Republic of the Philippines

Department of Trade and Industry

CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS

Golden Shell Pavilion, Roxas Blvd. Cor. Gil Puyat Ave., Pasay City

Solicitation No.: CITEM-2021-0138

REQUEST FOR QUOTATION (NEGOTIATED PROCUREMENT – SMALL VALUE PROCUREMENT)

The Center for International Trade Expositions and Missions (CITEM) invites all interested parties to submit quotation for:

HIRING OF TRANSLATION AND LOCALIZATION SERVICES FOR FAME+ BUYER CAMPAIGN

(Please see attached Request for Quotation Form for more details.)

Approved Budget for the Contract	:	PHP 500,000.00
Deadline of Submission of Eligibility Documents, Financial Bid, and Qualitative Evaluation Documents	:	20 December 2021, 12:00NN
Opening of Qualitative Evaluation Documents	:	20 December 2021, 12:00NN
Opening of Eligibility Documents and Financial Bid	:	21 December 2021, 02:00PM

Conduct of *Opening of Bids* shall be held virtually thru Microsoft Teams or Zoom and shall be open to all prospective bidders. Link of the Opening of Bids may be requested through the BAC Secretariat at citembac@citem.com.ph.

The Notice of Award shall only be issued to the lowest calculated and responsive bidder who has complied with the following documentary requirements below, submitted in an enclosed, sealed and properly labeled envelope or compressed folder:

Eligibility Documents (1st Envelope / Compressed Folder)

- 1. Mayor's Permit for the current year or for individuals, BIR Certificate of Registration
 - Expired Mayor's permit with Official Receipt of renewal application shall be accepted as alternate document during community quarantine or similar restrictions declared, in accordance with GPPB Resolution 09-2020. However, a valid Business or Mayors permit must be submitted after award of contract but before payment.
- 2. Valid PhilGEPS Registration Number (evidenced by a certificate or screen shot)

PhilGEPS Certificate of Platinum Membership may be submitted in lieu of Mayor's Permit and PhilGEPS Registration Number.

- 3. Notarized Omnibus Sworn Statement
 - Unnotarized Omnibus Sworn Statement subject to compliance therewith after award of contract before payment shall be accepted as alternate documentary requirement during community quarantine or similar restrictions declared, in accordance with GPPB Resolution
- 4. Notarized Special Power of Attorney, Notarized Secretary's Certificate or Board/Partnership Resolution for partnership, corporation, cooperative, or joint venture, whichever is applicable
 - Unnotarized Special Power of Attorney or Unnotarized Secretary's Certificate or Board/Partnership Resolution are likewise accepted in accordance with ARTA Advisory No. 01 series of 2020 on the Advisory for the Adoption of Fast-Track Measures during the COVID-19 State of Calamity.

Financial Bid (2nd Envelope / Compressed Folder)

Quotation using the attached Request for Quotation (RFQ) Form duly signed by the authorized representative.

Qualitative Evaluation Documents (3rd Envelope / Compressed Folder)

- Curriculum Vitae / Portfolio indicating relevant work experiences and expertise in professional translation and language/
 communication
- . Sample certificate of translation from previous clients and works
- Curriculum Vitae / Portfolio indicating the companies/ brands/ clients/ partner the company has worked with

To encourage the sanctity of the bids, we highly encourage bidders submit these documents separately, on the above stated date and time, either on the following:

- a. Physical Submission at the CITEM Office, Golden Shell Pavilion, Roxas Blvd. cor. Gil Puyat Ave., Pasay City, or
- b. As highly encouraged, online submission to the BAC Secretariat through email at citem.com.ph. A password protection maybe inflicted in the compressed folders to ensure security of the documents. The password must be disclosed an hour before the date and time of the Opening of Eligibility Documents and Financial Bid as indicated above.

CITEM-BAC reserves the right to reject any or all bids disadvantageous to, waive any formality or accept such bids as may be considered advantageous to the government. Further, CITEM-BAC assumes no obligation whatsoever to compensate or indemnify the bidders for expenses or losses that may be incurred in participating in this bidding.

For inquiries, please contact the CITEM Bids and Awards Committee Secretariat, at telephone no. (02) 8-831-2201 local 309/294 or email at citembac@citem.com.ph.

ATTY. ANNA GRACE I. MARPURI Chairman, Bids and Awards Committee



CITEM.BAC.FR.009 REV 1

CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS Golden Shell Pavilion, Roxas Blvd. Cor. Sen. Gil Puyat Avenue, Pasay City Tel.: (632) 8-831-2201 local 309/294 E-mail: citembac@citem.com.ph

		RE with ABC of Php 50,001 and above al Property and Venue	EQUEST FOR QUO ve ☑ Small Value Pr ☐ Others:			of Php 50,001 a	nd above
Address	s:						December 2021 : 2021-0138
citeml	Please of that bac@cite	quote hereunder your lowest possil the quotation be sealed, signed m.com.ph. mission of Eligibility Documents, Fina	l, and stamped in an envelop	oe or co	mpressed fold	er and submitted	to CITEM BAC /
		ening of Qualitative Evaluation Docu ening of Eligibility Documents and Fir		Time:	12:00NN 02:00PM	Ve	nue: ZOOM
					52.551 141		
QTY	UNIT	·	RK / DESCRIPTION / SPECIFICAT		FION	UNIT PRICE	AMOUNT
			SLATION AND LOCA FAME+ BUYER CAN		_		
1) Delive 2) Bid pi		Bidders must submit their financial translation from English to the followard for th	ed Term of Reference for mo	er word fo	or the	ntract agreed by	the Durchaser and
Supplier 4) Any a	r. Iterations	pe processed after receipt of invoing, erasures or overwriting shall be voluments, if any, must be submitted wo	alid only if they are signed or ir	nitialed b			
	EM-BAC reernment.	eserves the right to reject any or all	bids offer and waive any defec	cts there	in and accept bi	ATTY. ANNA	er advantageous to GRACE I. MARPUR AC Chairman
Per you	r request,	nd Awards Committee: I/we have indicated the prices of the read, understood, and shall con			•		n above. I/We also
		Date Submitted	Signature over printed name Designation:	of the A	Authorized Com	pany Representa	 tive

Telephone No(s).:

Email:



TERMS OF REFERENCE



Hiring of Translation & Language Services For FAME+ Buyer Campaign

I. RATIONALE

Studies show that while English remains to be the most widely spoken language in business, many, whose first language is not English, still prefer to read about products and services and engage with content in their native tongue (worldfinance.org). With its bid to intensify its reach to greater key markets overseas, FAME+ messages should come across as clear and as effective as possible. With its potential to allow more dynamic and stronger business interaction, effective language translation will help FAME+ to reach a wider global audience.

To do this, the services of a professional translator & language provider will be crucial for all the promotional and information contents of FAME+ to generate the right traffic to the online platform and eventually convert impressions into actionable result.

II. OBJECTIVE

To provide targeted, effective, and engaging communications to greater international stakeholders and buyers of FAME+, by translating and/or localizing contents crucial to the promotion of FAME+/Manila FAME.

III. SCOPE OF WORK

Translation and Interpretation Service

- a. Translate content from any of the priority languages of FAME+ with a maximum total word count of 65,000. The priority languages are as follows:
 - A. Japanese
 - B. Chinese
 - C. French
 - D. Russian
 - E. Korean F. Bahasa
 - G. Thai
 - H. German
 - I. Italian
 - J. Spanish
 - K. Arabic
- b. Formatting and Editing undertake necessary edits or revisions to the translated contents, as deemed necessary by the project team.
- c. Account Management assign a specific personnel/project manager who shall be the point person to attend all CITEM-related content/concerns.
- d. **Certification** submit a Certificate of True Translation for every material or document being translated

IV.TIMELINE

The period of engagement shall commence from the Notice of Award and will be in effect until 31 December 2022, or until the word count and interpretation services balance indicated in the scope of work is fully consumed by CITEM, whichever comes first.









V. QUALIFICATIONS

- 1. Must be a professional translation and language/communication company with capability to translate/localize contents and provide interpretation services to at least 60 major languages across the world, including all the priority languages identified in the scope of work;
- 2. Must be able to provide certified translation with 100% accuracy; and
- 3. With experience in providing services to a minimum of 5 multinational companies, 5 reputable local or international companies, 1 university, and 1 government agency.
- 4. Shall provide quality translation of a reasonable scale and business interpreting service that is accurate and coherent.

VI. SELECTION PROCESS

QUALIFICATION	VALUE POINT	RATING
Must be a professional translation and language/ communication company with capability to translate/ localize contents to at least 60 major languages across the world, including all the priority languages identified in the scope of work.		
 Relevant experience: 60 major languages translated and/or localized contents (45 points) 50 major languages translated and/or localized contents (30 points) 40 major languages translated and/or localized contents (25 points) 30 or less major languages translated and/or localized contents (10 points) 	45	
Document Required: CV/Portfolio indicating relevant work experiences and expertise in the fields mentioned above		
Must be able to provide certified translation with 100% accuracy	20	
Document Required: Sample certificate of translation from previous clients and works.		
With experience in providing services to a minimum of 5 multinational companies, 5 reputable local or international companies, 1 university, and 1 government agency. - 5 multinational companies, 5 reputable local or international companies, 1 university, and 1 government agency (35 points) - 3 multinational companies, 3 reputable local or international companies, 1	35	
university, and 1 government agency. (25 points)		

 1 multinational companies, 1 reputable local or international companies, 1 university, and 1 government agency. (10 points) 		
Document Required: CV/Portfolio indicating the companies/ brands/ clients/ partner the company has worked with		
TOTAL	100	

VII. QUALITITATIVE EVALUATION

The BIDS and Awards Committee (BAC) through the Technical Working Group (TWG) shall conduct a qualitative evaluation with corresponding points to all prospective bidders.

Prospective bidders who receive a passing score of 85 shall proceed with the financial bid. The lowest calculated and most responsive bidder shall be declared the winner of the contract, subject to post-qualification, if required.

VIII. FINANCIAL BID

Bidders must submit their financial bid from below cost estimate per word for the translation from English to the following languages:

A. Japanese	-	PHP 7.20
B. Chinese	-	PHP 4.00
C. French	-	PHP 5.80
D. Russian	-	PHP 5.80
E. Korean	-	PHP 4.00
F. Bahasa	-	PHP 4.00
G. Thai	-	PHP 4.00
H. German	-	PHP 5.80
I. Italian	-	PHP 5.80
J. Spanish	-	PHP 5.80
K. Arabic	-	PHP 5.80

IX. BUDGET AND PAYMENT TERMS

Total budgetary requirement is PhP 500,000.00 (inclusive of all applicable taxes), to be sourced from Manila FAM/ FAME+ 2021 Funds. This shall be paid based on actual consumption in several tranches within 30 days upon submission of billing/statement of account every three months until the required count of 65,000 words are consumed or until the end of contract on 31 December 2022, whichever comes first.

Prepared by:

KARLA GRACE D. DINGLASAN STIDS, OG 1 – OTF

Recommending Approval:

ATTY. ANNA GRACE I. MARPURI OIC, Operations Group 1

Approved by:

PAULINA SUACO - JUAN Executive Director

Noted by:

DC, OG 1 - OTF