



CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS

Golden Shell Pavilion, Roxas Boulevard corner Sen. Gil J. Puyat Avenue
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2024-0601	12/26/2024	
PR No.:	PR Date:	
2024-0601	12/18/2024	

CONTRACTOR/SUPPLIER THE PHILIPPINE DAILY INQUIRER, INC.
ADDRESS _____
Media Resource Plaza, Mola St., Makati City
MODE OF PROCUREMENT NP-Scientific, Scholarly, or Artistic Work, Exclusive Technology and Media Services

DELIVERY TERM _____
PAYMENT TERM _____
PLACE OF DELIVERY _____
DATE OF DELIVERY _____

Please provide/furnish this office the requirements listed below subject to the terms and conditions contained herein. Address all correspondence to the Center for International Trade Expositions and Missions (CITEM).

DESCRIPTION	QTY/UNIT	UNIT PRICE	AMOUNT
<p>PRINT AD PLACEMENT FOR THE PUBLICITY AND PROMOTION OF CITEM 2025 CALENDAR OF EVENTS</p> <p>December 28, 2024 Ad Placement</p> <p>Additional Work/Specifications:</p> <ul style="list-style-type: none"> - Ad placement in the Main section right hand page on December 28, 2024 - Full page full color - With accommodation of press releases (Social media posts in PDI FB page digital newspaper of PDI) - Complimentary copies - Can accommodate changes of ad placement (earlier and later) (With 2 to 3 days of notice) - Give access in digital newspaper of PDI - Free accommodation of press release to be used next year 	1 page	PHP 222, 082.56	PHP 222, 082.56

TOTAL AMOUNT IN WORDS: TWO HUNDRED TWENTY-TWO THOUSAND EIGHTY-TWO PESOS AND FIFTY-SIX CENTAVOS Php 222, 082.56

This order is placed subject to the following terms and conditions:

The delivery must be made only during office hours to CITEM or as may be specified. Delivery is subject to the acceptance of CITEM's duly authorized representative/official and inspection by CITEM-Management Inspection Team and/or the Commission on Audit. Rejected deliveries are to be withdrawn and/or replaced immediately. Delay in the delivery is subject to the **PENALTY** of 1/10 of 1% of the **TOTAL VALUE** of this ORDER for **EACH DAY OF DELAY**. In case the contractor/supplier does not deliver within the due date, s/he shall be considered in default and will be liable to pay **LIQUIDATED DAMAGES** in the amount of _____ of the **TOTAL AMOUNT** unless the contractor/supplier requested and CITEM granted an extension. The contractor/supplier authorizes CITEM to deduct the amount of undelivered portion and to deduct the penalty and liquidated damages from any of its receivables from CITEM. The contractor/supplier must present a Delivery Receipt and Invoice or Official Receipt with the Purchase Order upon delivery.

Very truly yours,

ATTY. ANNA GRACE I. MARPURI
DM-Corporate Services Department

CONFORME:

Shyn L. Quidain
Name & Signature of Contractor/Supplier

_____ Date

BUR No. IP-CORPDM-24121625

DATE December 27, 2024

AMOUNT P 222,082.56

Funds Available: *Shyn L. Quidain*
MALERNA C. BLAYAO
Chief Controllorship

Recommended by:

Joseph D. Bernat
JOSEPH D. BERNAT
Department Manager III, CCSD

Approved by:

Leah Pulido Ocampo
LEAH PULIDO OCAMPO
Executive Director