



CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS
 Golden Shell Pavilion, Roxas Boulevard corner Sen. Gil J. Puyat Avenue
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JO Number: 2020-0098	JO Date: 11/24/2020	PAGE
PR No.: 2020-0304	PR Date: 10/05/2020	

CONTRACTOR/SUPPLIER LINKEDIN	DELIVERY TERM
ADDRESS	PAYMENT TERM
MODE OF PROCUREMENT OVERSEAS PROCUREMENT	PLACE OF DELIVERY
	DATE OF DELIVERY

Please provide/furnish this office the requirements listed below subject to the terms and conditions contained herein. Address all correspondence to the Center for International Trade Expositions and Missions (CITEM).

DESCRIPTION	QTY/UNIT	UNIT PRICE	AMOUNT
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Procurement of Premium Professional Business-Oriented Online Networking Services for CITEM and its Projects for One Year			US\$779.88 or Php37,538.74 (annual)
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OBJECTIVES/QUALIFICATIONS

This project aims to procure a professional business-oriented networking online service with the following qualifications:

1. Must be a reputable online and social network company that focuses on professional networking, with at least 100 million registered members in more than 50 countries.
2. An online marketing platform best suited for marketers, salespeople, and entrepreneurs to find leads, get insights, and build relationships with buyers and prospects.
3. An online platform that has at least 50 million senior-level influencers and in decision making positions.
4. An online platform that can target people based on location, industry, company size, job functions and skills, and is able to deliver ads as messages straight to the target audience's inbox.
5. Must have groups that are essentially professional forums that focus on a specific topic or industry, and serve as an additional channels to get the right information in front of the right people, at the right time.
6. An online marketing platform that can provide data analytics, such as audience profiles, number of impressions, clicks, interactions and engagement.

BUDGET :

The awarded amount for this requirement is Php37,538.74 or US\$779.88 / pe annum

PERIOD OF ENGAGEMENT

The contract shall be one (1) year and take effect upon the release of the Notice of Award and payment.

PAYMENT

To save on costs, CITEM will process the payment with the annual scheme offers for each signature event. **US\$779.88**
 or
US Dollar Seven Hundred Seventy Nine and 88 Centavos

TOTAL AMOUNT IN WORDS:	Thirty Seven Thousand Five Hundred Thirty Eight Pesos and 74 Centavos	Php 37,538.74
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This order is placed subject to the following terms and conditions:

The delivery must be made only during office hours to CITEM or as may be specified. Delivery is subject to the acceptance of CITEM's duly authorized representative/official and inspection by CITEM-Management Inspection Team and/or the Commission on Audit. Rejected deliveries are to be withdrawn and/or replaced immediately. Delay in the delivery is subject to the **PENALTY** of 1/10 OF 1% of the **TOTAL VALUE** of this ORDER for **EACH DAY OF DELAY**. In case the contractor/supplier does not deliver within the due date, s/he shall be considered in default and will be liable to pay LIQUIDATED DAMAGES in the amount of _____ of the **TOTAL AMOUNT** unless the contractor/supplier requested and CITEM granted an extension. The contractor/supplier authorizes CITEM to deduct the amount of undelivered portion and to deduct the penalty and liquidated damages from any of its receivables from CITEM. The contractor/supplier must present a Delivery Receipt and Invoice or Official Receipt with the Job Order upon delivery.

Very truly yours,

 JAIME ANTONIO S. SANDOVAL
 Chief, STREDO & Procurement Division

BUR No. Digital-20120820

Recommended by:

 ROWENA B. MENDOZA
 OIC-DM, Operations Group 2

DATE 12/18/2020

CONFORME:

AMOUNT PHP37,538.74 or US\$779.88

Approved by:

Name & Signature of Contractor/Supplier

Funds Available:

 MALERNA C. BUYAO
 Chief, Controllership Division

ATTY. ANNA GRACE I. MARPURI
 OIC-DM, Operations Group 1

Date