

JOB ORDER

CITEM.STR.FR.006



CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS
 Golden Shell Pavilion, Roxas Boulevard corner Sen. Gil J. Puyat Avenue
 1300 Pasay City, Metro Manila, Philippines
 (632) 831-2201 to 09 ext. 218 (632) 831-1368, 832-3965
 info@citem.com.ph www.citem.com.ph



JO Number: 2024-0019	JO Date: 01/19/2024	PAGE 1/3
PR No.: 2024-0032	PR Date: 01/12/2024	

CONTRACTOR/SUPPLIER NEW PERSPECTIVE MEDIA FZ LLC ADDRESS Yas Creative Bldg., Yas Island, Abu Dhabi, UAE MODE OF PROCUREMENT Overseas Procurement	DELIVERY TERM PAYMENT TERM PLACE OF DELIVERY DATE OF DELIVERY
---	--

Please provide/furnish this office the requirements listed below subject to the terms and conditions contained herein. Address all correspondence to the Center for International Trade Expositions and Missions (CITEM).

DESCRIPTION	QTY/UNIT	UNIT PRICE	AMOUNT
MARKET IMMERSION FACILITATOR FOR GULFOOD 2024 MARKET RECONNAISSANCE SCOPE OF WORK: A. Coordinate and Facilitate Online Market Briefings The service provider will organize the online market briefings (2 halfday sessions).The provider will coordinate and liaise with invited speakers to ensure they are briefed with their sessions and manage the online briefings; B. Coordinate and liaise with different types/levels of supermarkets and with distributors, and other site visits relevant for the group (Central Processing Units or Food Production Facilities in Dubai); C. Development of a structured exhibition tour at Gulfood 2024 The service provider will propose an exhibition itinerary to visit pavilions which feature exhibitors in Gulfood 2024 that will provide market insights to participants. This exhibition itinerary will include a visit to ASEAN country pavilions, notable brands and exhibitors with similar product lines with Philippine exhibitors; D. Development of seminar itinerary in Gulfood 2024 for participants The service provider will propose appropriate seminars for the participants on the afternoon of 19 February and morning of 20 February which the participants should attend in order to complement the online market briefing learnings as well as the practical learnings from the immersion in site and supermarket visits and meetings with key stakeholders in MEA;			Php452,025.00 or AED30,135.00

TOTAL AMOUNT IN WORDS:	Php
------------------------	-----

This order is placed subject to the following terms and conditions:

The delivery must be made only during office hours to CITEM or as may be specified. Delivery is subject to the acceptance of CITEM's duly authorized representative/official and inspection by CITEM-Management Inspection Team and/or the Commission on Audit. Rejected deliveries are to be withdrawn and/or replaced immediately. Delay in the delivery is subject to the **PENALTY of 1/10 of 1%** of the **TOTAL VALUE** of this ORDER for **EACH DAY OF DELAY**. In case the contractor/supplier does not deliver within the due date, s/he shall be considered in default and will be liable to pay **LIQUIDATED DAMAGES** in the amount of _____ of the **TOTAL AMOUNT** unless the contractor/supplier requested and CITEM granted an extension. The contractor/supplier authorizes CITEM to deduct the amount of undelivered portion and to deduct the penalty and liquidated damages from any of its receivables from CITEM. The contractor/supplier must present a Delivery Receipt and Invoice or Official Receipt with the Job Order upon delivery.

Very truly yours,

ATTY. ANNA GRACE I. MARPURI
OIC-DM, CS Department

CONFORME:

[Signature]
 Name & Signature of Contractor/Supplier

Date

BUR No. **6F-2401025**

DATE **1/24/2024**

AMOUNT **Php452,025.00 or AED30,135.00**

Funds Available:

[Signature]
MALERNA C. BUVAO
 Chief, Controllership Division

Recommended by:

[Signature]
ROWENA D. MENDOZA
 OIC-DM, OG 2

Approved by:

[Signature]
MA. LOURDES D. MEDIRAN
 Deputy Executive Director

JOB ORDER

CITEM.STR.FR.006



CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS
 Golden Shell Pavilion, Roxas Boulevard corner Sen. Gil J. Puyat Avenue
 1300 Pasay City, Metro Manila, Philippines
 (632) 831-2201 to 09 ext. 218 (632) 831-1368, 832-3965
 info@citem.com.ph www.citem.com.ph



JO Number: 2024-0019	JO Date: 01/19/2024	PAGE 2/3
PR No.: 2024-0032	PR Date: 01/12/2024	

CONTRACTOR/SUPPLIER NEW PERSPECTIVE MEDIA FZ LLC ADDRESS Yas Creative Bldg., Yas Island, Abu Dhabi, UAE MODE OF PROCUREMENT Overseas Procurement	DELIVERY TERM PAYMENT TERM PLACE OF DELIVERY DATE OF DELIVERY
---	--

Please provide/furnish this office the requirements listed below subject to the terms and conditions contained herein. Address all correspondence to the Center for International Trade Expositions and Missions (CITEM).

DESCRIPTION	QTY/UNIT	UNIT PRICE	AMOUNT
<p>E. Recommendation of cultural (gastronomy) or city itinerary for the participants The service provider will propose a cultural or city itinerary for participants. The participants will pay the corresponding fees for entrance and other related expenses. The service provider will accompany the participants to the tour;</p> <p>F. Provision of shuttle service for participants: airport transfers, hotel shuttle service to and from venue, and service to and from the hotel and site visits and meetings of participants; and,</p> <p>G. Dedicated Market Immersion LOs (2 pax) for the participants (17-21 February 2024)</p> <p>H. Liaise and coordinate with hotel for the accommodation of the participants</p> <p>Period of Engagement : 19 January 2024 to 24 February 2024</p> <p>TIMELINE: 19-20 January 2024 -Finalization of the structured exhibition tour, seminars to attend in Gulfood and cultural / city tour related to the food sector 23 January 2024 -tentative date for the first half day online seminar 30 January 2024 -tentative date for the 2nd half day online seminar 02 February 2024 - Final briefing with the exhibitors 17 Feb 2024- ETD MNL (participants leave for Manila) 18 Feb 2024 - Supermarket visits/ meetings with distributors 19 Feb 2024 -Gulfood first day / Structured tour of the exhibition / Seminars 20 Feb 2024-Seminars at Gulfood 2024 / Half Day cultural/city tour 21 Feb 2024-Debriefing with participants / ETD Dubai (participants leave for Manila)</p>			

TOTAL AMOUNT IN WORDS:	Php
------------------------	-----

This order is placed subject to the following terms and conditions:
 The delivery must be made only during office hours to CITEM or as may be specified. Delivery is subject to the acceptance of CITEM's duly authorized representative/official and inspection by CITEM-Management Inspection Team and/or the Commission on Audit. Rejected deliveries are to be withdrawn and/or replaced immediately. Delay in the delivery is subject to the **PENALTY of 1/10 of 1%** of the **TOTAL VALUE** of this ORDER for **EACH DAY OF DELAY**. In case the contractor/supplier does not deliver within the due date, s/he shall be considered in default and will be liable to pay **LIQUIDATED DAMAGES** in the amount of _____ of the **TOTAL AMOUNT** unless the contractor/supplier requested and CITEM granted an extension. The contractor/supplier authorizes CITEM to deduct the amount of undelivered portion and to deduct the penalty and liquidated damages from any of its receivables from CITEM. The contractor/supplier must present a Delivery Receipt and Invoice or Official Receipt with the Job Order upon delivery.

Very truly yours,

ATTY. ANNA GRACE I. MARPURI
OIC-DM, CS Department
 CONFORME:

 Name & Signature of Contractor/Supplier
 Date

BUR No. 6F-2401075
 DATE 1/24/2024
 AMOUNT **Php452,025.00 or AED30,135.00**
 Funds Available:

MALERNA C. BUYAO
Chief, Controllership Division

Recommended by:

ROWENA D. MENDOZA
OIC-DM, OG 2
 Approved by:

MA. LOURDES D. MEDIRAN
Deputy Executive Director

JOB ORDER

CITEM.STR.FR.006



CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS
 Golden Shell Pavilion, Roxas Boulevard corner Sen. Gil J. Puyat Avenue
 1300 Pasay City, Metro Manila, Philippines
 (632) 831-2201 to 09 ext. 218 (632) 831-1368, 832-3965
 info@citem.com.ph www.citem.com.ph



JO Number:
2024-0019
 PR No.:
2024-0032

JO Date:
01/19/2024
 PR Date:
01/12/2024

PAGE
3/3

CONTRACTOR/SUPPLIER **NEW PERSPECTIVE MEDIA FZ LLC**
 ADDRESS **Yas Creative Bldg., Yas Island, Abu Dhabi, UAE**

DELIVERY TERM
 PAYMENT TERM
 PLACE OF DELIVERY
 DATE OF DELIVERY

MODE OF PROCUREMENT **Overseas Procurement**

Please provide/furnish this office the requirements listed below subject to the terms and conditions contained herein. Address all correspondence to the Center for International Trade Expositions and Missions (CITEM).

DESCRIPTION	QTY/UNIT	UNIT PRICE	AMOUNT
-------------	----------	------------	--------

MODE OF PAYMENT

- 50 % - upon submission of the approved final program for the online briefings, Itinerary for supermarkets, meetings and food production sites in Dubai, exhibition itinerary, Proposed seminars to attend in Gulfood, and Cultural (gastronomy)/ city tour itinerary.
- 50% upon completion of the deliverables and submission of recommendations to improve the market reconnaissance in Gulfood 2024

TOTAL AMOUNT IN WORDS: **THIRTY THOUSAND ONE HUNDRED THIRTY-FIVE UNITED ARAB EMIRATES DIRHAM OR A TOTAL OF FOUR HUNDRED FIFTY-TWO THOUSAND TWENTY FIVE PESOS** Php **452,025.00 or AED30,135.00**

This order is placed subject to the following terms and conditions:
 The delivery must be made only during office hours to CITEM or as may be specified. Delivery is subject to the acceptance of CITEM's duly authorized representative/official and inspection by CITEM-Management Inspection Team and/or the Commission on Audit. Rejected deliveries are to be withdrawn and/or replaced immediately. Delay in the delivery is subject to the **PENALTY** of **1/10 of 1%** of the **TOTAL VALUE** of this ORDER for **EACH DAY OF DELAY**. In case the contractor/supplier does not deliver within the due date, s/he shall be considered in default and will be liable to pay **LIQUIDATED DAMAGES** in the amount of _____ of the **TOTAL AMOUNT** unless the contractor/supplier requested and CITEM granted an extension. The contractor/supplier authorizes CITEM to deduct the amount of undelivered portion and to deduct the penalty and liquidated damages from any of its receivables from CITEM. The contractor/supplier must present a Delivery Receipt and Invoice or Official Receipt with the Job Order upon delivery.

Very truly yours,

ATTY. ANNA GRACE I. MARPURI
OIC-DM, CS Department
 CONFORME:

 Name & Signature of Contractor/Supplier
 Date

BUR No. **67-2401925**
 DATE **1/24/2024**
 AMOUNT **Php452,025.00 or AED30,135.00**
 Funds Available:

MALERNA C. BOYAO
Chief, Controllership Division

Recommended by:

ROWENA D. MENDOZA
OIC-DM, OG 2
 Approved by:

MA. LOURDES D. MEDIRAN
Deputy Executive Director