				CITEM.S	TR.FR.006
CENTER FOR INTERNATIONAL TRADE EXPOSIT	IONS AND MISSIONS		JO Number:	JO Date:	PAGE
Golden Shell Pavilion, Roxas Boulevard corner Ser 1300 Pasay City, Metro Manila, Phili	n. Gil J. Puyat Avenue		2020-062	09/11/2020	100
(632) 831-2201 to 09 ext. 218 ⊟ (632) 831- ⊠ info@citem.com.ph ⊕ www.citem.c	1368, 832-3965		PR No.:	PR Date:	1/8
S info@citem.com.pn @www.citem.co	om.pn PH	ILLIPPINES	2020-0254	09/07/2020	
CONTRACTOR/SUPPLIER RONA JOY C. BUL	AONG	DELIVERY TE	RM		
ADDRESS (NINE 26 Marketing Co		PAYMENT TE			
433 Canlapat Street, San Juan, Malolos			ELIVERY		
Negotiated Procurement - Scier	ntific, Scholarly or				
MODE OF PROCUREMENT Artisitic Work, Exclusive Techno	ology and Media Service	s DATE OF DEL	IVERY		
Please provide/furnish this office the requirements listed below subj International Trade Expositions and Missions (CITEM).	iect to the terms and condit	tions contained her	rein. Address all correspo	ondence to the Center	r for
DESCRIPTION		QTY/UNIT	UNIT PRICE	AMOUN	IT
Hiring of Digital Marketing Specialist for Paic (MOM) Digital Fair and Launching of FAME +		aison & Obje	et and More		
OBJECTIVES					
To achieve the goal stated above, CITEM ne Campaigns at Facebook and Instagram wh Philippines participation at MOM and launc	no will develop a t	ital Marketing argeted car	g Specialist for P npaign for both	aid Design	
SCOPE OF WORK AND DELIVERABLES					
The Center for International Trade Exposition arm of the Philippine Department of Trade of			export promotior	1	
Legend: Campaign = means a series of advertiseme	ent messages that	share a sing	le idea and ther	ne.	
Goal of the campaign = is to boost awaren region.	ess of Manila FAM	1E materials i	n the European		
Campaign duration = two months or 60 day Marketing Specialist.	vs after the Notice	of Award to	) the Digital		
Content = means the information being tran able to view content. This way, the reader o what they are reading or viewing. Content r Instagram postings (images, link share, video	r audience will hc may come in the f	ave the best	idea possible of		
Targeted country = means the specific coun Marketing Specialist via Facebook and/or In be determined by WMD and the Manila FAN	stagram will be sh AE Project primaril	nown. the tar	get countries wi	•	
<ul> <li>promoted are dependent on CITEM posting: TOTAL AMOUNT IN WORDS:</li> </ul>	5.	1.1		Php	
This order is placed subject to the following terms and conditions: The delivery must be made only during office hours to CITEM or as m inspection by CITEM-Management Inspection Team and/or the Commiss subject to the <b>PENALTY</b> of <u>1/10 of 1%</u> of the <b>TOTAL VALUE</b> of s/he shall be considered in default and will be liable to pay LIQUIDATE requested and CITEM granted an extension. The contractor/supplier author from any of its receivables from CITEM. The contractor/supplier must pres	sion on Audit. Rejected delive this ORDER for <b>EACH DAY (</b> D DAMAGES in the amount prizes CITEM to deduct the ar	eries are to be withd OF DELAY. In case t of mount of undelivered	rewn and/or replaced imm the contractor/supplier doe of the <b>TOTAL AMOUN</b> i portion and to deduct the j	ediately. Delay in the de s not deliver within the c T unless the contractor penalty and liquidated c	elivery is lue date, /supplier
Very truly yours,	BUR No. DIGITAL-2	20090610	ARecommended by	. 104	su: .
Jaime Antonio S. Sandoval	09/24/2020	)	ANNA MABIE DALZ		
Chief, STREDO/Procurement Unit	DATE		ANNA MARIE D. ALZ Chief, OTF-OG1		F. EVIO DS, OG1
CONFORME:	AMOUNT Php400,00	00.00		( haven	re Events
litritimo			Approved by:		$\frown$
RONA JOY C. BULAONG	Funds Available:	allas		LINA SUACO-JUAN	J
Name & Signature of Contractor/Supplier	MALERNA C! E			utive Director	b.
Date	Chief, Controlle	ership Division	η		WW

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1300 Pasay City, Metro Manila, Philip (632) 831-2201 to 09 ext. 218 🗎 (632) 831-13		uu		R No.:	PR Date:	2/8
S info@citem.com.ph ⊕ www.citem.co		PHILIPPINES	(253)	Des para de la companya de		1.1.1
			202	20-0254	09/07/2020	
CONTRACTOR/SUPPLIER RONA JOY C. BUL	AONG	DELIVER	RYTERM			
(NINE 26 Marketing Co						
ADDITESO	***************************************	PAYMEN				
433 Canlapat Street, San Juan, Malolos		PLACE C	OF DELIVE	RY		
MODE OF PROCUREMENT Artisitic Work, Exclusive Technol	tific, Scholarly or locy and Media S	ervices DATE OF	DELIVER	۲		
Please provide/furnish this office the requirements listed below subje	ect to the terms and	conditions contained	ed herein. Ac	dress all correspon	ndence to the Center	r for
International Trade Expositions and Missions (CITEM).						
DESCRIPTION		QTY/U	INIT	UNIT PRICE	AMOUN	IT
Hiring of Digital Marketing Specialist for Paid (MOM) Digital Fair and Launching of FAME +		of Maison & (	Objet an	d More		
These postings will be provided later as submanother outsourced supplier, internal contencontents.					n	
Ad sets = mean one or more ads being place the Digital Marketing Specialist will use in the based on the messaging direction set by the shown or placed via Facebook and/or Insta	e campaign Manila FAM	. An ad will b E project tec	e create ım. An a	ed by CITEM	e	
Total of ad sets to be placed by Digital Mark for the entire campaign duration.	eting Specia	list = a minim	ium of 20	) ad sets		
Digital Marketing Specialist = means the outs CITEM for the campaign. He or she will be a Facebook and or Instagram of CITEM/Manilo define Manila FAME's targeting, budget, sch level.	ssigned as ar a FAME. The	n ''Advertiser' Digital Marke	" at the o eting Spe	official ecialist will		
A Digital Marketing Specialist requires a diver advertising expertise, sales skills, specific mar objectively, the ability to execute and analy and analytical abilities, good copy and visue the ability to analyze quantifiable metrics, list	keting chanr ze drip marke al storytelling	nel expertise, eting campa abilities, und	the abili igns, a n erstandi	ity to think nix of creativ ng of brevity	· · · · · · · · · · · · · · · · · · ·	
				-		-
TOTAL AMOUNT IN WORDS:					Php	-
This order is placed subject to the following terms and conditions: The delivery must be made only during office hours to CITEM or as ma inspection by CITEM-Management Inspection Team and/or the Commissi subject to the <b>PENALTY</b> of <u>1/10 OF 1%</u> of the <b>TOTAL VALUE</b> of the s/he shall be considered in default and will be liable to pay LIQUIDATED requested and CITEM granted an extension. The contractor/supplier author from any of its receivables from CITEM. The contractor/supplier must prese	ion on Audit. Rejected his ORDER for <b>EACH</b> DAMAGES in the a rizes CITEM to deduc	d deliveries are to be I DAY OF DELAY. In amount of at the amount of unde	withdrawn ai case the com of th livered portion	nd/or replaced imme tractor/supplier does ne TOTAL AMOUNT n and to deduct the p	diately. Delay in the de not deliver within the c unless the contractor enalty and liquidated c	elivery is lue date, /supplier
	510				nanona (neu 1997 neu 1971).	
Very truly yours,	BUR No. DIG	ITAL-20090610	R	ecommended by:		
JAIME ANTONIO S. SANDOVAL Chief, STREDO & Procurement Division	DATE 09/2	4/2020	ANNA MAR	STR- RIE D. ALZONA	MARJO F. EVIO	
mgm cque	AMOUNT Php	400,000.00	Chief, Over	rseas Trade Fair	Chief, Signature	Events
CONFORME:	burrespension of		OG 1		Team, OG 1	****
DONIA LOVIC PULLACING	and the second second		A	pproved by:	01	
RONA JOY C / BULAONG Name & Signature of Contractor/Supplier	Funds Availabl	Callas			SUACO-JUAN	
	MALERNA C	BUYAO		Executive		b
Date	Chief, Control	llership Division		G	t	No.

CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS Golden Shell Pavilion, Roxas Boulevard corner Sen. Gil J. Puyat Avenue 1300 Pasay City, Metro Manila, Philippines (632) 831-2201 to 09 ext. 218 (532) 831-1368, 832-3965 (632) 831-2201 to 09 ext. 218 (632) 831-1368, 832-3965 (632) 631-2201 to 09 ext. 218 (632) 831-1368, 832-3965			CITEM.S	TR.FR.006
Golden Shell Pavilion, Roxas Boulevard corner Sen. Gil J. Puyat Avenue         1300 Pasay City, Metro Manila, Philippines         © (632) 831-2201 to 09 ext. 218  (=) (632) 831-1368, 832-3965         ⊠ info@citem.com.ph (@) www.citem.com.ph	6	JO Number:	JO Date:	PAGE
€         (632) 831-2201 to 09 ext. 218         ⊕         (632) 831-1368, 832-3965           ⊠         info@citem.com.ph         ⊕         www.citem.com.ph	Hi I	2020-062	09/11/2020	80.
		PR No.:	PR Date:	3/8
		2020-0254	09/07/2020	
CONTRACTOR/SUPPLIER RONA JOY C. BULAONG	DELIVERY T	ERM		
ADDRESS (NINE 26 Marketing Consultancy)	PAYMENT T	ERM		
433 Canlapat Street, San Juan, Malolos Bulacan	PLACE OF D	ELIVERY		
MODE OF PROCUREMENT Artisitic Work, Exclusive Technology and Media Servic	es DATE OF DE	LIVERY		
Please provide/furnish this office the requirements listed below subject to the terms and cond International Trade Expositions and Missions (CITEM).	itions contained h	erein. Address all corresp	ondence to the Cente	r for
DESCRIPTION	QTY/UNIT	UNIT PRICE	AMOUN	T
<ul> <li>Hiring of Digital Marketing Specialist for Paid Campaigns of M (MOM) Digital Fair and Launching of FAME +</li> <li>Current manpower setup at Web Marketing Division is lackin a Digital Marketing Specialists who will manage the paid car a tracebook and/or Instagram.</li> <li>Demographic = means a particular sector of a population. campaign the target countries will be determined by WMD primarily because materials to be promoted are dependent will be provided later as submission of developed content we outsourced supplier, internal content approval of CITEM, and The Digital Marketing Specialist will calibrate ad sets accord FAME, which is most business people who are looking for hig home, fashion, holiday, architectural and interior products.</li> <li>MOM + Manila FAME Buyers = means wholesalers, retailers, consumers, online retailers.</li> <li>A. Digital Marketing Specialist Undertakings:</li> </ul>	ng on the me mpaigns of The target d and the Mar on CITEM p ould come t d actual pos ding to the b h-quality an importers, di	entioned skills of the division emographic for hila FAME Project ostings. These po from another ting of contents. buyer profile of M d design-oriented stributors, end-	stings anila d	
MOM 1. Recommend the most cost-efficient paid ads via Face		1-1	-	
<ol> <li>Recommend the most cost-efficient paid ads via Face country based on the above table of Mais</li> </ol>	-		Report	
1. Recommend the most cost-efficient paid ads via Face	-		Report	
<ol> <li>Recommend the most cost-efficient paid ads via Face country based on the above table of Maise <u>https://edmmo.s3.amazonaws.com/Website_downlog</u> +Jan2020_EN.pdf</li> </ol>	-		Report Paris+-	
<ol> <li>Recommend the most cost-efficient paid ads via Face country based on the above table of Maise <u>https://edmmo.s3.amazonaws.com/Website_downlog</u></li> </ol>	-		Report	

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CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS Golden Shell Pavilion, Roxas Boulevard corner Sen. Gil J. Puyat Avenue		2020-062	09/11/2020	1/0
1300 Pasay City, Metro Manila, Philippines & (632) 831-2201 to 09 ext. 218 🗒 (632) 831-1368, 832-3965		PR No.:	PR Date:	4/8
☐ info@citem.com.ph ⊕ www.citem.com.ph	HILIPPINES	2020-0254	09/07/2020	
CONTRACTOR/SUPPLIER RONA JOY C. BULAONG			100 100 10	
(NINE 26 Marketing Consultancy)	DELIVERY			
ADDILEGS	PAYMENT			
433 Canlapat Street, San Juan, Malolos Bulacan		DELIVERY		
MODE OF PROCUREMENT Artisitic Work, Exclusive Technology and Media Servic	es DATE OF D	ELIVERY		
Please provide/furnish this office the requirements listed below subject to the terms and cond		haroin. Address all serress	andance to the Cont	ar for
International Trade Expositions and Missions (CITEM).	nuons contained	nerem. Address an correspo	ondence to the Cent	51.101
DESCRIPTION	QTY/UNI	T UNIT PRICE	AMOU	NT
Hiring of Digital Marketing Specialist for Paid Campaigns of Maison & Objet and More (MOM) Digital Fair and Launching of FAME +				
2. Prepare and submit an analytical campaign report ab of the event on 18 <sup>th</sup> September, including screenshots		2.9	onclusion	
<ol> <li>Budget would include: Php100,000 for ads placed and taxes.</li> </ol>	Ph100,000	as service fees, ind	clusive of	
FAME+				2.0
<ol> <li>Recommend the most cost-efficient paid ads via Face country based on past top buyer attendance of Mani Manila FAME Project Team will provide the information</li> <li>Launch, place and manage the ads via Facebook Digital Marketing Specialist receives the Notice of Av WMD and Manila FAME Project Team. These postings September as contents are dependent of a range of content by another outsourced supplier, internal cor posting of contents.</li> <li>Budget would include: Php100,000 for ads placed and taxes.</li> </ol>	la FAME. C after a cor and/or In ward based will be pro of variables ntent appro	ITEM, through WM htract is awarded. stagram for 30 de d on identified po ovided in the late s submission of de oval of CITEM, an	D and/or ays after stings by er part of eveloped d actual	
TOTAL AMOUNT IN WORDS:			Php	
JAIME ANTONIO S. SANDOVAL Chief, STREDO & Procurement Division     DATE     09/24/20:       Matter     Magin cque     AMOUNT Php400,       CONFORME:     Magin cque     AMOUNT Php400,       RONA JOY C. BULAONG Name & Signature of Contractor/Supplier     Funds Available:	reries are to be wi <b>OF DELAY</b> . In cash at of amount of undelives Invoice or Official 20090610 20 000.00 Al O VI AO	thdrawn and/or replaced imm se the contractor/supplier doe. of the <b>TOTAL AMOUN</b> red portion and to deduct the j Receipt with the Job Order up Recommended by Recommended by AAAAAA NNA MARIE D. ALZONA hief, Overseas Trade Fai G 1 Approved by: AA	ediately. Delay in the os not deliver within the T unless the contractor conalty and liquidated on delivery.	delivery is due date, m/supplier damages VIO ure Events
Date -Chief, Controllersh	ip Division			Mar

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CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS	6	JO Number:	JO Date:	PAGE
Golden Shell Pavilion, Roxas Boulevard corner Sen. Gil J. Puyat Avenue		2020-062	09/11/2020	191
1300 Pasay City, Metro Manila, Philippines (632) 831-2201 to 09 ext. 218 🖨 (632) 831-1368, 832-3965		PR No.:	PR Date:	5/8
V ⊠ info@citem.com.ph ⊕ www.citem.com.ph	ILIPPINES	2020-0254	09/07/2020	
CONTRACTOR/SUPPLIER RONA JOY C. BULAONG	DELIVERY TER	M		
(NINE 26 Marketing Consultancy)				
	PAYMENT TER			
433 Canlapat Street, San Juan, Malolos Bulacan Negotiated Procurement - Scientific, Scholarly or		IVERY		
MODE OF PROCUREMENT Artisitic Work, Exclusive Technology and Media Service	DATE OF DELIN	/ERY		
Please provide/furnish this office the requirements listed below subject to the terms and conditi International Trade Expositions and Missions (CITEM).	ions contained herei	in. Address all correspo	ondence to the Cente	r for
DESCRIPTION	QTY/UNIT	UNIT PRICE	AMOUN	νT
Hiring of Digital Marketing Specialist for Paid Campaigns of Maison & Objet and More (MOM) Digital Fair and Launching of FAME +				
<ol> <li>A total of minimum 20 ad sets must be placed by Facebook and/or Instagram using the winning bidder' 60-day or 2-month campaign.</li> </ol>	-	-		
5. Prepare and create digital ad sets that would reach M the same time create awareness/attention for Manila F			raphic at	
6. Prepare and submit an analytical campaign report on after the end of October 2020	the perform	ance of the Fa	me+ ads	
B. CITEM Undertakings:				
1. Allocate the budget for the paid campaigns for MOM c	and Fame+.			
2. Prepare the content postings at Facebook and/or Instag	gram.			
3. Prepare the necessary internal paperwork to payment amount of Php400,000.00 in total inclusive as calendare	-	arketing Specia	list in the	
			Php	-
TOTAL AMOUNT IN WORDS:			Fub	
This order is placed subject to the following terms and conditions: The delivery must be made only during office hours to CITEM or as may be specified. Delivery is su inspection by CITEM-Management Inspection Team and/or the Commission on Audit. Rejected deliver subject to the PENALTY of <u>1/10 OF 1%</u> of the TOTAL VALUE of this ORDER for EACH DAY OF s/he shall be considered in default and will be liable to pay LIQUIDATED DAMAGES in the amount requested and CITEM granted an extension. The contractor/supplier authorizes CITEM to deduct the an from any of its receivables from CITEM. The contractor/supplier must present a Delivery Receipt and Im-	ries are to be withdra DF DELAY. In case the of nount of undelivered p	wn and/or replaced imme e contractor/supplier does of the TOTAL AMOUN ortion and to deduct the p	ediately. Delay in the o s not deliver within the T unless the contracto penalty and liquidated	lelivery is due date, r/supplier
Very truly yours, BUR No. DIGITAL-2	0090610	Recommended by	5	
0a - United 09/24/2020	la la	Δh	1841	
JAIME ANTONIO S. SANDOVAL DATE		MARIE D. ALZONA	MARJOF. EVI	2
Chief, STREDO & Procurement Division CONFORME: Magne Que AMOUNT Php400,00	00.00 Chief, 0	Overseas Trade Fair	01 0.	
la to dumo	OG 1	Approved by:)	realli, OG T	Gatt of
RONA JOY C. BULAONG Funds Available		TH		
Name & Signature of Contractor/Supplier MALERNA C. BUYA	AO		SUACO-JUAN	
Chief, Controllership		Executive	Director U	

Date

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	1-2201 to 09 ext. 218 🕒 (632) 83	1-1368, 832-3965		PR No.:		PR Date:	6/8
	info@citem.com.ph @www.citen	n.com.pn	PHILIPPINES	2020-02	254	09/07/2020	
CONTRACTOR/SUPPLIER	RONA JOY C. BL	JLAONG	DELIVERY	TERM			
	NE 26 Marketing (	Consultancy)	PAYMENT 1	ERM			
433 Canlapat Street	San Juan. Malolo	s Bulacan					
MODE OF PROCOREMENT A	rtisitic Work, Exclusive Tech	nology and Media Servi	ces DATE OF D				
Please provide/furnish this office the International Trade Expositions and		ubject to the terms and cor	ditions contained I	nerein. Address	all correspon	dence to the Center	for
	DESCRIPTION		QTY/UNI	T UNI	T PRICE	AMOUN	т
Hiring of Digital Marke (MOM) Digital Fair and	eting Specialist for Pc d Launching of FAMI	id Campaigns of +	Maison & Ot	ojet and Mo	ore		
Number of Ads Needed to be Launched/Placed	Timeline	Platform(s)	Professio Fee + P Ads (*Inclusiv Taxes	aid ve of	No	otes	
Equal or greater than 10 ads	Immediately after Notice of Award until the conclusion of MOM campaign and/or first 30 days after Notice of Award	Facebook and/or Instagram	Php200,0	00.00		must a billing, of ads	
Equal or greater than 10 ads	second month or second 30 days for FAME+ after the Notice of Award	Facebook and/or Instagram	Php200,0	00.00		must a billing, of ads	
TOTAL AMOUNT IN WORDS:						Php	
CONFORME:	turing office hours to CITEM or as aspection Team and/or the Comm DF 1% of the TOTAL VALUE and will be liable to pay LIQUIDA ension. The contractor/supplier au M. The contractor/supplier must p VAL ent Division gm gue BULAONG	nission on Audit. Rejected de of this ORDER for <b>EACH DA</b> TED DAMAGES in the amou thorizes CITEM to deduct the	liveries are to be wit Y OF DELAY. In cas unt of a amount of undeliver d Invoice or Official I -20090610 020 020 000.00 AN Ch OC	hdrawn and/or re the contractor/s of the TOT/ red portion and to Receipt with the J Recomm Addate INA MARIE D. ief, Overseas 1 Approve PA	placed immed supplier does in AL AMOUNT of deduct the per ob Order upon mended by: ALZONA Trade Fair	iately. Delay in the de not deliver within the of unless the contractor, nalty and liquidated of a delivery. MARJO F. EVIO Chief, Signature Team, OG 1	elivery is lue date, /supplier lamages

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110.	1300 Pasay City, Metro Manil	a, Philippines				020-062		7/8
()	(632) 831-2201 to 09 ext. 218 ⊠ info@citem.com.ph ⊕ www.c			DINES		PR No.:	PR Date:	110
-					20	020-0254	09/07/2020	
	RONA JOY C. I			ELIVERY	TEDM			
CONTRACTOR/SUPPLI				ELIVERY	TERM			
ADDRESS	(NINE 26 Marketing	g Consultanc	у) Р	AYMENT	TERM			
433 Canlapat S	treet, San Juan, Malo	los Bulacan	P	LACE OF		ERY		
	No. and State of Decomposition	Oslastific Oslastad						
MODE OF PROCUREM	ENT Artisitic Work, Exclusive T	echnology and Med	lia Services	DATE OF I	DELIVE	RY		
Places provide/furnish this	office the requirements listed below	v subject to the forms	and conditions	contained	harein	Address all correso	ondence to the Cent	er for
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	<u> </u>							
	DESCRIPTION	and the second		QTY/UN	a 1	UNIT PRICE	AMOU	NI
(MOM) Digital Fo	Marketing Specialist for air and Launching of FA ATION AND PAYMENT	Paid Campaig ME +	gns of Mais	son & C	)bjet c	and More		
Two months or	60 days after the Notice	of Award to t	howinning	a bidda	or Pau	monte aro a	s follows:	
			Professio					
Number of Ads			Fee + Pc					
Needed to be			(*Inclusiv	/e of	19			
Launched/Placed	Timeline	Platform(s)	Taxes)		Note	es		
	Immediately after Notice of Award until							
M	the conclusion of	and the second			Winr	ning bidder		
						t submit a		
	MOM campaign	Fachack						
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Equal or greater	after Notice of	and/or				of of ads		
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than 10 ads	Notice of Award	Instagram	Php200,0	000.00	piac	eu		
the second second second				-			-	-
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This order is placed subject	to the following terms and condition	¢.	1000	<b>Tel.</b> 1				
The delivery must be man inspection by CITEM-Manag subject to the <b>PENALTY</b> of s/he shall be considered in o requested and CITEM grante	de only during office hours to CITEM c ement Inspection Team and/or the Co	or as may be specified. commission on Audit. Re UE of this ORDER for E IDATED DAMAGES in or authorizes CITEM to o ist present a Delivery R	jected deliveries EACH DAY OF D the amount of _ deduct the amoun receipt and Invoid	are to be w DELAY. In ca nt of undeliv ce or Official	vithdrawn ase the co of rered porti	and/or replaced imm ontractor/supplier doe the TOTAL AMOUN ion and to deduct the	nediately. Delay in the o as not deliver within the IT unless the contracto penalty and liquidated	delivery is due date, pr/supplier
Very truly yours,		BUR No.	DDIGITAL-200	090610		Recommended by	y:	
JAIME ANTONIO S.	SANDOVAL	DATE	09/24/2020		f	Alzona	Aphin	
Chief, STREDO & Pr	ocurement Division mgm cque	AMOUNT	Php400,000.0	00	Chief, C	MARIE D. ALZON Overseas Trade F	air Chief, Signatu	
	halama				OG 1	Approved by	Team, OG 1	9tat of
DOMA		Funda Aug	ilable:			Approved by	01	$\frown$
RØNA JO Name & Signal	Y C. BULAONG	Funds Ava	La Changes			110	X	
	•••	MALER	NA C. BUYAG	C		PAULIN	A SUACO-JUAN	
	Date	Chief, C	Controllership	Division		G		Non.
							V	. /

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		6	JO Numb	ber:	JO Date:	PAGE
CENTER FOR INTERNATIONAL TRADE EXPOSITION Golden Shell Pavilion, Roxas Boulevard corner Sen. Gil	J. Puyat Avenue		2020-0	162	09/11/2020	0/0
1300 Pasay City, Metro Manila, Philippine (632) 831-2201 to 09 ext. 218 🗄 (632) 831-1368,		u Li	PR No		PR Date:	8/8
⊠ info@citem.com.ph ⊕ www.citem.com.pl	1 P	HILIPPINES	2020-0	SR	09/07/2020	1111
CONTRACTOR/SUPPLIER RONA JOY C. BULAC					16 YO 14 YO	
(NINE 26 Marketing Cons	******************************	DELIVERY				
ADDALCO		PAYMENT	TERM			
433 Canlapat Street, San Juan, Malolos Bu			DELIVERY			
MODE OF PROCUREMENT Artisitic Work, Exclusive Technology	, Scholarly or / and Media Servic	es DATE OF I	DELIVERY			
		1	hansia Addaaa		lana la tha Casta	
Please provide/furnish this office the requirements listed below subject to International Trade Expositions and Missions (CITEM).	o the terms and cond	litions contained	nerein. Address	all correspond	dence to the Genter	ior
DESCRIPTION		QTY/UN		IT PRICE	AMOUN	п
DESCRIPTION		QIIION				
Hiring of Digital Marketing Specialist for Paid Co (MOM) Digital Fair and Launching of FAME +	ampaigns of <i>I</i>	Maison & C	bjet and N	lore		
						1.1
BUDGET						
Total budget for the contract is Rhp 100 000 00	a sourced from	Digital	ممالم ٢٨٨٨٦	Pudgat		1.1
Total budget for the contract is Php400,000.00 for FY 2020:	sourcea from	i Digital: Mi	aniia fame	Budger		
1. Paid Campaign Strategist - Services Fees	Php300 000 (	0				
<ol> <li>Faid Campaign sinalegist - services rees</li> <li>Google Ads/Linkedin Ads/Other Outsource</li> </ol>		12	hp100.000	00		
	Sed Service II		np100,000.	00		
						_
TOTAL AMOUNT IN WORDS:	F	OUR HUNDRE	ED THOUSAN	D PESOS	Php 400,000	.00
This order is placed subject to the following terms and conditions:					and data	
The delivery must be made only during office hours to CITEM or as may be	e specified. Delivery is	subject to the acc	eptance of CITEI	//'s dulv authoriz	ed representative/of	ficial and
inspection by CITEM-Management Inspection Team and/or the Commission of						
subject to the PENALTY of 1/10 OF 1% of the TOTAL VALUE of this C						
s/he shall be considered in default and will be liable to pay LIQUIDATED DA			- 28020 BOSCO 6525575		inless the contractor	Service and
requested and CITEM granted an extension. The contractor/supplier authorizes						lamages
from any of its receivables from CITEM. The contractor/supplier must present to	a Delivery Receipt and	Invoice or Official	Receipt with the	Job Order upon	delivery.	
Very truly yours, E	BUR No. DIGITAL	-20090610	Recom	mended by:		
Jaime Antonio S. SANDOVAL	09/24/20	20	0.0		Adwin	
Chief, STREDO & Procurement Division			ANNA MARIE	D. ALZONA	MARJO F. EVI	
mgm cque	MOUNT Php400	,000.00	Chief, Oversea		Chief, Signature Team, OG 1	
CONFORME:			OG 1	ad kan		Got of
RONAJOY C. BULAONG	unds,Available;		Approv	TA	01	_
Name & Signature of Contractor/Supplier	draly day	as .		PAULINA SL	ACO-JUAN	
	MALERNA C. BU Chief, Controllers	YAO hip Division		Executive Di		1
Date	Chief, Controllers	ווטפויזים קייי			UN	~