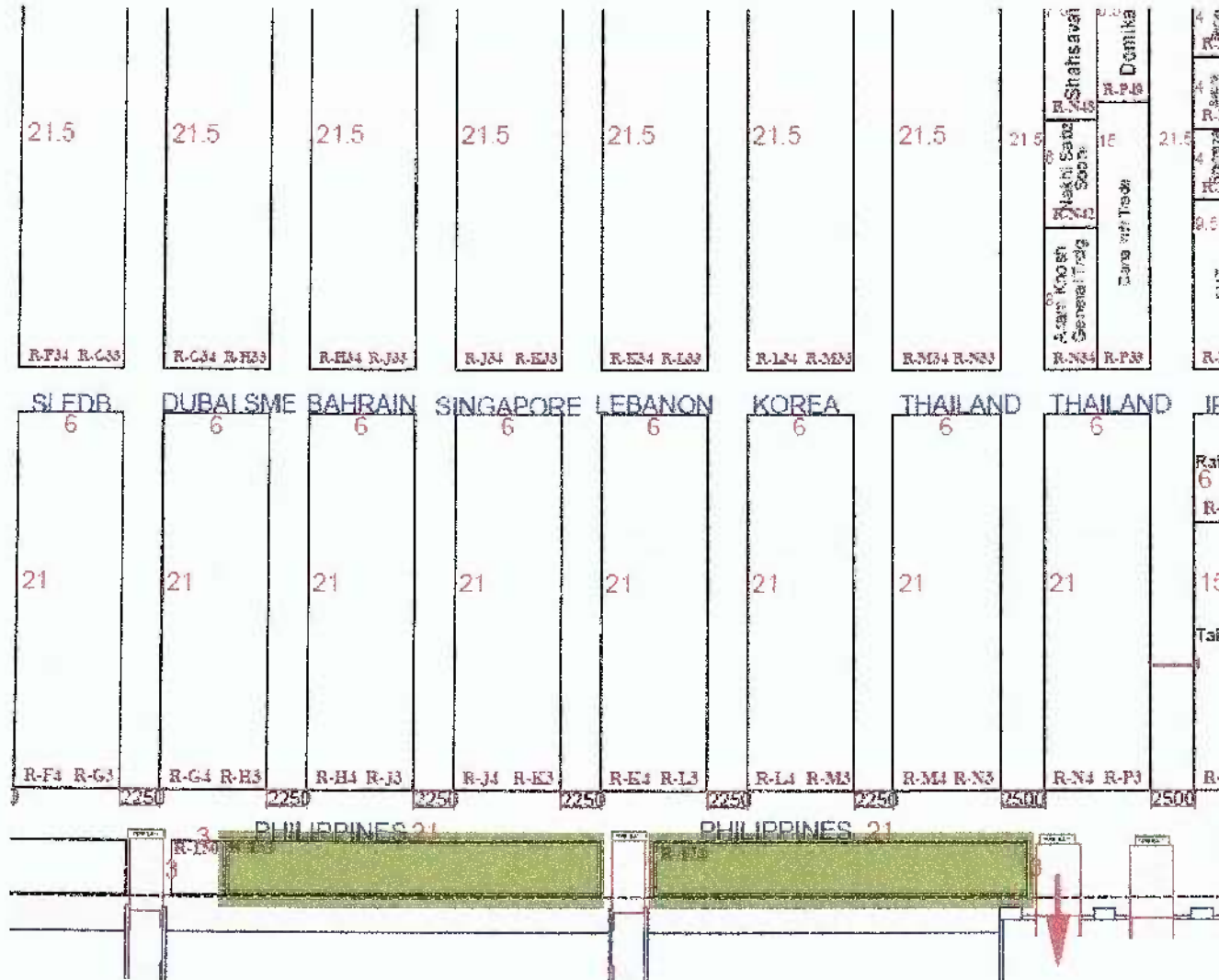


Target number of Exhibitors: 16

PHILIPPINES PAVILION

GULFOOD 2023
PHILIPPINES PAVILION
LOCATION MAP

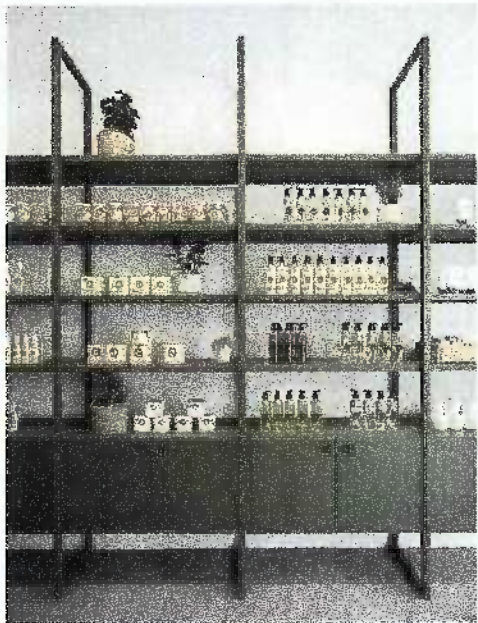


PAVILION 1
21.00m x 3.00m (63 sq.m.)

PAVILION 2
21.00m x 3.00m (63 sq.m.)

TOTAL SQ.M. - 126 SQ.M.

GULFOOD 2023
PHILIPPINES PAVILION
MOOD BOARD



GULFOOD 2023
PHILIPPINES PAVILION
FLOOR PLAN

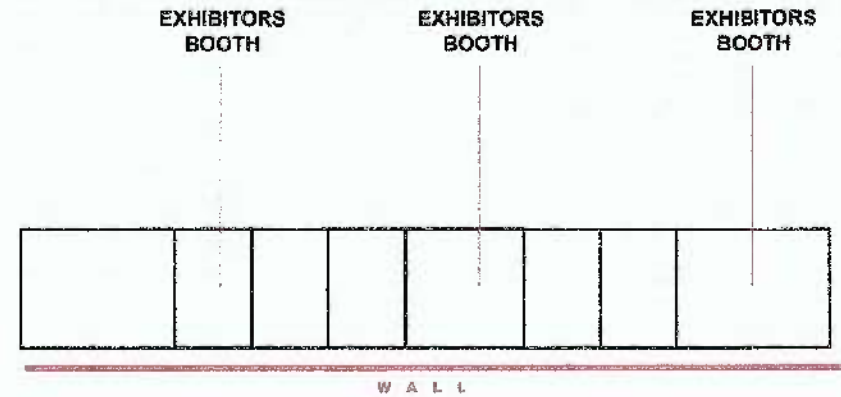
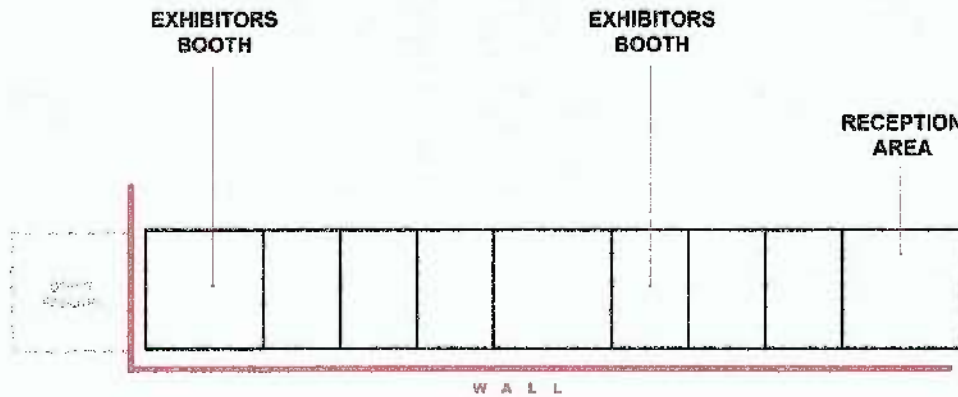
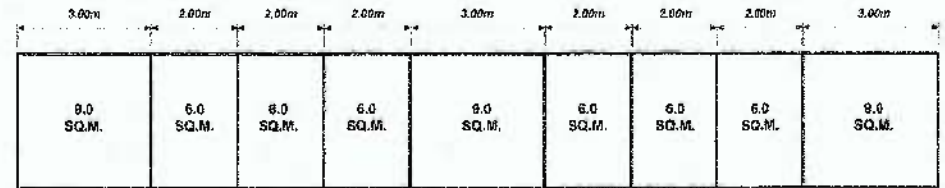
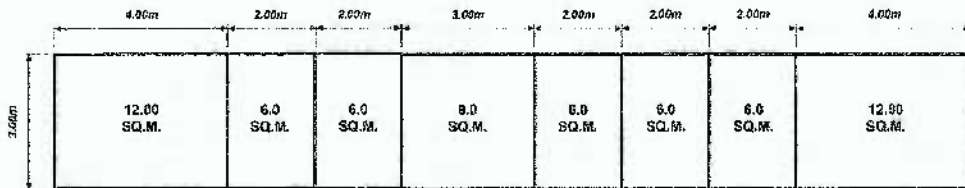
***Design was presented and approved by ED last December 22*

SPACE ALLOCATED

6 SQ.M. - 11 SLOTS (4.00m x 2.00m)

9 SQ.M. - 4 SLOTS (3.00m x 3.00m)

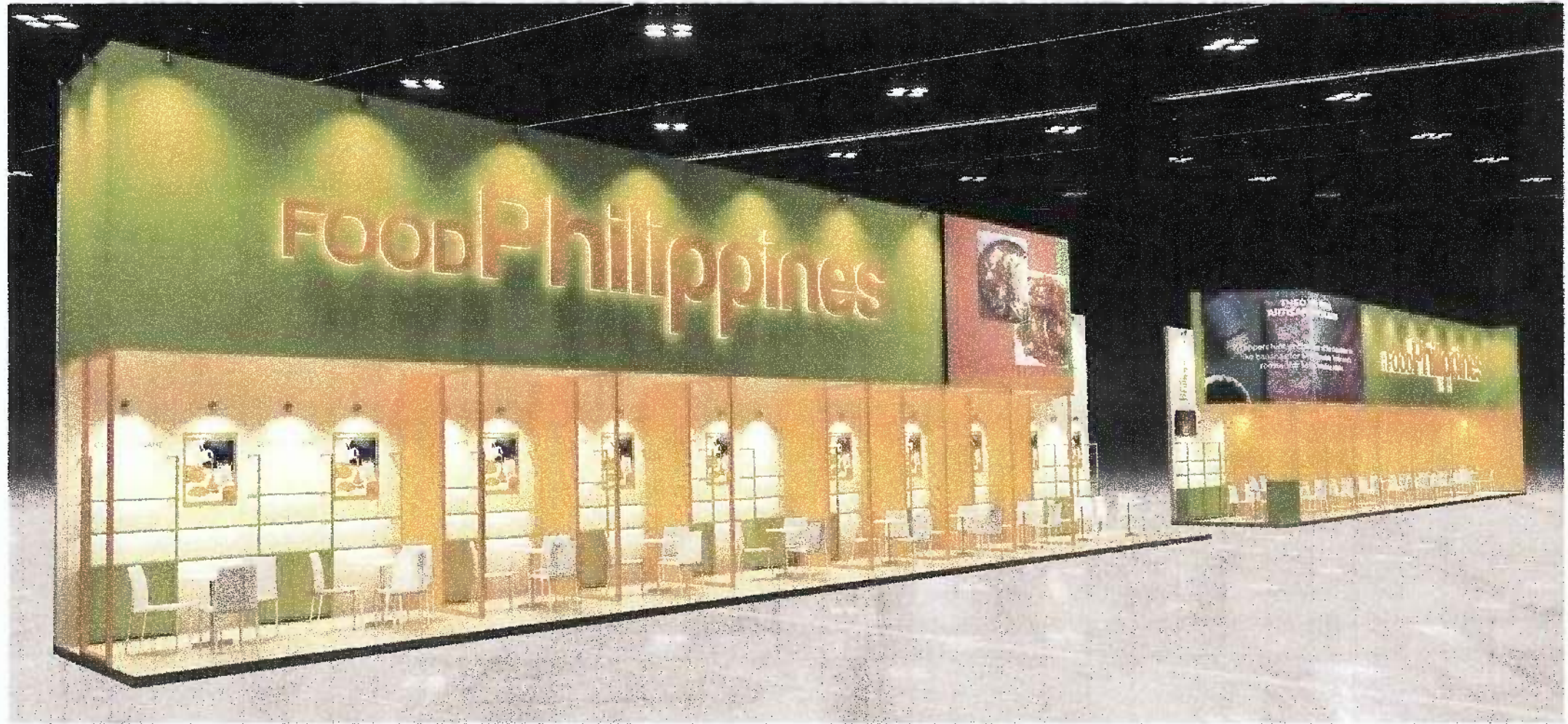
12 SQ.M. - 2 SLOTS (3.00m x 4.00m)



<p>EXHIBITION DESIGN DIVISION</p>	<p>PROJECT: GULFOOD 2023</p>	<p>SHEET CONTENT:</p> <p>FLOOR PLAN / PERSPECTIVE</p>	<p>DESIGNED BY:</p> <p><i>Melvin Isaac C. Roxas</i> MELVIN ISAAC C. ROXAS SP. STGR. EXHIBITIONS DESIGN DIVISION</p>	<p>REGISTERED ARCHITECT:</p> <p><i>Atty. Eva Marie C. Mariquirva</i> ATTY. EVA MARIE C. MARIQUIRVA O.C.D.C. 068-01P</p>	<p>APPROVED BY:</p> <p><i>Dr. Edward L. Ferrel</i> DR. EDWARD L. FERREL P.R.O. EXECUTIVE DIRECTOR, CITEM</p>
	<p>TITLE: PHILIPPINE PAVILION</p>		<p>SHEET NO. 4</p>	<p>VERSION: 02</p>	
<p>DATE / YEAR: December 27, 2022</p>	<p>LOCATIONS: DUBAI WORLD TRADE CENTER</p>				

GULFOOD 2023
PHILIPPINES PAVILION
PERSPECTIVE

***Design was presented and approved by ED last December 22*



 EXHIBITION DESIGN DIVISION	PROJECT GULFOOD 2023	SHEET NO./REV. FLOOR PLAN / PERSPECTIVE	DESIGNED BY  MELVIN ISAAC C. ROXAS SR. STDR. EXHIBITIONS DESIGN DIVISION	APPROVED BY PARTY:  NORMAN D. BALGOBAL CIC - DM, COLLABORATION AND CREATIVE SERVICES DEPARTMENT	APPROVED BY:  DR. EDWARD L. PEREIRA Ph.D. EXECUTIVE DIRECTOR, CITEM
	TITLE PHILIPPINE PAVILION		DATE / REV. December 27, 2022	LOCATION DUBAI WORLD TRADE CENTER	SHEET NO. 5

GULFOOD 2023
PHILIPPINES PAVILION
PERSPECTIVE

***Design was presented and approved by ED last December 22*



<p>CITEM EXHIBITION DESIGN DIVISION</p> <p>December 27, 2022</p>	<p>PROJ. REF. GULFOOD 2023</p>	<p>SHEET CONTENT</p> <p>FLOOR PLAN / PERSPECTIVE</p>	<p>DESIGNED BY: MELVIN SAAG C. ROXAS SP-STRCS. EXHIBITIONS DESIGN DIVISION</p>	<p>REGULATED PARTY: MELVIN SAAG C. ROXAS CC-CC, 003-DTF</p>	<p>APPROVED BY: DR. EDWARD L. FERREIRA EXECUTIVE DIRECTOR, CITEM</p>
	<p>TITLE PHILIPPINE PAVILION</p>		<p>ANSET NO. 6</p>	<p>REVISION: 02</p>	<p>RECOMMENDING APPROVAL: NORMAN O. SAULEBAGUI CIC - DNE DESIGN, ATTENDS AND CREATIVE SERVICES DEPARTMENT</p>
	<p>LOGICAL DUBAI WORLD TRADE CENTER</p>				

**GULFOOD 2023
PHILIPPINES PAVILION
PERSPECTIVE**

***Design was presented and approved by ED last December 22*



EXHIBITORS BOOTH WITH INDIVIDUAL SPACES AND PARTITIONS


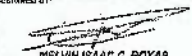
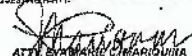

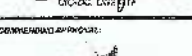
OVERHEAD LED PANEL
LIGHTED PH LOGO CUT-OUT

Option 1 design is the straight to the point approach in terms of maximizing the space to accommodate more exhibitors. It has a one-meter opening and wire mesh fencing to neutralize narrow spacing of each area, creating a wide opening.

Paired with a large lighted cutout letters and LED Panel on the overhead, Option 1 frontage can be seen from a far giving the pavilion more exposure.



RECEPTION AREA
WIRE MESH PARTITIONS

 EXHIBITION DESIGN DIVISION	PROJECT: GULFOOD 2023	SHEET CONTENTS: FLOOR PLAN / PERSPECTIVE	DESIGNED BY:  MELVIN ISAAC G. ROXAS SR. STAFF, EXHIBITIONS DESIGN DIVISION	RECOMMENDED BY:  ATTY. MARIANNE C. MARICORITA OIC-DC, CITEM	APPROVED BY:  DR. EDWARD L. FERREIRA PINA EXECUTIVE DIRECTOR, CITEM
	TITLE: PHILIPPINE PAVILION		SHEET NO.: 7	REVISION: 02	RECOMMENDED APPROVAL:  NORMAN D. BAGULBAGUL OIC - DSA, COORDINATING AND CREATIVE SERVICES DEPARTMENT