JOB ORDEF

PAGE

CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS

Golden Shell Pavilion, Roxas Boulevard corner Sen. Gil J. Puyat Avenue 1300 Pasay City, Metro Manila, Philippines (632) 831-2201 to 09 ext. 218 ☐ (632) 831-1368, 832-3965 ☐ info@citem.com.ph ⊕ www.citem.com.ph

JO Number: JO Date: 2020-0159

06/23/2021 01/20/2021 2020P-0439

CONTRACTOR/SUPPLIER PHILIPPINE STAR DAILY INC.

ADDRESS 242 Roberto S. Oca Cor. Railroad St., Port Area, Manila City

MODE OF PROCUREMENT

Scientific, Scholarly or Artistic Work, Exclusive

Technology and Media Services

DELIVERY TERM PAYMENT TERM PLACE OF DELIVERY DATE OF DELIVERY

Please provide/furnish this office the requirements listed below subject to the terms and conditions contained herein. Address all correspondence to the Center for International Trade Expositions and Missions (CITEM).

DESCRIPTION

OTY/UNIT

UNIT PRICE

AMOUNT

AD PLACEMENT FOR MANILA FAME 2021 PUBLICITY AND PROMOTIONS

Date of Placement: within 8 month period

NOT TO EXCEED PHP1,000,000.00 BASED ON THE ATTACHED RATES

Indicative Schedule of Ad Placements for CITEM 2021 Signatures Events

PUBLICATIONS	PROJECT	DATE/SCHEDULE
PHILIPPINE STAR DAILY INC.	Manila FAME	October 04 or 11, 2021

EVENT: MANILA FAME

PACKAGE: P 1,000,000 w/ VAT

4-page Full color whitepaper False Cover (circulation nationwide)

(1)article upload in Philstarlife website

(1) PR article (PRINT)

TOTAL AMOUNT IN WORDS:

100 complimentary copies

NOT TO EXCEED PHP1,000,000.00 BASED ON THE ATTACHED RATES

Php 1,000,000.00

This order is placed subject to the following terms and conditions:

The delivery must be made only during office hours to CITEM or as may be specified. Delivery is subject to the acceptance of CITEM's duly authorized representative/official and inspection by CITEM-Management Inspection Team and/or the Commission on Audit. Rejected delivertes are to be withdrawn and/or replaced immediately. Delay in the delivery is subject to the PENALTY of 1/10 of 1% of the TOTAL VALUE of this ORDER for EACH DAY OF DELAY. In case the contractor/supplier does not deliver within the due date, of the TOTAL AMOUNT unless the contractor/supplier s/he shall be considered in default and will be liable to pay LIQUIDATED DAMAGES in the amount of _ requested and CITEM granted an extension. The contractor/supplier authorizes CITEM to deduct the amount of undelivered portion and to deduct the penalty and liquidated damages from any of its receivables from CITEM. The contractor/supplier must present a Delivery Receipt and Invoice or Official Receipt with the Job Order upon delivery.

Very truly yours,

CONFORME:

SANDOVAL Chief, STREDO & Procurement Division

EDNA V. ABONG

Name & Signature of Contractor/Supplier

Date

BUR No. MFO-20120944 01/27/2021

AMOUNT Php1,000,000.00

Chief, Controllership Division

Recommended by:

CHARLES AAMES BAUTISTA Department Manager III, CC

PAULINA SUAÇO-JUAN

Executive Director