

# JOB ORDER

CITEM.STR.FR.006

 <b>CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS</b> Golden Shell Pavilion, Roxas Boulevard corner Sen. Gil J. Puyat Avenue 1300 Pasay City, Metro Manila, Philippines (632) 831-2201 to 09 ext. 218 (632) 831-1368, 832-3965 info@citem.com.ph www.citem.com.ph	JO Number: <b>2024-0196</b>	JO Date: <b>05/03/2024</b>	PAGE
	PR No.: <b>2024-0196</b>	PR Date: <b>04/17/2024</b>	

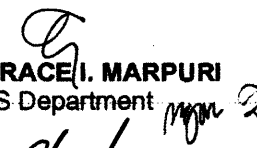
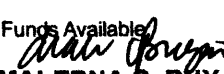
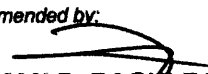

<b>CONTRACTOR/SUPPLIER</b> PHILIPPINE BUSINESS DAILY MIRROR PUBLISHING, INC. <b>ADDRESS</b> 2/F Dominga Bldg., III, 2113 Don Chino Roces cor. Dela Rosa St. Pio Del Pilar, Makati City <b>MODE OF PROCUREMENT</b> Negotiated Procurement - Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services	<b>DELIVERY TERM</b> <b>PAYMENT TERM</b> <b>PLACE OF DELIVERY</b> <b>DATE OF DELIVERY</b>
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Please provide/furnish this office the requirements listed below subject to the terms and conditions contained herein. Address all correspondence to the Center for International Trade Expositions and Missions (CITEM).

DESCRIPTION	QTY/UNIT	UNIT PRICE	AMOUNT																		
<b>PROCUREMENT OF AD PLACEMENTS IN BUSINESS MIRROR PLATFORMS FOR THE PUBLICITY AND PROMOTION OF IFEX PHILIPPINES 2024</b>  <b>May 05 2024 Ad Placement, Full Page – Full Color Ad</b> <b>May 18 2024 Ad Placement, Half Page – Full Color Ad</b>  Below are the placement specifications and offerings to be activated to CITEM:  <table border="0"> <tr> <td>Publication/Platform</td> <td>Quantity/Frequency and Specifications</td> </tr> <tr> <td>Business Mirror - Print</td> <td>Five (5) 1/2 Page Full Color Ad</td> </tr> <tr> <td>Business Mirror - Online</td> <td>Two (2) months Banner Ad Size : 300 x 250 pixels</td> </tr> <tr> <td>Cook Magazine - Online</td> <td>Two (2) months Skycraper Ad - Cook Website File : jpeg/png/gif Size : 1280 x 90 pixels</td> </tr> <tr> <td>Philippine Graphics - Print</td> <td>One (1) Spread Ad Two (2) Full Pages Ad</td> </tr> <tr> <td>Pilipino Mirror - Print</td> <td>Three (3) 1/2 Page Full Color Ad</td> </tr> <tr> <td>Additional Offerings</td> <td></td> </tr> <tr> <td>(Business Mirror) Cooking Demo Materials and Equipment</td> <td>Blender/induction and rice cooker/ steamer/other tools</td> </tr> <tr> <td>Other Media Mileage</td> <td>All ALC Print Media Group Publication, including online Press conferences</td> </tr> </table>	Publication/Platform	Quantity/Frequency and Specifications	Business Mirror - Print	Five (5) 1/2 Page Full Color Ad	Business Mirror - Online	Two (2) months Banner Ad Size : 300 x 250 pixels	Cook Magazine - Online	Two (2) months Skycraper Ad - Cook Website File : jpeg/png/gif Size : 1280 x 90 pixels	Philippine Graphics - Print	One (1) Spread Ad Two (2) Full Pages Ad	Pilipino Mirror - Print	Three (3) 1/2 Page Full Color Ad	Additional Offerings		(Business Mirror) Cooking Demo Materials and Equipment	Blender/induction and rice cooker/ steamer/other tools	Other Media Mileage	All ALC Print Media Group Publication, including online Press conferences			<b>Php500,000.00</b>
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**TOTAL AMOUNT IN WORDS: Five Hundred Thousand Pesos** **Php 500,000.00**

*This order is placed subject to the following terms and conditions:*  
 The delivery must be made only during office hours to CITEM or as may be specified. Delivery is subject to the acceptance of CITEM's duly authorized representative/official and inspection by CITEM-Management Inspection Team and/or the Commission on Audit. Rejected deliveries are to be withdrawn and/or replaced immediately. Delay in the delivery is subject to the **PENALTY** of **1/10 of 1%** of the **TOTAL VALUE** of this **ORDER** for **EACH DAY OF DELAY**. In case the contractor/supplier does not deliver within the due date, s/he shall be considered in default and will be liable to pay **LIQUIDATED DAMAGES** in the amount of \_\_\_\_\_ of the **TOTAL AMOUNT** unless the contractor/supplier requested and CITEM granted an extension. The contractor/supplier authorizes CITEM to deduct the amount of undelivered portion and to deduct the penalty and liquidated damages from any of its receivables from CITEM. The contractor/supplier must present a Delivery Receipt and Invoice or Official Receipt with the Job Order upon delivery.

Very truly yours,   <b>ATTY. ANNA GRACE I. MARPURI</b> OIC-DM, CS Department CONFORME:	BUR No. <b>IPARPCOM-24251501</b> DATE <b>May 03, 2024</b> AMOUNT <b>Php500,000.00</b>  Funds Available  <b>MALERNA C. BUYAO</b> Chief, Controllership Division	Recommended by:  <b>NORMAN D. BAGULBAGUL</b> OIC-DM, CCSD  Approved by:  <b>MA. LOURDES B. MEDIRAN</b> Deputy Executive Director
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