



NOA-2024-0167

04 October 2024

ALLAN R. BUDDAHIM JR.
Performance Marketing Director
IPG Mediabrands Philippines Inc.
22nd Floor and Penthouse Two/NEO
3rd Ave. cor., 28th Street, Bonifacio
Global City, Taguig City

NOTICE OF AWARD

In view of the procurement activity conducted by the CITEM-Bids and Awards Committee (BAC) for the project/article/works as described below, Notice of Award is hereby given to:

Company : IPG MEDIABRANDS PHILIPPINES INC.
Project : DIGITAL MARKETING CAMPAIGN SOLUTION ONE (1) YEAR
SUBSCRIPTION FOR CITEM EVENTS
Awarded Amount in Words : SEVEN SIXTY-NINE THOUSAND SEVEN HUNDRED THIRTY-
SEVEN PESOS AND SIXTY CENTAVOS
Awarded Amount in Value : PHP769,737.60

The said award is subject to the terms and condition specified in the approved terms of reference for the said project/article/works.

It is understood that the above contractor/company/awardee shall adhere to the timetable and specifications as specified in the bidding documents of the above requirement.

EXECUTIVE DIRECTOR LEAH PULIDO OCAMPO
Head of Procuring Entity

CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS

An Attached Corporation of the Department of Trade and Industry