

# JOB ORDER

CITEM.STR.FR.006



**CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS**  
 Golden Shell Pavilion, Roxas Boulevard corner Sen. Gil J. Puyat Avenue  
 1300 Pasay City, Metro Manila, Philippines  
 ☎ (632) 831-2201 to 09 ext. 218 📠 (632) 831-1368, 832-3965  
 ✉ info@citem.com.ph 🌐 www.citem.com.ph



JO Number: <b>2024-0431</b>	JO Date: <b>10/19/2024</b>	PAGE <b>1</b>
PR No.: <b>2024-0431</b>	PR Date: <b>09/17/2024</b>	

CONTRACTOR/SUPPLIER **DIGITAL OUT OF HOME INC**  
 ADDRESS **27th Floor Avant Tower 26th Street Cor. 3rd Ave.  
 Bonifacio Global City, Fort Bonifacio, Taguig**  
 MODE OF PROCUREMENT **NP-Scientific, Scholarly**

DELIVERY TERM \_\_\_\_\_  
 PAYMENT TERM \_\_\_\_\_  
 PLACE OF DELIVERY \_\_\_\_\_  
 DATE OF DELIVERY \_\_\_\_\_

Please provide/furnish this office the requirements listed below subject to the terms and conditions contained herein. Address all correspondence to the Center for International Trade Expositions and Missions (CITEM).

DESCRIPTION	QTY/UNIT	UNIT PRICE	AMOUNT
<b>BILLBOARD AD PLACEMENTS FOR MANILA FAME 2024 PUBLICITY AND PROMOTION</b>			<b>PHP 538,496.00</b>
One EDSA G.A. Tower	12 days		
C5 - Kalayaan	12 days		
EDSA Shaw Boulevard	12 days		
EDSA Magallanes	12 days		
Ortigas - Greenhills - West Bound	12 days		
Ortigas - Greenhills - South Bound	12 days		
EDSA APO South Bound	12 days		
BGC 32nd Street <b>FREE</b> <i>ETD</i>	12 days		

TOTAL AMOUNT IN WORDS: FIVE HUNDRED THIRTY-EIGHT THOUSAND FOUR HUNDRED NINETY-SIX PESOS Php **538,496.00**

This order is placed subject to the following terms and conditions:

The delivery must be made only during office hours to CITEM or as may be specified. Delivery is subject to the acceptance of CITEM's duly authorized representative/official and inspection by CITEM-Management Inspection Team and/or the Commission on Audit. Rejected deliveries are to be withdrawn and/or replaced immediately. Delay in the delivery is subject to the PENALTY of 1/10 of 1% of the TOTAL VALUE of this ORDER for EACH DAY OF DELAY. In case the contractor/supplier does not deliver within the due date, s/he shall be considered in default and will be liable to pay LIQUIDATED DAMAGES in the amount of \_\_\_\_\_ of the TOTAL AMOUNT unless the contractor/supplier requested and CITEM granted an extension. The contractor/supplier authorizes CITEM to deduct the amount of undelivered portion and to deduct the penalty and liquidated damages from any of its receivables from CITEM. The contractor/supplier must present a Delivery Receipt and Invoice or Official Receipt with the Purchase Order upon delivery.

Very truly yours,

*MJD*  
**ATTY. MARY JANE DIAGRO-GERONIMO**  
 Head, Procurement Unit

CONFORME:

*Catherine B. Furroll*  
 Name & Signature of Contractor/Supplier

Date

BUR No. **IP-COM/COM-24121457**

DATE **Dec. 10, 2024**

AMOUNT **P 538,496.-**

Fund Available:  
*Man Brown*  
**MALERNA C. BLAYAO**  
 Chief Controllership

Recommended by:

*[Signature]*  
**NORMAN D. BAGULBAGUL**  
 Acting DM-CCSD

Approved by: *[Signature]*

**LEAH PULIDO OCAMPO**  
 Executive Director

*[Signature]*



CENTER FOR INTERNATIONAL  
TRADE EXPOSITIONS AND MISSIONS

LC 24 04 24



16 October 2024

CATHERINE BURWELL  
Digital Out Of Home, Inc.  
27<sup>th</sup> Floor Avant Tower, 26<sup>th</sup> Street, cor. 3<sup>rd</sup> Avenue  
Bonifacio Global City, Fort Bonifacio, Taguig

Dear Ms. Burwell:

Please be informed that the Billboard Ad Placements for Manila FAME 2024 was awarded to Digital Out of Home, Inc.

However, to ensure buyers and visitors attendance for the Manila FAME 2024 which will be held on 17 – 19 October 2024, we are issuing this letter-conforme that billboard ad placement may commence, while the Job Order and other documentations are being prepared.

Please sign in the conforme below and return this letter to us.

Thank you.

Sincerely,

ROMLEAN JULIET P. OCAMPO  
Executive Director

Conforme:

CATHERINE BURWELL  
Digital Out Of Home, Inc.

CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS