

**Republic of the Philippines**  
Department of Trade and Industry  
**CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND**  
**MISSIONS**  
Golden Shell Pavilion, Roxas Blvd. Cor. Gil Puyat Ave., Pasay City

**Solicitation No.: CITEM-2022-0054-R1**

**NOTICE TO CONDUCT PROCUREMENT OF GOODS  
AND SERVICES, INFRASTRUCTURE PROJECTS, AND CONSULTING  
SERVICES TO BE PROCURED AND PERFORMED OVERSEAS**

Pursuant to GPPB-Resolution No. 28-2017 dated 31 July 2017, the Center for International Trade Expositions and Missions (CITEM), through its Bids and Awards Committee (BAC), hereby issues this Notice for:

**PROCUREMENT OF FAME+ PAID EXPOSURE IN INTERNATIONAL  
TRADE AND LIFESTYLE PUBLICATION FROM JULY TO  
SEPTEMBER 2022**

*(Please see attached RFQ for more details)*

Requirements:

- Based overseas Trade publication must be based overseas and should be internationally recognized authority on design
- Has a strong presence and following in multiple digital channels such as social media (with at least 50,000 followers) website (at least 30,000 monthly visitors and 50,000 page views) and email (at least 10,000 subscribers with above average industry open rate of 20%)
- With niche audience / subscribers form the design community including designers and design enthusiasts, architects, builders, interior designers, buyers and purchasers.

**Approved Budget for the Contract: PHP 150,000.00 OR HKD 20,000.00**

For inquiries, please contact the CITEM Bids and Awards Committee Secretariat, at telephone no. 8312201 local 309/218 or fax no. 834-0177/8331284 or e-mail at [citembac@citem.com.ph](mailto:citembac@citem.com.ph).



**ATTY. ANNA GRACE I. MARPURI**  
Chairman, CITEM-BAC



## REQUEST FOR QUOTATION (OVERSEAS PROCUREMENT)

Date: 02 June 2022

Company Name: \_\_\_\_\_

RFQ No.: 2022-0054-R1

Address: \_\_\_\_\_

Contact No.: \_\_\_\_\_

Gentlemen:

Please quote hereunder your lowest possible price(s) for the following article(s)/work(s) which are urgently needed by this office. It is requested that the quotation be sealed, signed and stamped in an envelope OR compressed folder and submitted to CITEM BAC.

Deadline of Submission of Quotation: <u>06 June 2022</u>	Time: <u>05:00PM</u>	
Schedule of Opening of Bids: <u>07 June 2022</u>	Time: <u>02:00PM</u>	Venue: <u>ZOOM</u>

QTY	UNIT	ARTICLE / WORK / DESCRIPTION / SPECIFICATION	UNIT PRICE	AMOUNT
1	Lot	<p><b>PROCUREMENT OF FAME+ PAID EXPOSURE IN INTERNATIONAL TRADE AND LIFESTYLE PUBLICATION FROM JULY TO SEPTEMBER 2022</b></p> <p><b>APPROVED BUDGET FOR THE CONTRACT: <u>PHP 150,000.00 OR HKD 20,000.00</u></b></p> <ul style="list-style-type: none"> <li>- Dedicated and solo feature on FAME+ sent via EDM (electronic direct mail) to a niche database of at least 10,000 contacts from Asia Pacific</li> <li>- Inclusion of FAME+ feature in regular email newsletter sent to a niche database of at least 10,000 contacts from Asia Pacific</li> </ul> <p><i>Requirements:</i></p> <ul style="list-style-type: none"> <li>- Based overseas Trade publication must be based overseas and should be internationally recognized authority on design</li> <li>- Has a strong presence and following in multiple digital channels such as social media (with at least 50,000 followers) website (at least 30,000 monthly visitors and 50,000 page views) and email (at least 10,000 subscribers with above average industry open rate of 20%)</li> <li>- With niche audience / subscribers form the design community including designers and design enthusiasts, architects, builders, interior designers, buyers and purchasers.</li> </ul>		

**Terms and Conditions:**

- 1) The above-quoted prices must be inclusive of all costs and applicable taxes. Prices shall be quoted in Philippine Peso or US Dollar.
- 2) Payment will be processed after receipt of invoice. Other terms of payment will be based on the Contract agreed by CITEM and Supplier.
- 3) Any alterations, erasures or overwriting shall be valid only if they are signed or initialed by the bidder or his/her authorized representative.

The CITEM-BAC reserves the right to reject any or all bids offer and waive any defects therein and accept bid/s it may consider advantageous to the government.

  
**ATTY. ANNA GRACE I. MARPURI**  
 BAC Chairman

TO: CITEM Bids and Awards Committee:

Per your request, I/we have indicated the prices of the above-mentioned article(s)/work(s) on the unit price/amount column above. I/We also certify that we have read, understood, and shall conform with the terms and conditions of this requirement.

\_\_\_\_\_  
Date Submitted

\_\_\_\_\_  
**Signature over printed name of the Authorized Company Representative**

Designation: \_\_\_\_\_

Telephone No(s).: \_\_\_\_\_

Email: \_\_\_\_\_