



NOA-2025-0029

28 January 2025

META PLATFORMS INC.

NOTICE OF AWARD

In view of the procurement activity conducted by the CITEM-Bids and Awards Committee (BAC) for the project/article/works as described below, Notice of Award is hereby given to:

Company : META PLATFORMS INC.

Project : DIGITAL ADVERTISING BOOSTING IN FACEBOOK AND INSTAGRAM FOR CITEM INSTITUTIONAL, MANILA FAME, CREATE PHILIPPINES, IFEX PHILIPPINES, AND SSX PHILIPPINES

Awarded Amount in Words : ONE MILLION FOUR HUNDRED SEVENTY-FIVE THOUSAND PESOS

Awarded Amount in Value : PHP1,475,000.00

The said award is subject to the terms and condition specified in the approved terms of reference for the said project/article/works.

It is understood that the above contractor/company/awardee shall adhere to the timetable and specifications as specified in the bidding documents of the above requirement.

EXECUTIVE DIRECTOR LEAH PULIDO OCAMPO

Head of Procuring Entity

CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS

An Attached Corporation of the Department of Trade and Industry