





## **ANNOUNCEMENT**

Manila FAME is the Philippine's premier trade show for quality home, fashion, and lifestyle products. Since 1983, it has been supporting and showcasing Philippine MSMEs and artisan communities from the home, fashion, and lifestyle sectors through various capacity-building efforts, collaborations with international design figures, and networking activities with buyers from around the world.

This year's edition of Manila FAME will be on 17-19 October at the World Trade Center Metro Manila. With the goal of increased brand visibility for Manila FAME, we want to create event merchandise that will be sold during the three-day event.

The Center for International Trade Expositions and Missions (CITEM), as organizer of Manila FAME, is inviting companies in product making and manufacturing/trading to partner with us as the Official Merchandiser who can produce the following items using locally sourced materials:

- 1. Tote Bag
- 2. Pouch
- 3. Notebook
- 4. Other merchandise using Philippine-made products

Interested companies shall confirm participation on or before the 4 September 2024. For more details and concerns, you may contact Ms. Maan Baldemoro at mabaldemoro@citem.com.ph

LEAH PULIDO OCAMPO Executive Director