

# PHILIPPINE DAILY INQUIRER

BALANCED NEWS • FEARLESS VIEWS

## ADVERTISING CONTRACT

190487

Chino Roces Avenue (Pasong Tamo)  
Corner Yague & Mascardo Streets  
City of Makati, Philippines  
Tel. (632) 897-8808 / 897-4762 to 84  
Fax (632) 890-5535 Advertising  
PDI TIN:000-803-607-000

Date: AUGUST 15, 2019

Tin No. v

Contract No:

This will authorize the PHILIPPINE DAILY INQUIRER to publish the advertisement of

Advertiser: **CENTER FOR INTERNATIONAL TRADE EXPOSITIONS & MISSIONS**

Product:

Address: GOLDEN SHELL PAVILLION, ROXAS BLVD COR SEN. GIL PUYAT AVE PASAY CITY

Tel. Nos.: v( fill-in pls.) Fax Nos

Based on the following specifications/instructions:

RATE: P1,800 cmodule SURCHARGE: 12% vat SPECIAL RATE

AD SIZE : 6 COLS( 29.70 CM) X 9 MODULES (29.55 CM) : FC - 29.70 cms x 27.55 cms - 300 dpi JPEG - CMYK File

COST PER INSERTION: PACKAGE COST

AD POSITION: Main Section

TOTAL COST: 117,573.12PHP VAT Inc.

SUPPLEMENT:

AD CLASSIFICATION: DISPLAY

Title:

MODE OF PAYMENTS: Payment Before Publication

INSERTION DATE/S:

MONDAY, AUGUST 19, 2019

OTHER INSTRUCTIONS:

POSITION IS SUBJECT TO CONFIRMATION

Please sign the conforme and return via e-mail

gvelasco@inquirer.com.ph or fax: 890-5535

For the account of:

CITEM

(Advertiser/Company)

Accepted by:

PHILIPPINE DAILY INQUIRER

By:

PAULINA SUACO-JUAN

Executive Director

MALERNA C. BUYAO

OIC- Controllership Division  
Witness

GLENN MARK VELASCO  
(Name and Signature of Authorized  
Inquirer Representative)

### ADVERTISING POLICIES

The Philippine Daily Inquirer ("PDI") reserves the right:

- To accept/reject advertisements in accordance with PDI's publisher policies.
- To reject advertisements that are false, misleading, inaccurate, fraudulent, not in good taste, offensive, or those that fail to comply with its standards of decency and dignity or violates laws dealing with such matters as libel, intellectual property or right to privacy, among others.
- To reject advertisements promoting casino and massage parlors, bold shows and entertainment, pornography, those exploiting sex, those advertising illegal or objectionable products and services, and those that may injure the reputation of PDI.
- To not be bound by any condition appearing on any advertiser's or advertising agency's contracts, orders or copy instructions which conflict with publication policies.
- To have all advertisements identified by the trademark or signature of the advertiser. Materials which in the judgment of PDI look like or resemble editorial pages or advertisements in cartoon technique may be marked "Advertisement" or "Advt."
- To not be responsible for poor production caused by material with wrong specifications or any losses or damages resulting from it.
- To not be liable for typographical errors, incorrect insertions or opinions in advertisements published by PDI or any losses or damages resulting from them.
- To subject final lay-out and copy to editorial approval.

Materials that are not in the possession of PDI on the specified deadline will be replaced by a similarly-sized PDI advertisement. The space reserved will be billed to the advertiser/s and/or the advertising agency responsible for the delayed materials. Cancellations will not be accepted after the deadline.

If an advertisement contains statements or illustrations that are not deemed acceptable, and that PDI thinks should be changed or eliminated, the advertiser and/or the advertising agency will be notified. PDI will attempt to negotiate changes with the advertiser and/or the advertising agency, however, if changes cannot be negotiated, the advertisement will be declined by PDI.

The advertiser and the advertising agency jointly and severally agree to indemnify, defend and hold harmless PDI, its officers, agents, and employees, from any and all claims, suits, losses, damages, costs and expenses (including legal fees) for which PDI may become liable by reason of PDI's publication of the advertisement.

PDI will charge a late payment fee equivalent to 3% for every month of delay for unpaid balances.

PDI may change its policies at any time in its sole discretion by amending the terms of its advertising contract.

Only written complaints filed within 30 calendar days after publication shall be entertained.

ACKNOWLEDGMENT

REPUBLIC OF THE PHILIPPINES)  
CITY OF PASAY )S.S

BEFORE ME, a Notary Public for and in the City of Pasay, on this SEP 06, 2019 day of 2019, personally appeared the following:

Name	Competent Evidence of Identity	Issued at/on
PAULINA SUACO-JUAN GLENN MARK VELASCO	_____	_____

known to me and to me known to be the same persons who executed the foregoing instrument and acknowledged to me that the same is their free and voluntary act and deed as well as the free and voluntary act and deed of the entities they represent.

This instrument, which refers to a Contract of Services consisting of 2 pages (2) pages including this page whereon this acknowledgment is written, has been signed by the parties and their instrumental witnesses on each and every page.

WITNESS MY HAND AND SEAL on the place and date first-written above.

Doc. No. 429  
Page No. 87  
Book No. 89  
Series of 2019

**NOTARY PUBLIC**  
**ATTY. JOSEPHINE M. LALA-ABADEJOS**  
 109 PASIDENA STREET, PASAY CITY, METRO MANILA, PHILIPPINES  
 NOTARY PUBLIC FOR PASAY CITY  
 UNTIL DECEMBER 31, 2019  
 PTR NO. 297957 / 1-3-2019 / PASAY CITY  
 IBE NO. 030919 / 1-3-2019 / PASAY CITY  
 COMMISSION 16-02 / 1-11-2018 / PASAY CITY  
 ROLL NO. 50906  
 MCLE COMPLIANCE NO. V-00021215