

QUARTERLY PHYSICAL REPORT OF OPERATION FY 2026
As of 31 March 2026

Department: Budgetary Support to Government Corporations
Agency: Center for International Trade Expositions and Missions
Operating Unit: N/A
Organization Code (UACS): 350430000000

x	Current Year Appropriations
	Supplemental Appropriations
	Continuing Appropriations
	Off-Budget Account

Particulars	UACS CODE	Physical Targets					Physical Accomplishments					Variance as of March 31, 2026	Remarks
		1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total		
1	2	3	4	5	6	7=(3+4+5+6)	8	9	10	11	12=(8+9+10+11)	13	14
Part A													
I. Operations													
OO : Increased Trade Promotion Activities													
EXPORT/TRADE PROMOTION PROGRAM	3101000000000000												
Outcome Indicators													
1. Percentage increase in number of companies in Export Promotion activities						At least 20% increase from 2025 target							At least 20% increase from 2025 target is the annual target
2. Percentage of returning companies in Signature Events						47%	N/A					N/A	CITEM's regular Signature Events IFEX PH and Manila FAME with exhibition components are scheduled in May and October 2026, respectively
3. Percentage increase in the amount of potential export orders						At least 20% increase from 2025 target							At least 20% increase from 2025 target is the annual target

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Output Indicators														
1. Total export orders (In Million US\$)						114.895	139.29					139.290	24.395	<p>CITEM exhibitor-companies generated a total of US\$139.29 Million total export sales (booked and under nego) for 1st quarter 2026, which is 121% of the total target export sales for the year. This figure came from the following CITEM-organized PH participation in the following overseas trade fairs: a) INDUSFood (8-10 January / New Delhi, India), b) Maison & Objet (15-19 January / Paris, France), c) GulfFood (26-30 January / Dubai, UAE), d) Ambiente (6-10 February / Frankfurt, Germany), e) Foodex Japan (10-13 March / Tokyo, Japan). Export Sales refers to the amount of Potential Export Orders as reported by CITEM Exhibitor-companies that participated in the mentioned CITEM-organized Export Promotion Projects.</p> <p>Note that this is a preliminary figure and shall be updated based on data from CITEM's Trade Fair Information System (TFIS). The shortfall is expected to be realized in the 2nd to 4th quarter.</p>

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2. Number of companies participating in Export Promotion Activities						1,241	298					298	(943)	<p>CITEM assisted 298 exhibitors (companies) for 1st quarter 2026 which represents 24% of the target no. of exhibitors/companies to be assisted for the year. This figure came from the following: 1) CITEM-organized PH participation in the following overseas trade fairs: a) INDUSFood (8-10 January / New Delhi, India), b) Maison & Objet (15-19 January / Paris, France), c) Gulfood (26-30 January / Dubai, UAE), d) Ambiente (6-10 February / Frankfurt, Germany), e) Foodex Japan (10-13 March / Tokyo, Japan). and 2) Exhibitors / participating companies in Likhang Filipino, a year-round showroom and marketplace located at the International Trade Center Complex (formerly PhilTrade), Roxas Boulevard, Pasay City. It brings together the best of Philippine home and lifestyle, fashion and accessories, traditional arts and crafts, food and beverage, and wellness products. Likhang Filipino is poised to become a key destination for buyers, tourists, and delegations to Philippine-hosted global events.</p> <p>Note that this is a preliminary figure and shall be updated based on data from CITEM's Trade Fair Information System (TFIS). The shortfall is expected to be realized in the 2nd to 4th quarter.</p>
3. Number of Trade Inquiries in Export Promotion Events						9,834	2,808					2,808	(7,026)	<p>CITEM generated 2,808 trade inquiries for 1st quarter 2026 which represents 28% of the target trade inquiries for the year. These trade inquiries came from the CITEM-organized PH participation in the following overseas trade fairs:a) INDUSFood (8-10 January / New Delhi, India), b) Maison & Objet (15-19 January / Paris, France), c) Gulfood (26-30 January / Dubai, UAE), d) Ambiente (6-10 February / Frankfurt, Germany), e) Foodex Japan (10-13 March / Tokyo, Japan)a) INDUSFood (8-10 January / New Delhi, India), b) Maison & Objet (15-19 January / Paris, France), c) Gulfood (26-30 January / Dubai, UAE), d) Ambiente (6-10 February / Frankfurt, Germany), e) Foodex Japan (10-13 March / Tokyo, Japan). The shortfall is expected to be realized in the 2nd to 4th quarter.</p>

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4. Number of Trade Buyers attending Export Promotion Events						4,638	2,457				2,457	(2,181)	<p>The number of trade buyers for 1st quarter 2026 was based on unique trade buyers from the CITEM-organized PH participation in the following overseas trade fairs: a) INDUSFood (8-10 January / New Delhi, India), b) Maison & Objet (15-19 January / Paris, France), c) Gulfood (26-30 January / Dubai, UAE), d) Ambiente (6-10 February / Frankfurt, Germany), e) Foodex Japan (10-13 March / Tokyo, Japan)a) INDUSFood (8-10 January / New Delhi, India), b) Maison & Objet (15-19 January / Paris, France), c) Gulfood (26-30 January / Dubai, UAE), d) Ambiente (6-10 February / Frankfurt, Germany), e) Foodex Japan (10-13 March / Tokyo, Japan)</p> <p>Note that this is a preliminary figure. The shortfall is expected to be realized in the 2nd to 4th quarter.</p>

Prepared by:


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