

# JOB ORDER

CITEM.STR.FR.006

**CITEM** CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS  
 Golden Shell Pavilion, Roxas Boulevard corner Sen. Gil J. Puyat Avenue  
 1300 Pasay City, Metro Manila, Philippines  
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JO Number: 2024-0470	JO Date 10/10/2024	PAGE 1
PR No.: 2024-0470	PR Date: 09/26/2024	

CONTRACTOR/SUPPLIER <u>PHILSTAR DAILY INC.</u>	DELIVERY TERM .....
ADDRESS <u>Philippine Star Bldg., Amvel Bus, Park A. Santos Ave., San Dionisio Paranaque City</u>	PAYMENT TERM .....
MODE OF PROCUREMENT <u>Negotiated Procurement</u>	PLACE OF DELIVERY .....
	DATE OF DELIVERY .....

Please provide/furnish this office the requirements listed below subject to the terms and conditions contained herein. Address all correspondence to the Center for International Trade Expositions and Missions (CITEM).

DESCRIPTION	QTY/UNIT	UNIT PRICE	AMOUNT
<b>PRINT AND DIGITAL AD PLACEMENTS IN PHILIPPINE STAR FOR THE PUBLICITY AND PROMOTIONS OF MANILA FAME 2024</b>  October 11, 2024 Ad Placement - Full Page, Full Color Print Ad - Digital Article Upload - Social Media Upload  Additional Work/Specifications: - Accommodation of press releases - Philstar life boosting of article - Ad placement was moved to October 11, 2024	1 lot	PHP 290,000.00	PHP 290,000.00 VAT INCLUSIVE

TOTAL AMOUNT IN WORDS: **TWO HUNDRED NINETY THOUSAND PESOS** Php 290,000.00

This order is placed subject to the following terms and conditions:

The delivery must be made only during office hours to CITEM or as may be specified. Delivery is subject to the acceptance of CITEM's duly authorized representative/official and inspection by CITEM-Management Inspection Team and/or the Commission on Audit. Rejected deliveries are to be withdrawn and/or replaced immediately. Delay in the delivery is subject to the **PENALTY** of 1/10 of 1% of the **TOTAL VALUE** of this ORDER for **EACH DAY OF DELAY**. In case the contractor/supplier does not deliver within the due date, s/he shall be considered in default and will be liable to pay **LIQUIDATED DAMAGES** in the amount of \_\_\_\_\_ of the **TOTAL AMOUNT** unless the contractor/supplier requested and CITEM granted an extension. The contractor/supplier authorizes CITEM to deduct the amount of undelivered portion and to deduct the penalty and liquidated damages from any of its receivables from CITEM. The contractor/supplier must present a Delivery Receipt and Invoice or Official Receipt with the Purchase Order upon delivery.

Very truly yours,

ATTY. MARY JANE <sup>wids</sup> DIAGRO-GERONIMO  
 Head, Procurement Unit

CONFORME:

John Christopher Abong / Philstar Daily Inc

Name & Signature of Contractor/Supplier

Date

BUR No. 11-compcom-24111358

DATE Nov 19, 2024

AMOUNT P 290,000.-

Funds Available:  
Malerna C. Buyao  
 Chief Controllership

Recommended by:

NORMAN D. BAGULBAGUL  
 Acting DM-CCSD

Approved by:

LEAH PULIDO OCAMPO  
 Executive Director