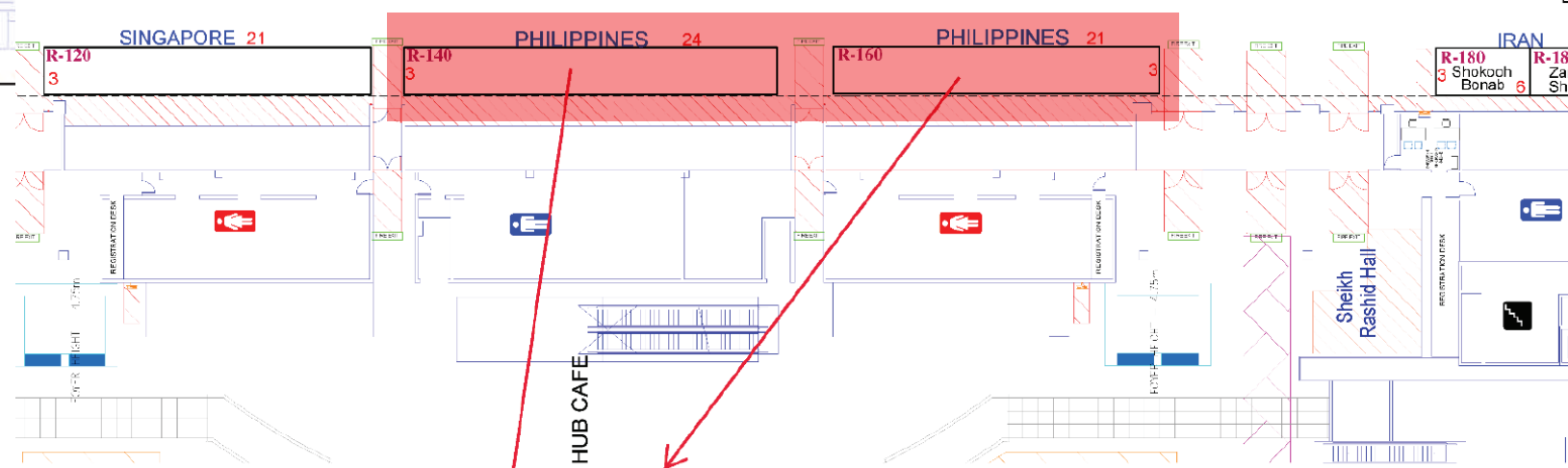
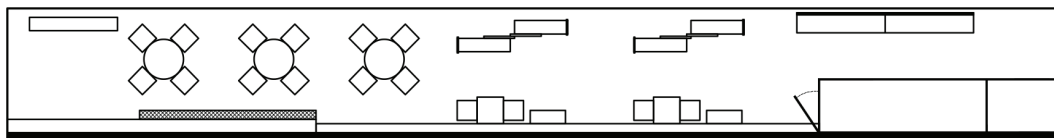
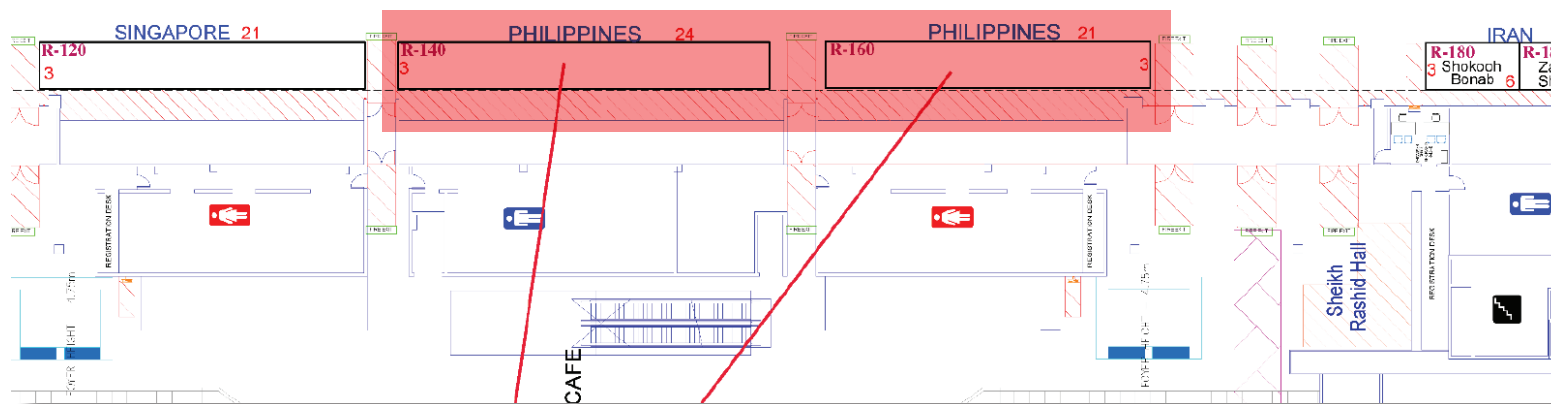


**PAVILION DETAILS**  
Pavilion Cluster A  
3.00m x 21.00m  
Pavilion Cluster B  
3.00m x 24.00m

**135 SQ.M. TOTAL AREA**



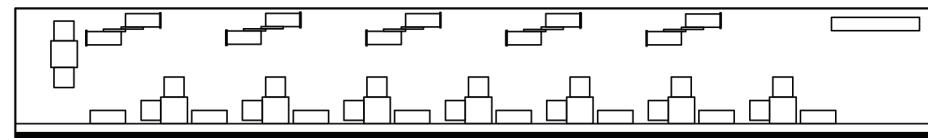
$24 \times 3 + 21 \times 3 = 135 \text{m}^2$  allocated to CITEM @ GF 2022



**Pavilion Cluster B**  
3.00m x 24.00m

**Cluster B Components:**

- a. EMB / PCA Area
- b. Negotiation Area - 3 sets
- c. Reception Area - 1 set
- d. LED Screen - 1 set
- e. Storage - 1 set
- f. Preparation Area - 1 set



**Pavilion Cluster A - 18 Exhibitors**  
3.00m x 21.00m

**Cluster A Components:**

- a. Product Showcase - 8 units
- b. Gondola Display - 5 units
- c. Reception Area - 1 set

|   |  |   |   |   |  |
|---|--|---|---|---|--|
|   | PROJECT:<br><b>GULFOOD 2022</b>              | SHEET CONTENT:<br><br><b>FLOOR PLAN / PERSPECTIVE</b> | DESIGNED BY:<br><br>MELVIN ISAAC C. ROXAS           | REQUESTING PARTY:<br><br>KATRINA PINEDA<br>OIC-DC, OG2-OTF  | APPROVED BY:<br><br>PAULINA SUACO-JUAN<br>EXECUTIVE DIRECTOR |
|   | TITLE:<br><b>PHILIPPINE PAVILION</b>         |   | REVIEWED BY:<br><br>NORMAN D. BAÇULBAGUL<br>OIC-EDD | RECOMMENDING APPROVAL:<br><br>CHARLES AAMES BAUTISTA<br>DM, COMMUNICATIONS AND CREATIVE SERVICES DEPARTMENT |  |
| DATE / TIME:<br><b>January 07, 2022</b> | LOCATION:<br><b>DUBAI WORLD TRADE CENTER</b> |   | SHEET NO:<br><b>2</b>                               | REVISION:<br><b>06</b>  |  |



|   |  |   |   |  |  |
|---|--|---|---|--|--|
|   | PROJECT:<br><b>GULFOOD 2022</b>              | SHEET CONTENT:<br><br><b>FLOOR PLAN / PERSPECTIVE</b> | DESIGNED BY:<br><br>MELVIN ISAAC C. ROXAS           | REQUESTING PARTY:<br><br>KATRINA PINEDA<br>OIC-DC, OG2-OTF   | APPROVED BY:                             |
|   | TITLE:<br><b>PHILIPPINE PAVILION</b>         |   | REVIEWED BY:<br><br>NORMAN D. BAÇULBAGUL<br>OIC-EDD | RECOMMENDING APPROVAL:<br><br>CHARLES AMES BAUTISTA<br>DM, COMMUNICATIONS AND CREATIVE SERVICES DEPARTMENT |  |
| DATE / TIME:<br><b>January 07, 2022</b> | LOCATION:<br><b>DUBAI WORLD TRADE CENTER</b> |   | SHEET NO:<br><b>3</b>                               | REVISION:<br><b>06</b>   | PAULINA SUACO-JUAN<br>EXECUTIVE DIRECTOR |