



NOA-2025-0096

15 April 2025

TIKTOK PTE. LTD.

NOTICE OF AWARD

In view of the procurement activity conducted by the CITEM-Bids and Awards Committee (BAC) for the project/article/works as described below, Notice of Award is hereby given to:

Company : TIKTOK PTE. LTD.

Project : DIGITAL ADVERTISING BOOSTING IN TIKTOK FOR CITEM, MANILA FAME, CREATE PHILIPPINES, IFEX PHILIPPINES AND SSX PHILIPPINES SOCIAL MEDIA CAMPAIGNS FROM MAY TO DECEMBER 2025

Awarded Amount in Words : NOT TO EXCEED ONE HUNDRED FIFTY THOUSAND PESOS

Awarded Amount in Value : NOT TO EXCEED PHP150,000.00

The said award is subject to the terms and condition specified in the approved terms of reference for the said project/article/works.

It is understood that the above contractor/company/awardee shall adhere to the timetable and specifications as specified in the bidding documents of the above requirement.

EXECUTIVE DIRECTOR ROMLEAH JULIET PULIDO OCAMPO
Head of Procuring Entity

CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS

An Attached Corporation of the Department of Trade and Industry