

JOB ORDER

CITEM.STR.FR.006



CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS
 Golden Shell Pavilion, Roxas Boulevard corner Sen. Gil J. Puyat Avenue
 1300 Pasay City, Metro Manila, Philippines
 (632) 831-2201 to 09 ext. 218 (632) 831-1368, 832-3965
 info@citem.com.ph www.citem.com.ph



JO Number:	2024-0429	JO Date:	10/09/2024	PAGE 1
PR No.:	2024-0429	PR Date:	09/13/2024	

CONTRACTOR/SUPPLIER PHILSTAR GLOBAL CORPORATION	DELIVERY TERM _____
ADDRESS 6F, RFM CORPORATE CENTER MANDALUYONG CITY	PAYMENT TERM _____
MODE OF PROCUREMENT Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services	PLACE OF DELIVERY _____
	DATE OF DELIVERY _____

Please provide/furnish this office the requirements listed below subject to the terms and conditions contained herein. Address all correspondence to the Center for International Trade Expositions and Missions (CITEM).

DESCRIPTION	QTY/UNIT	UNIT PRICE	AMOUNT
DIGITAL AD PLACEMENTS WITH SOCIAL BOOST FOR THE PUBLICITY AND PROMOTIONS OF MANILA FAME 2024			
Pre-event feature article produced by Philstar+Social Boost	1 article		Php200,000.00
Event coverage Reels produced by Philstar + Social Boost	1 reels		Php150,000.00
Social media Art Card (CITEM produced) + Social Boost	3 posts		Php150,000.00
Less: 70% discount (Barter Agreement)			Php350,000.00
Add: 12% Tax			Php18,000.00

TOTAL AMOUNT IN WORDS: **ONE HUNDRED SIXTY EIGHT THOUSAND PESOS** Php 168,000.00

This order is placed subject to the following terms and conditions:
 The delivery must be made only during office hours to CITEM or as may be specified. Delivery is subject to the acceptance of CITEM's duly authorized representative/official and inspection by CITEM Management Inspection Team and/or the Commission on Audit. Rejected deliveries are to be withdrawn and/or replaced immediately. Delay in the delivery is subject to the **PENALTY** of 1/10 of 1% of the **TOTAL VALUE** of this ORDER for **EACH DAY OF DELAY** in case the contractor/supplier does not deliver within the due date, after shall be considered in default and will be liable to pay **LIQUIDATED DAMAGES** in the amount of _____ of the **TOTAL AMOUNT** unless the contractor/supplier requested and CITEM granted an extension. The contractor/supplier authorizes CITEM to deduct the amount of undelivered portion and to deduct the penalty and liquidated damages from any of its receivables from CITEM. The contractor/supplier must present a Delivery Receipt and Invoice or Official Receipt with the Purchase Order upon delivery.

Very truly yours, *MJD*
ATTY. MARY JANE DIAGRO-GERONIMO, CPA
 Procurement Unit Head

CONFORME: *[Signature]*
 Name & Signature of Contractor/Supplier

BUR No. *1P-CORPLCom 2410185*
 DATE *10/14/2024*
 AMOUNT *₱168,000*

Recommended by: *[Signature]*
NORMAN D. BAGULBAGUL
 Acting DM, CCSD

Approved by: *[Signature]*
LEAH PULIDO OCAMPO
 EXECUTIVE DIRECTOR

Funds Available: *[Signature]*
MALERNA C. BUYAO
 Chief Controllership



CENTER FOR INTERNATIONAL
TRADE EXPOSITIONS AND MISSIONS

15240245



15 October 2024

EMMANUEL L. MANALIGOD
Senior Digital Account Manager
PhilStar Global Corporation
6F, RFM Corporate Center
Mandaluyong City

SUBJECT: SUPPLEMENTAL CONTRACT

Dear Mr. Manaligod:

Please be informed that during the negotiation conducted on 04 October 2024, the following Additional Work/Specifications were negotiated and agreed by the supplier to fulfill: (1) The Feature in Philstar.com written by Philippine Star; (2) one (1) free event social media boost; (3) Reel created by Philippine Star; and (4) one (1) additional promotion after Manila Fame being offered by the PhilStar Global Corporation.

However, the additional work/specifications were inadvertently not included in the Job Order 2024-0429 issued on 09 October 2024. In this regard, we are issuing this letter-conforme as supplemental contract variation to be incorporated in the attached Job Order (JO).

It is also understood that there will be no adjustment to the amount and requirements as to the Digital Ad Placements with Social Boost for the Publicity and Promotions of Manila FAME 2024.

Please sign this letter as supplemental to the issued Job Order (JO) and return this letter to us.

Thank you.

Sincerely,

ROMLEAH JULIET PULIDO OCAMPO
Executive Director

Conforme:

EMMANUEL L. MANALIGOD
Senior Digital Account Manager
PhilStar Global Corporation

CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS