

24 May 2022

**REENA FRANCISCO**  
**Managing Director**  
**IPG Mediabrands Philippines, Inc.**  
29F Trade and Financial Tower,  
Bonifacio Global City, Taguig

### NOTICE OF AWARD

In view of the procurement activity conducted by the CITEM-Bids and Awards Committee (BAC) for the project/article/works as described below, Notice of Award is hereby given to:

**Company** : IPG MEDIABRANDS PHILIPPINES, INC. DOING BUSINESS UNDER THE NAMES AND STYLES OF UNIVERSAL MCCANN


**Project** : HIRING OF COMMUNICATION MEDIA SERVICES PROVIDER TO IMPLEMENT AND DELIVER THE OBJECTIVES OF THE CONTINUED DEVELOPMENT OF THE DTCP FAME+ FOR 2022

**Awarded Amount in Words** : TWO MILLION SEVEN HUNDRED THIRTY-TWO THOUSAND EIGHT HUNDRED PESOS

**Awarded Amount in Value** : PHP2,732,800.00

The said award is subject to the terms and condition specified in the approved terms of reference for the said project/article/works.

It is understood that the above contractor/company/awardee shall adhere to the timetable and specifications as specified in the bidding documents of the above requirement.

  
**PAULINA SUACO-JUAN**  
Head of Procuring Entity  
