Contracted according to the submitted final program by CITEM.
na ann an t-ann an t		(Must be approved by CITEM)
Production team	3 pax	Shall be in-charge of the installation and dismantling of all the inclusive equipment
Audio and Visual Operators	2 pax	In charge of operating the assigned equipment and ensuring the functionality of the rented equipment.
		Must know how to handle music selection in coordination with the team, and to handle over-all show production and stage direction
Cameramen	2 pax	In charge of operating the camera during live broadcasts or other programming
Camera Switch and monitor	1 pax	In charge of switching views on monitor/ live.
Technical Director	1 pax	In charge of event direction and specifics during the live events according to the agreed program with CITEM. Must ensure the smoothness of the transition of segments according to the program

OTHER REQUIREMENTS		
SPECIFICS	NO. OF UNITS	DESCRIPTION
Event script	1-day event script	Must provide a transcript where the dialogue of the host, and one or more presenters and the order in which they will occur is indicated.
Live streaming	1 lot	Production outfit must be able to stream the event on Manila FAME Facebook Page. Production outfit must also provide streaming software. Streaming key/access shall be provided by CITEM.
Built-up Metal Structure A	1 unit	1.60m x 0.50m x 3.60m H 2"x2" Square Tubular Metal structure in approved paint finish.

Built-up Metal Structure B	2 units	1.20m x 0.70m x 2.40mH 2"x2" Square Tubular Metal structure in approved paint finish.
Built-up Metal Structure C	2 units	0.70m x 0.70m x 2.40mH 2"x2" Square Tubular Metal structure in approved paint finish.
Floor lights (Purchase)	4 units	(refer to attached design)

# IV. QUALIFICATION REQUIREMENTS

Criteria for Award: Lowest Calculated and Responsive Bidder

Mode of Procurement: Small Value Procurement

Passing rate: 90%

Note: Only bidders who pass the Qualitative Evaluation shall proceed with the opening of financial

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CRITERIA	VALUE POINT
1. Expertise and Experience	50
Length of experience in the industry whose primary business should be	
live events production/contractor.	
Length of business:	
10 years or more (50 points)	
• 5-9 years (20 points)	
4 years and below (10 points)	
Document Required:	
DTI Registration or SEC Registration or any government-issued document	
reflecting years in the industry and/or indicating that the primary business of	
the company is production outfit.	
2. Experience in locally held international live event production	25
The company must have completed locally held international live event	
production with quality and good standing within the last 5 years.	
5-8 Live events or more (25 points)	
1-4 Live events (15 points)	
Document Required:	
List/portfolio detailing their completed locally held international live events with attached certificate of completion from contracting agency / proof of	
contract.	
3. Experience in handling production outfit of government projects for	25
the past 5 years	
45.00 O	
15-20 Government projects (25 points)     10 14 Government projects (15 points)	
10-14 Government projects (15 points)     5.9 Government projects (10 points)	
<ul> <li>5-9 Government projects (10 points)</li> <li>4 and below Government projects (5 points)</li> </ul>	
Tand below Government projects (5 points)	

TOTAL	100	
certificate of completion from contracting agency / proof of contract.		
List/portfolio detailing their completed government projects with attached		

### V. ESTIMATED BUDGET

The above expense shall be charged to the Manila FAME Media Preview 2024 budget with a total maximum budget allotment of Three Hundred Thousand Pesos (₱300,000.00).

#### VI. TERMS AND CONDITIONS

- The Agency-estimated Approved Budget of Contract (ABC) for the project is Three Hundred Thousand Pesos (\*\*300,000.00) inclusive of all applicable taxes, commissions, bank charges and other fees as may be incurred in the process.
- All multimedia content and original materials (raw and edited) conceptualized and produced in conjunction with this event management contract shall be owned by CITEM, with full and exclusive rights, relative to the future use thereof both in the Philippines and internationally.
- The winning Production Outfit shall be subject to the assessment by CITEM according to the
  effectiveness of delivery of any part or phase of the project. CITEM reserves the right to
  terminate the services of the winning bidder should any part of the deliverables be
  unsatisfactory.

Prepared by:

Katherine May G. Apodaca

**Recommending Approval:** 

Norman D. Bagu bagul Acting Department Manager Communications and Creative Services

Department

Marje F Evio

Acting Department Manager Service Business Department

Approved by:

Leah Pulido Ocampo Executive Director, CITEM

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