

# JOB ORDER

CITEM.STR.FR.006



**CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS**  
 Golden Shell Pavilion, Roxas Boulevard corner Sen. Gil J. Puyat Avenue  
 1300 Pasay City, Metro Manila, Philippines  
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JO Number:

2020-0102

JO Date:

11/27/2020

PAGE

PR No.:

2020-0335

PR Date:

10/14/2020

CONTRACTOR/SUPPLIER **MANILA BULLETIN PUBLISHING CORP.**

ADDRESS **Manila Bulletin Building Muralla cor. Recoletos,  
 Intramuros, Manila 1000**

MODE OF PROCUREMENT **SCIENTIFIC, SCHOLARLY OR ARTISTIC WORK,  
 EXCLUSIVE TECHNOLOGY AND MEDIA SERVICES**

DELIVERY TERM .....

PAYMENT TERM .....

PLACE OF DELIVERY .....

DATE OF DELIVERY .....

*Please provide/furnish this office the requirements listed below subject to the terms and conditions contained herein. Address all correspondence to the Center for International Trade Expositions and Missions (CITEM).*

| DESCRIPTION | QTY/UNIT | UNIT PRICE | AMOUNT |
|-------------|----------|------------|--------|
|-------------|----------|------------|--------|

DIGITAL AD PLACEMENT FOR WEBSITE ARTICLES ON FAME+ AND BOOST IN ITS SOCIAL MEDIA PAGES

Php216,000.00

1 (one) website article with illustration  
 1 (one) boosted Facebook post  
 Half-page, full-color print ad

**Digital Placement**

- 1 Developed and posted of article with graphics on MB website.
- 1 MB Facebook post with article link
- Boosting – Philippines (Nationwide) with geotargeting to UAE, United States and Europe

**Print Placement**

- Half Page / Full Color Advertorial Ad (29 cols. X 27 cms.) on a Weekdays
- Press release accommodation (Editorial Discretion on the dates and sizes)

Date of Placement:

11 December 2020

TOTAL AMOUNT IN WORDS: **Two Hundred Sixteen Thousand Pesos** **Php216,000.00**

*This order is placed subject to the following terms and conditions:*

*The delivery must be made only during office hours to CITEM or as may be specified. Delivery is subject to the acceptance of CITEM's duly authorized representative/official and inspection by CITEM-Management Inspection Team and/or the Commission on Audit. Rejected deliveries are to be withdrawn and/or replaced immediately. Delay in the delivery is subject to the PENALTY of 1/10 OF 1% of the TOTAL VALUE of this ORDER for EACH DAY OF DELAY. In case the contractor/supplier does not deliver within the due date, s/he shall be considered in default and will be liable to pay LIQUIDATED DAMAGES in the amount of \_\_\_\_\_ of the TOTAL AMOUNT unless the contractor/supplier requested and CITEM granted an extension. The contractor/supplier authorizes CITEM to deduct the amount of undelivered portion and to deduct the penalty and liquidated damages from any of its receivables from CITEM. The contractor/supplier must present a Delivery Receipt and Invoice or Official Receipt with the Job Order upon delivery.*

Very truly yours,

JAIME ANTONIO S. SANDOVAL  
 Chief, STREDO & Procurement Division

BUR No. **IP-20120955**

DATE **01/27/2021**

Recommended by:  
  
 CHARLES AAMES BAUTISTA  
 DEPARTMENT MANAGER III, CCSD

CONFORME:

RORY C. PAGE  
 Asst. Manager - Manila Bulletin Publishing Corp.

AMOUNT **Php216,000.00**

Approved by:  
  
 PAULINA SUACO-JUAN  
 Executive Director

Name & Signature of Contractor/Supplier

Functionable   
 MALERNA C. BUYAO  
 Chief, Controllership Division

Date