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# UBM FASHION

## MAGIC MOBILE APP SPONSORSHIP & PROMOTION AGREEMENT

SHOW DATES, CITY, VENUE  
Aug 11-14/12-14, 2019 | Las Vegas | LVCC  
BRAND AGSAM FASHION FERN ACCESSORIES

OFFICE USE ONLY:

SALES REP: \_\_\_\_\_

TOTAL CONTRACT VALUE: \$ \_\_\_\_\_

MULTIPLE SHOW DOLLAR DISTRIBUTION?  YES  NO  
DISTRIBUTION NOTES:

### SPONSORING COMPANY INFORMATION

PARENT COMPANY NAME: CITEM  
SPONSOR COMPANY NAME: AGSAM FASHION FERN ACCESSORIES  
STREET: ALVIN O. TY (AOT) BUILDING, MOONGLOW, NATIONAL HIGHWAY  
CITY: TANDAG STATE: JURIGAO DEL SUR ZIP: \_\_\_\_\_ COUNTRY: PHILIPPINES  
CONTACT: GINA NEBRIDA TY TITLE: PROPRIETOR PHONE: +63 86 2118800 FAX: \_\_\_\_\_  
EMAIL: gina@agsamfashionfern.com SHOW-SITE CONTACT: GINA NEBRIDA TY CELL PHONE: +63 917 8088580  
WEBSITE: WWW.AGSAMFASHIONFERN.COM SOCIAL MEDIA: \_\_\_\_\_

### PROGRAM

UBM LLC, a Delaware Limited Liability Company ("UBM") owns and operates a trade show in the fashion industry scheduled to be held in the city and venue set forth above, on the dates set forth above (the "Show"). Sponsor wishes to become a sponsor of the Show by participating in the sponsorship program, activities, and/or sponsored area described on Exhibit A (the "Sponsorship Opportunity"). and UBM desires to have Sponsor participate in the Show and the Sponsorship Opportunity on the terms and conditions set forth herein. Capitalized terms used in the Agreement and the Terms and Conditions attached hereto but not defined therein have the meanings ascribed to them in Exhibit A. In the event of a conflict between Exhibit A and the Terms and Conditions, the Terms and Conditions shall prevail.

### FEES AND PAYMENT

In consideration of the Sponsorship Opportunity and the performance by UBM of obligations set forth on Exhibit A relating to the Sponsorship Opportunity, Sponsor agrees that the Fee for the Sponsorship Opportunity shall be the amount set forth on Exhibit A, which Fee shall be payable to UBM as, when and in the manner set forth on Exhibit A.

### PAYMENT INFORMATION

MAKE CHECKS PAYABLE TO:  
ADVANSTAR COMMUNICATIONS INC.

Please remit payment & signed Agreement to:  
Advantstar Communications Inc.  
Attn: Accounts Receivable  
1583 Marcus Avenue, Suite 250  
Lake Success, NY 11042  
212-600-3255

ONLINE/CREDIT CARD PAYMENTS:  
at [advanstar.com](http://advanstar.com)

#### PAYMENT INFORMATION

- Enter Description: **SPONSORSHIP**
- Enter Account/Company Name
- Select Product Type: **CPDS**
- Select Market: **FASHION**

#### WIRE TRANSFER INSTRUCTIONS

Bank: Wells Fargo Bank  
Address: 420 Montgomery Street  
San Francisco, CA 94104  
ABA Number: 121000248  
Account Number: 4121100705  
SWIFT BIC Number: WFBKUS33 (International Only)  
Beneficiary: Advantstar

Calling Customers: Please reference your invoice or account number on the wire transfer.

#### WIRES MUST INCLUDE:

- Company Name must appear on transfer
- Bank copy of wire transfer to Advantstar so that your account is properly credited.

#### SEND ALL CREATIVE MATERIALS REQUIRING APPROVAL TO:

CONTACT: Lee Rosenbaum  
EMAIL: lee.rosenbaum@ubm.com PHONE: 212-600-3223

PLEASE NOTE: The fees listed reflect a 3% discount from standard prices and apply only to payments made by check or wire transfer. Wire transfers are subject to a \$50 transfer fee.

### AGREEMENT

#### AUTHORIZED REPRESENTATIVE FOR SPONSOR:

NAME: PAULINA SUACO-JUAN TITLE: CITEM, EXECUTIVE DIRECTOR

By signing this Agreement, Sponsor agrees to the Terms and Conditions attached to this Agreement and set forth on Exhibit A. Upon Sponsor's execution and payment of the applicable payment, and UBM's acceptance, this Agreement becomes a binding contract subject to the terms and conditions set forth herein, in the Terms and Conditions attached hereto and set forth in Exhibit A. This Agreement may be executed and delivered by facsimile and electronic image scan (PDF), each of which shall be deemed an original.

Authorized Signature for Sponsor: PAULINA SUACO-JUAN DATE: \_\_\_\_\_

Yes, by signing above the undersigned hereby affirms to receive (i) facsimile advertisements sent by or on behalf of UBM to the facsimile number provided above; (ii) telephone solicitations and text messages initiated by or on behalf of UBM and directed to the telephone numbers provided above; and (iii) commercial electronic mail messages sent by or on behalf of UBM, its affiliates, lines of business and divisions.

Authorized Signature for UBM: \_\_\_\_\_ DATE: \_\_\_\_\_

PLEASE RETURN COMPLETED, SIGNED AGREEMENT TO:

A190062f

# UBM FASHION

## MAGIC MOBILE APP SPONSORSHIP & PROMOTION AGREEMENT

SHOW DATES, CITY, VENUE  
**Aug 11-14/12-14, 2019 | Las Vegas | LVCC**

BRAND **BEATRIZ ACCESSORIES**

OFFICE USE ONLY:

SALES REP: \_\_\_\_\_

TOTAL CONTRACT VALUE: \$ \_\_\_\_\_

MULTIPLE SHOW DOLLAR DISTRIBUTION?  YES  NO  
 DISTRIBUTION NOTES:

### SPONSORING COMPANY INFORMATION

PARENT COMPANY NAME **CITEM**  
 SPONSOR COMPANY NAME **BELLA TRADING & SERVICES**  
 STREET **12 A UNITED ST. BARRIO KAPITOLYO**  
 CITY **PASIG** STATE **METRO MANILA** ZIP \_\_\_\_\_ COUNTRY **PHILIPPINES**  
 CONTACT **CARISSA CRUZ-EVANGELISTA** TITLE **CHIEF DESIGNER** PHONE **+63 2 6543512** FAX \_\_\_\_\_  
 EMAIL **beatrizaccessories@gmail.com** SHOW-SITE CONTACT **TRICIA ANCHETA** CELL PHONE **+63 917 8821917**  
 WEBSITE **WWW.BEATRIZPH.COM** SOCIAL MEDIA \_\_\_\_\_

### PROGRAM

UBM LLC, a Delaware Limited Liability Company ("UBM") owns and operates a trade show in the fashion industry scheduled to be held in the city and venue set forth above, on the dates set forth above (the "Show"). Sponsor wishes to become a sponsor of the Show by participating in the sponsorship program, activities, and/or sponsored area described on Exhibit A (the "Sponsorship Opportunity"), and UBM desires to have Sponsor participate in the Show and the Sponsorship Opportunity on the terms and conditions set forth herein. Capitalized terms used in the Agreement and the Terms and Conditions attached hereto but not defined therein have the meanings ascribed to them in Exhibit A. In the event of a conflict between Exhibit A and the Terms and Conditions, the Terms and Conditions shall prevail.

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MAKE CHECKS PAYABLE TO:  
 ADVANSTAR COMMUNICATIONS INC.

Please remit payment & signed Agreement to:  
 Advanstar Communications  
 Attn: Accounts Receivable  
 1383 Marcus Avenue, Suite 250  
 Lake Success, NY 11042  
 212-600-3255

ONLINE/CREDIT CARD PAYMENTS:  
 at [www.advantstar.com](http://www.advantstar.com)

#### PAYMENT INFORMATION

- ◆ Enter Description: **SPONSORSHIP**
- ◆ Enter Account/Company Name
- ◆ Select Product Type: **EXPOS**
- ◆ Select Market: **FASHION**

#### WIRE TRANSFER INSTRUCTIONS

Bank: **Wells Fargo Bank**  
 Address: **420 Montgomery Street  
 San Francisco, CA 94104**  
 ASA Number: **121000248**  
 Account Number: **4321100705**  
 SWIFT BIC Number: **WFBUS66 (International Only)**  
 Beneficiary: **Advanstar**

Existing Customers: Please reference your invoice or account number on the wire transfer.

#### WIRE MUST INCLUDE:

- ◆ Company Name must appear on transfer
- ◆ Bank copy of wire transfer to Advanstar so that your account is properly credited.

#### SEND ALL CREATIVE MATERIALS REQUIRING APPROVAL TO:

CONTACT **Lee Rosenbaum**  
 EMAIL **lee.rosenbaum@ubm.com** PHONE **212-600-3223**

PLEASE NOTE: The fees listed reflect a 3% discount from standard prices and apply only to payments made by check or wire transfer. Wire transfers are subject to a \$50 transfer fee.

### AGREEMENT

AUTHORIZED REPRESENTATIVE FOR SPONSOR:

NAME **PAULINA SUACO-JUAN** TITLE **CITEM, EXECUTIVE DIRECTOR**

By signing this Agreement, Sponsor agrees to the Terms and Conditions attached to this Agreement and set forth on Exhibit A. Upon Sponsor's execution and payment of the applicable payment, and UBM's acceptance, this Agreement becomes a binding contract subject to the terms and conditions set forth herein, in the Terms and Conditions attached hereto and set forth in Exhibit A. This Agreement may be executed and delivered by facsimile and electronic image scan (PDF), each of which shall be deemed an original.

Authorized Signature for Sponsor: **PAULINA SUACO-JUAN** Executive Director  DATE \_\_\_\_\_

Yes, by signing above the undersigned hereby affirmatively consents and agrees to receive (i) facsimile advertisements sent by or on behalf of UBM to the facsimile number provided above; (ii) telephone solicitations and text messages initiated by or on behalf of UBM and directed to the telephone numbers provided above; and (iii) commercial electronic mail messages sent by or on behalf of UBM, its affiliates, lines of business and divisions.

Authorized Signature for UBM: \_\_\_\_\_ DATE \_\_\_\_\_

PLEASE RETURN COMPLETED, SIGNED AGREEMENT TO:

FAS SPON ALL 011419

PAGE 1 OF 4

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# UBM FASHION

## MAGIC MOBILE APP SPONSORSHIP & PROMOTION AGREEMENT

SHOW DATES, CITY, VENUE  
Aug 11-14/12-14, 2019 | Las Vegas | LVCC

BRAND CALLI

OFFICE USE ONLY:

SALES REP: \_\_\_\_\_

TOTAL CONTRACT VALUE: \$ \_\_\_\_\_

MULTIPLE SHOW DOLLAR DISTRIBUTION?  YES  NO  
DISTRIBUTION NOTES:

### SPONSORING COMPANY INFORMATION

PARENT COMPANY NAME CITEM  
 SPONSOR COMPANY NAME CALLI  
 STREET 45 MOLAVE AVENUE., MOLAVE PARK, MERVILLE SUBDIVISION  
 CITY PARAÑAQUE STATE METRO MANILA ZIP \_\_\_\_\_ COUNTRY PHILIPPINES  
 CONTACT TESSA NEPOMUCENO TITLE FOUNDER PHONE +63 2 9879998 FAX \_\_\_\_\_  
 EMAIL tessa@callifashion.com SHOW-SITE CONTACT TESSA NEPOMUCENO CELL PHONE +63 917 5217830  
 WEBSITE WWW.CALLIBAGS.COM SOCIAL MEDIA \_\_\_\_\_

### PROGRAM

UBM LLC, a Delaware Limited Liability Company ("UBM") owns and operates a trade show in the fashion industry scheduled to be held in the city and venue set forth above, on the dates set forth above (the "Show"). Sponsor wishes to become a sponsor of the Show by participating in the sponsorship program, activities, and/or sponsored area described on Exhibit A (the "Sponsorship Opportunity"), and UBM desires to have Sponsor participate in the Show and the Sponsorship Opportunity on the terms and conditions set forth herein. Capitalized terms used in the Agreement and the Terms and Conditions attached hereto but not defined therein have the meanings ascribed to them in Exhibit A. In the event of a conflict between Exhibit A and the Terms and Conditions, the Terms and Conditions shall prevail.

### FEES AND PAYMENT

In consideration of the Sponsorship Opportunity and the performance by UBM of obligations set forth on Exhibit A relating to the Sponsorship Opportunity, Sponsor agrees that the Fee for the Sponsorship Opportunity shall be the amount set forth on Exhibit A, which Fee shall be payable to UBM as, when and in the manner set forth on Exhibit A.

### PAYMENT INFORMATION

MAKE CHECKS PAYABLE TO:  
ADVANSTAR COMMUNICATIONS INC.

Please remit payment & signed Agreement to:  
Advansar Communications  
Attn: Accounts Receivable  
1583 Marcus Avenue, Suite 250  
Lake Success, NY 11042  
212-600-3255

ONLINE/CREDIT CARD PAYMENTS:  
at [cpay.advansar.com](http://cpay.advansar.com)

#### PAYMENT INFORMATION

- Enter Description: **SPONSORSHIP**
- Enter Account/Company Name
- Select Product Type: **EXPOS**
- Select Market: **FASHION**

#### WIRE TRANSFER INSTRUCTIONS

Bank: Wells Fargo Bank  
 Address: 470 Montgomery Street  
San Francisco, CA 94104  
 ABA Number: 121000218  
 Account Number: 4121100705  
 SWIFT BIC Number: WFBUS66 (International Only)  
 Beneficiary: Advansar

Telling Customers: Please reference your branch or account number on the wire transfer.

#### WIRE MUST INCLUDE:

- Company Name must appear on transfer
- Bank copy of wire transfer to Advansar so that your account is properly credited.

#### SEND ALL CREATIVE MATERIALS REQUIRING APPROVAL TO:

CONTACT Lee Rosenbaum  
 EMAIL lee.rosenbaum@ubm.com PHONE 212-600-3223

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### AGREEMENT

AUTHORIZED REPRESENTATIVE FOR SPONSOR:

NAME PAULINA SUACO-JUAN TITLE CITEM, EXECUTIVE DIRECTOR

By signing this Agreement, Sponsor agrees to the Terms and Conditions attached to this Agreement and set forth on Exhibit A. Upon Sponsor's execution and payment of the applicable payment, and UBM's acceptance, this Agreement becomes a binding contract subject to the terms and conditions set forth herein, in the Terms and Conditions attached hereto and set forth in Exhibit A. This Agreement may be executed and delivered by the same and electronic image scan (PDF), each of which shall be deemed an original.

Authorized Signature for Sponsor: PAULINA SUACO - JUAN Executive Director [Signature] DATE \_\_\_\_\_

Yes, by signing above the undersigned hereby affirmatively consents and agrees to receive (i) facsimile advertisements sent by or on behalf of UBM to the facsimile number provided above; (ii) telephone solicitations and text messages initiated by or on behalf of UBM and directed to the telephone numbers provided above; and (iii) commercial electronic mail messages sent by or on behalf of UBM, its affiliates, lines of business and divisions.

Authorized Signature for UBM: \_\_\_\_\_ DATE \_\_\_\_\_

PLEASE RETURN COMPLETED, SIGNED AGREEMENT TO:

A19006

# UBM FASHION

## MAGIC MOBILE APP SPONSORSHIP & PROMOTION AGREEMENT

SHOW DATES, CITY, VENUE  
Aug 11-14/12-14, 2019 | Las Vegas | LVCC

BRAND **KEN SAMUDIO**

OFFICE USE ONLY:  
SALES REP: \_\_\_\_\_  
TOTAL CONTRACT VALUE: \$ \_\_\_\_\_

MULTIPLE SHOW DOLLAR DISTRIBUTION?  YES  NO  
DISTRIBUTION NOTES:

### SPONSORING COMPANY INFORMATION

PARENT COMPANY NAME CITEM  
SPONSOR COMPANY NAME MATTHEW AND MELKA ACCESSORIES MANUFACTURING  
STREET #16 GUYABANO ST. UMALI RD. SUMMITVILLE SUBD. PUTATAN  
CITY MUNTINLUPA STATE METRO MANILA ZIP \_\_\_\_\_ COUNTRY PHILIPPINES  
CONTACT MAE ANGELA SAMUDIO TITLE OPERATIONS MANAGER PHONE +63 2 2071714 FAX \_\_\_\_\_  
EMAIL maesamudio@gmail.com SHOW-SITE CONTACT MAE ANGELA SAMUDIO CELL PHONE +63 917 4946140  
WEBSITE WWW.KEN-SAMUDIO.COM SOCIAL MEDIA \_\_\_\_\_

### PROGRAM

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Please remit payment & signed Agreement to  
Advantstar Communications  
Attn: Accounts Receivable  
1583 Marcus Avenue, Suite 250  
Lake Success, NY 11042  
212-600-3223

WIRE TRANSFER INSTRUCTIONS:  
Bank: Wells Fargo Bank  
Address: 420 Montgomery Street  
San Francisco, CA 94104  
ABA Number: 121000288  
Account Number: 4171100705  
SWIFT BIC Number: WFBUS33 (International Only)  
Beneficiary: Advantstar  
(Existing Customers, Please reference your invoice or account number on the wire transfer.)

SEND ALL CREATIVE MATERIALS REQUIRING APPROVAL TO:  
CONTACT Lee Rosenbaum  
EMAIL lee.rosenbaum@ubm.com PHONE 212-600-3223

ONLINE/CREDIT CARD PAYMENTS:  
at [gpa.advantstar.com](http://gpa.advantstar.com)

PAYMENT INFORMATION  
◆ Info Description: SPONSORSHIP  
◆ Enter Account/Company Name  
◆ Select Product Type: EXPOS  
◆ Select Market: FASHION

WIRE MUST INCLUDE:  
◆ Company Name must appear on invoice  
◆ Bank copy of wire transfer to Advantstar so that your account is properly credited.

PLEASE NOTE: The fees listed reflect a 3% discount from standard prices and apply only to payments made by check or wire transfer. Wire transfers are subject to a \$50 transfer fee.

### AGREEMENT

AUTHORIZED REPRESENTATIVE FOR SPONSOR:  
NAME PAULINA SUACO-JUAN TITLE CITEM, EXECUTIVE DIRECTOR

By signing this Agreement, Sponsor agrees to the Terms and Conditions attached to this Agreement and set forth on Exhibit A. Upon Sponsor's execution and payment of the applicable payment, and UBM's acceptance, this Agreement becomes a binding contract subject to the terms and conditions set forth herein, in the Terms and Conditions attached hereto and set forth in Exhibit A. This Agreement may be executed and delivered by facsimile and electronic image scan (PDF), each of which shall be deemed an original.

Authorized Signature for Sponsor: PAULINA SUACO-JUAN  
Executive Director *[Signature]* DATE \_\_\_\_\_

Yes, by signing above the undersigned hereby affirmatively consents and agrees to receive: (i) facsimile advertisements sent by or on behalf of UBM to the facsimile number provided above; (ii) telephone solicitations and text messages initiated by or on behalf of UBM and directed to the telephone numbers provided above; and (iii) commercial electronic mail messages sent by or on behalf of UBM, its affiliates, lines of business and divisions.

Authorized Signature for UBM: \_\_\_\_\_ DATE \_\_\_\_\_

PLEASE RETURN COMPLETED, SIGNED AGREEMENT TO:

A 190065

# UBM FASHION

## MAGIC MOBILE APP SPONSORSHIP & PROMOTION AGREEMENT

SHOW DATES, CITY, VENUE  
Aug 11-14/12-14, 2019 | Las Vegas | LVCC

BRAND LARA

OFFICE USE ONLY:

SALES REP: \_\_\_\_\_

TOTAL CONTRACT VALUE: \$ \_\_\_\_\_

MULTIPLE SHOW DOLLAR DISTRIBUTION?  YES  NO  
DISTRIBUTION NOTES:

### SPONSORING COMPANY INFORMATION

PARENT COMPANY NAME CITEM  
SPONSOR COMPANY NAME LARA  
STREET Samar Provincial Tourism Office, 2/F Pasalubong Center  
CITY CATBALOGAN STATE SAMAR ZIP \_\_\_\_\_ COUNTRY PHILIPPINES  
CONTACT Evan Kristine Ramos TITLE LARA In-Charge PHONE +63 55 54338980 FAX \_\_\_\_\_  
EMAIL larasamarph@gmail.com SHOW-SITE CONTACT Evan Kristine Ramos CELL PHONE +63 917 5217830  
WEBSITE www.larasamar.com SOCIAL MEDIA \_\_\_\_\_

### PROGRAM

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### PAYMENT INFORMATION

MAKE CHECKS PAYABLE TO:  
ADVANSTAR COMMUNICATIONS INC.

Please remit payment & signed Agreement to:  
Advansar Communications  
Attn: Accounts Receivable  
1983 Marcus Avenue, Suite 250  
Lake Success, NY 11042  
212-600-3225

ONLINE/CREDIT CARD PAYMENTS:  
at [www.ubm.com](http://www.ubm.com)

#### PAYMENT INFORMATION

- ↳ Make Description: SPONSORSHIP
- ↳ Make Account Company Name
- ↳ Select Product type: EXPOS
- ↳ Select Market: FASHION

#### WIRE TRANSFER INSTRUCTIONS:

Bank: Wells Fargo Bank  
Address: 420 Montgomery Street  
San Francisco, CA 94104  
Alfa Number: 021000248  
Account Number: 4121100705  
SWIFT BIC Number: WFBKUS63 (International Order)  
Beneficiary: Advansar

Existing Customers: Please reference your invoice or account number on the wire transfer.

#### WIRE MUST INCLUDE:

- ↳ Company Name must appear on transfer
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CONTACT Lee Rosenbaum  
EMAIL lee.rosenbaum@ubm.com PHONE 212-600-3223

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Authorized Signature for Sponsor: PAULINA SUACO-JUAN Executive Director  DATE \_\_\_\_\_

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Authorized Signature for UBM: \_\_\_\_\_ DATE \_\_\_\_\_

PLEASE RETURN COMPLETED, SIGNED AGREEMENT TO:

f190066

# UBM FASHION

## MAGIC MOBILE APP SPONSORSHIP & PROMOTION AGREEMENT

SHOW DATES, CITY, VENUE  
Aug 11-14/12-14, 2019 | Las Vegas | LVCC

BRAND MACO CUSTODIO

OFFICE USE ONLY:

SALES REP: \_\_\_\_\_

TOTAL CONTRACT VALUE: \$ \_\_\_\_\_

MULTIPLE SHOW DOLLAR DISTRIBUTION?  YES  NO  
DISTRIBUTION NOTES:

### SPONSORING COMPANY INFORMATION

PARENT COMPANY NAME CITEM

SPONSOR COMPANY NAME MARCONOLI CUSTODIO SHOE DESIGNS & LEATHER CRAFT

STREET 170-C TANDANG SORA AVENUE

CITY QUEZON CITY STATE METRO MANILA ZIP \_\_\_\_\_ COUNTRY PHILIPPINES

CONTACT MACO CUSTODIO TITLE CREATIVE DIRECTOR PHONE +63 977 7616686 FAX \_\_\_\_\_

EMAIL maco.custodio@gmail.com SHOWSITE CONTACT MACO CUSTODIO CELL PHONE +63 977 7616686

WEBSITE WWW.MACO-CUSTODIO.COM SOCIAL MEDIA \_\_\_\_\_

### PROGRAM

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### PAYMENT INFORMATION

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ADVANSTAR COMMUNICATIONS INC.

Please remit payment & signed Agreement to:  
Advansar Communications  
Attn: Accounts Receivable  
1983 Marcus Avenue, Suite 250  
Lake Success, NY 11042  
212-600-3255

ONLINE/CREDIT CARD PAYMENTS:  
at [www.advansar.com](http://www.advansar.com)

#### PAYMENT INFORMATION

- Line Description: SPONSORSHIP
- Under Account Company Name
- Select Product Type: EXPOS
- Select Market: FASHION

#### WIRE TRANSFER INSTRUCTIONS:

Bank: Wells Fargo Bank  
Address: 420 Montgomery Street  
San Francisco, CA 94104  
ABA Number: 121000248  
Account Number: 4121100705  
SWIFT BIC Number: WFBKUS33 (International Dept)  
Beneficiary: Advansar

Existing Customers: Please reference your invoice or account number on the wire transfer.

#### WIRES MUST INCLUDE:

- Company Name must appear on transfer
- Bank copy of wire transfer to Advansar so that your account is properly credited.

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CONTACT Lee Rosenbaum  
EMAIL lee.rosenbaum@ubm.com PHONE 212-600-3223

PLEASE NOTE: The fees listed reflect a 3% discount from standard prices and apply only to payments made by check or wire transfer. Wire transfers are subject to a \$50 transfer fee.

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NAME PAULINA SUACO-JUAN TITLE CITEM, EXECUTIVE DIRECTOR

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Authorized Signature for Sponsor: PAULINA SUACO-JUAN  
Executive Director DATE \_\_\_\_\_

Yes, by signing above the undersigned hereby affirmatively consents and agrees to receive (i) facsimile advertisements sent by or on behalf of UBM to the facsimile number provided above; (ii) telephone solicitations and text messages initiated by or on behalf of UBM and directed to the telephone numbers provided above; and (iii) commercial electronic mail messages sent by or on behalf of UBM, its affiliates, lines of business and divisions.

Authorized Signature for UBM: \_\_\_\_\_ DATE \_\_\_\_\_

PLEASE RETURN COMPLETED, SIGNED AGREEMENT TO:

A190067

# UBM FASHION

## MAGIC MOBILE APP SPONSORSHIP & PROMOTION AGREEMENT

SHOW DATES, CITY, VENUE  
Aug 11-14/12-14, 2019 | Las Vegas | LVCC

BRAND VESTI

OFFICE USE ONLY:

SALES REP: \_\_\_\_\_

TOTAL CONTRACT VALUE: \$ \_\_\_\_\_

MULTIPLE SHOW DOLLAR DISTRIBUTION?  YES  NO  
DISTRIBUTION NOTES:

### SPONSORING COMPANY INFORMATION

PARENT COMPANY NAME: CITEM

SPONSOR COMPANY NAME: VESTIROCK LUXE FASHION CREATIONS

STREET: 7 PRETTY ROAD BF ALMANZA

CITY: LAS PIÑAS CITY STATE: METRO MANILA ZIP: \_\_\_\_\_ COUNTRY: PHILIPPINES

CONTACT: MARTHA RODRIGUEZ TITLE: CEO PHONE: +63 917 6788488 FAX: \_\_\_\_\_

EMAIL: martha@vestifashion.com SHOW-SITE CONTACT: MARTHA RODRIGUEZ CELL PHONE: +63 917 6788488

WEBSITE: WWW.VESTIFASHION.COM SOCIAL MEDIA: \_\_\_\_\_

### PROGRAM

UBM LLC, a Delaware Limited Liability Company ("UBM") owns and operates a trade show in the fashion industry scheduled to be held in the city and venue set forth above, on the dates set forth above (the "Show"). Sponsor wishes to become a sponsor of the Show by participating in the sponsorship program, activities, and/or sponsored area described on Exhibit A (the "Sponsorship Opportunity"), and UBM desires to have Sponsor participate in the Show and the Sponsorship Opportunity on the terms and conditions set forth herein. Capitalized terms used in the Agreement and the Terms and Conditions attached hereto but not defined therein have the meanings ascribed to them in Exhibit A. In the event of a conflict between Exhibit A and the Terms and Conditions, the Terms and Conditions shall prevail.

### FEES AND PAYMENT

In consideration of the Sponsorship Opportunity and the performance by UBM of obligations set forth on Exhibit A relating to the Sponsorship Opportunity, Sponsor agrees that the Fee for the Sponsorship Opportunity shall be the amount set forth on Exhibit A, which Fee shall be payable to UBM as, when and in the manner set forth on Exhibit A.

### PAYMENT INFORMATION

MAKE CHECKS PAYABLE TO:  
ADVANSTAR COMMUNICATIONS INC.

Please remit payment & signed Agreement to:  
Advansar Communications  
Attn: Accounts Receivable  
1983 Marcus Avenue, Suite 250  
Lake Success, NY 11042  
212-600-3255

ONLINE/CREDIT CARD PAYMENTS:  
IF: [www.advansar.com](http://www.advansar.com)

#### PAYMENT INFORMATION

- Enter Description: **SPONSORSHIP**
- Enter Account Company Name
- Select Product Type: **EXPOS**
- Select Market: **FASHION**

#### WIRE TRANSFER INSTRUCTIONS:

Bank: Wells Fargo Bank  
Address: 420 Montgomery Street  
San Francisco, CA 94104

ABA Number: 121000248  
Account Number: 4121100705  
SWIFT BIC Number: WFBUS63 (International Only)  
Beneficiary: Advansar

Testing Customers: Please reference your invoice or account number on the wire transfer.

#### WIRE MUST INCLUDE:

- Company Name must appear on transfer
- Bank copy of wire transfer to Advansar so that your account is properly credited.

SEND ALL CREATIVE MATERIALS REQUIRING APPROVAL TO:

CONTACT: Lee Rosenbaum

EMAIL: lee.rosenbaum@ubm.com PHONE: 212-600-3223

PLEASE NOTE: The fees listed reflect a 2% discount from standard prices and apply only to payments made by check or wire transfer. Wire transfers are subject to a \$50 transfer fee.

### AGREEMENT

AUTHORIZED REPRESENTATIVE FOR SPONSOR:

NAME: PAULINA SUACO-JUAN TITLE: CITEM, EXECUTIVE DIRECTOR

By signing this Agreement, Sponsor agrees to the Terms and Conditions attached to this Agreement and set forth on Exhibit A. Upon Sponsor's execution and payment of the applicable payment, and UBM's acceptance, this Agreement becomes a binding contract subject to the terms and conditions set forth herein, in the Terms and Conditions attached hereto and set forth in Exhibit A. This Agreement may be executed and delivered by facsimile and electronic image scan (PDF), each of which shall be deemed an original.

**PAULINA SUACO - JUAN**  
Authorized Signature for Sponsor: Executive Director DATE: \_\_\_\_\_

Yes, by signing above the undersigned hereby affirmatively consents and agrees to receive (i) facsimile advertisements sent by or on behalf of UBM to the facsimile number provided above, (ii) telephone solicitations and text messages initiated by or on behalf of UBM and directed to the telephone numbers provided above, and (iii) commercial electronic mail messages sent by or on behalf of UBM, its affiliates, lines of business and divisions.

Authorized Signature for UBM: \_\_\_\_\_ DATE: \_\_\_\_\_

PLEASE RETURN COMPLETED, SIGNED AGREEMENT TO:

A 190068 J

# UBM FASHION MAGIC MOBILE APP SPONSORSHIP & PROMOTION AGREEMENT

SHOW DATES, CITY, VENUE  
Aug 11-14/12-14, 2019 | Las Vegas | LVCC

BRAND VIRTUCIO

OFFICE USE ONLY:

SALES REP: \_\_\_\_\_

TOTAL CONTRACT VALUE: \$ \_\_\_\_\_

MULTIPLE SHOW DOLLAR DISTRIBUTION?  YES  NO  
DISTRIBUTION NOTES:

## SPONSORING COMPANY INFORMATION

PARENT COMPANY NAME CITEM  
 SPONSOR COMPANY NAME VIRTUCIO  
 STREET #13 CALCETA STREET  
 CITY TAGBILARAN CITY STATE BOHOL ZIP \_\_\_\_\_ COUNTRY PHILIPPINES  
 CONTACT CHRISTINE VIRTUCIO TITLE OWNER PHONE +63 917 4020505 FAX \_\_\_\_\_  
 EMAIL christine\_virtucio@yahoo.com SHOW-SITE CONTACT CHRISTINE VIRTUCIO CELL PHONE +63 917 4020505  
 WEBSITE \_\_\_\_\_ SOCIAL MEDIA www.facebook.com/virtuciodesigns/

## PROGRAM

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Please remit payment & signed Agreement to:  
AdvansStar Communications  
Attn: Accounts Receivable  
1583 Marcus Avenue, Suite 250  
Lake Success, NY 11042  
212-600-3255

ONLINE/CREDIT CARD PAYMENTS:  
at [cpay.advansstar.com](http://cpay.advansstar.com)

### PAYMENT INFORMATION

- Enter Description: **SPONSORSHIP**
- Enter Account/Company Name
- Select Product Type: **EXPOS**
- Select Market: **FASHION**

### WIRE TRANSFER INSTRUCTIONS:

Bank: Wells Fargo Bank  
 Address: 420 Montgomery Street  
 San Francisco, CA 94104  
 ABA Number: 121000248  
 Account Number: 4171100785  
 SWIFT BIC Number: WFBUS63 (International Only)  
 Beneficiary: AdvansStar

Existing Customers: Please reference your invoice or account number on the wire transfer.

### WIRE MUST INCLUDE:

- Company Name (must appear on transfer)
- Bank copy of wire transfer to AdvansStar so that your account is properly credited.

### SEND ALL CREATIVE MATERIALS REQUIRING APPROVAL TO:

CONTACT Lee Rosenbaum  
 EMAIL lee.rosenbaum@ubm.com PHONE 212-600-3223

PLEASE NOTE: The fees listed reflect a 3% discount from standard prices and apply only to payments made by check or wire transfer. Wire transfers are subject to a \$50 transfer fee.

## AGREEMENT

AUTHORIZED REPRESENTATIVE FOR SPONSOR:

NAME PAULINA SUACO-JUAN TITLE CITEM, EXECUTIVE DIRECTOR

By signing this Agreement, Sponsor agrees to the Terms and Conditions attached to this Agreement and set forth on Exhibit A. Upon Sponsor's execution and payment of the applicable payment, and UBM's acceptance, this Agreement becomes a binding contract subject to the terms and conditions set forth herein, in the Terms and Conditions attached hereto and set forth in Exhibit A. This Agreement may be executed and delivered by facsimile and electronic image scan (PDF), each of which shall be deemed an original.

Authorized Signature for Sponsor: PAULINA SUACO-JUAN Executive Director DATE \_\_\_\_\_

Yes, by signing above the undersigned hereby affirmatively consents and agrees to receive (i) facsimile advertisements sent by or on behalf of UBM to the facsimile number provided above; (ii) telephone solicitations and text messages initiated by or on behalf of UBM and directed to the telephone numbers provided above; and (iii) commercial electronic mail messages sent by or on behalf of UBM, its affiliates, lines of business and divisions.

Authorized Signature for UBM: \_\_\_\_\_ DATE \_\_\_\_\_

PLEASE RETURN COMPLETED, SIGNED AGREEMENT TO: