



NOA-2024-0120

30 July 2024

META PLATFORMS, INC.

NOTICE OF AWARD

In view of the procurement activity conducted by the CITEM-Bids and Awards Committee (BAC) for the project/article/works as described below, Notice of Award is hereby given to:

Company : META PLATFORMS, INC.

Project : DIGITAL ADVERTISEMENT BOOSTING IN FACEBOOK AND INSTAGRAM FOR CITEM, MANILA FAME, CREATE PHILIPPINES AND IFEX PHILIPPINES / FOOD PHILIPPINES FROM 09 AUGUST TO 31 DECEMBER 2024

Awarded Amount in Words and in Value : AUGUST 2024 ESTIMATED MONTHLY EXPENSE:
ONE HUNDRED FIVE THOUSAND PESOS (PHP105,000.00)

SEPTEMBER 2024 ESTIMATED MONTHLY EXPENSE:
ONE HUNDRED TWENTY-FOUR THOUSAND PESOS (PHP124,000.00)

OCTOBER 2024 ESTIMATED MONTHLY EXPENSE:
EIGHTY-TWO THOUSAND PESOS (PHP82,000.00)

NOVEMBER 2024 ESTIMATED MONTHLY EXPENSE:
FIFTY-SEVEN THOUSAND PESOS (PHP57,000.00)

DECEMBER 2024 ESTIMATED MONTHLY EXPENSE:
THIRTY-TWO THOUSAND PESOS (PHP32,000.00)

TOTAL: NOT TO EXCEED FOUR HUNDRED THOUSAND PESOS (PHP400,000.00)

The said award is subject to the terms and condition specified in the approved terms of reference for the said project/article/works.

It is understood that the above contractor/company/awardee shall adhere to the timetable and specifications as specified in the bidding documents of the above requirement.

EXECUTIVE DIRECTOR LEAH PULIDO OCAMPO
Head of Procuring Entity

CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS

An Attached Corporation of the Department of Trade and Industry