JOB ORDER

CITEM.STR.FR.006

CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS Golden Shell Pavilion, Roxas Boulevard corner Sen. Gil J. Puyat Avenue 1300 Pasay City, Metro Manila, Philippines (632) 831-2201 to 09 ext. 218 (632) 831-1368, 832-3965 info@citem.com.ph www.citem.com.ph	**dti** PHILIPPINES	JO Number: **2023-0241**	JO Date: **12/01/2023**	PAGE **1/2**
		PR No.: **2023-0489**	PR Date: **10/11/2023**	

CONTRACTOR/SUPPLIER **HANDLINK INC.** ADDRESS 6th Floor, AIC Center Bldg., 204 Escolta St. Binondo, Manila MODE OF PROCUREMENT Small Value Procurement	DELIVERY TERM PAYMENT TERM PLACE OF DELIVERY DATE OF DELIVERY

Please provide/furnish this office the requirements listed below subject to the terms and conditions contained herein. Address all correspondence to the Center for International Trade Expositions and Missions (CITEM).

DESCRIPTION	QTY/UNIT	UNIT PRICE	AMOUNT
RENEWAL OF MARKETING AUTOMATION SOFTWARE SUBSCRIPTION - DECEMBER 2023 TO NOVEMBER 2024 Date Needed / Delivery Period: 7 working days upon receipt of Purchase Order * Email and SMS running one (1) system * One (1) year subscription – December 2023 to November 2024 * VAT Inclusive EMAIL CAMPAIGN: – Dashboard Email Statistics – Contact List Advance Filtering for Multiple Phonebook – Unsubscribe List – Template Management / Email Templates – Fast and Responsive Email Builder – Send or Schedule Email Campaigns – Link your Campaign – Customizable Sign-up Form – Dynamic Email Broadcast – A/B Testing – Approve and Share Content – Send and Preview – Automation Routing / Smart Campaigns – Real Time Reports – Send Transactional Emails – Available API for email sending with reports – With Multiple groups and user accounts – Email Campaign Duplication – 1,750,000 email credits	1 pc		PHP382,144.00

TOTAL AMOUNT IN WORDS:	Php

This order is placed subject to the following terms and conditions:

*The delivery must be made only during office hours to CITEM or as may be specified. Delivery is subject to the acceptance of CITEM's duly authorized representative/official and inspection by CITEM-Management Inspection Team and/or the Commission on Audit. Rejected deliveries are to be withdrawn and/or replaced immediately. Delay in the delivery is subject to the **PENALTY of** 1/10 of 1% of the **TOTAL VALUE** of this **ORDER** for **EACH DAY OF DELAY**. In case the contractor/supplier does not deliver within the due date, s/he shall be considered in default and will be liable to pay LIQUIDATED DAMAGES in the amount of _____ of the **TOTAL AMOUNT** unless the contractor/supplier requested and CITEM granted an extension. The contractor/supplier authorizes CITEM to deduct the amount of undelivered portion and to deduct the penalty and liquidated damages from any of its receivables from CITEM. The contractor/supplier must present a Delivery Receipt and Invoice or Official Receipt with the Job Order upon delivery.*

Very truly yours,

ATTY. ANNA GRACE I. MARPURI
OIC-DM, CS Department
CONFORME:

Marson Andrea Prudenciado
Name & Signature of Contractor/Supplier
December 12, 2023
Date

BUR No. ISP- 23121447
DATE 12-04-2023
AMOUNT Php382,144.00

Funds Available:
MALERNA C. BUGAO
Chief, Controllership Division

Recommended by:

CLODUALDO D. EVIO
Chief, SMDD Division

Approved by:

MA. LOURDES D. MEDIRAN
Deputy Executive Director

CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS
Golden Shell Pavilion, Roxas Boulevard corner Sen. Gil J. Puyat Avenue
1300 Pasay City, Metro Manila, Philippines
(632) 831-2201 to 09 ext. 218 (632) 831-1368, 832-3965
info@citem.com.ph www.citem.com.ph

dti PHILIPPINES

JO Number:	JO Date:	PAGE
2023-0241	**12/01/2023**	
PR No.:	PR Date:	**2/2**
2023-0489	**10/11/2023**	

CONTRACTOR/SUPPLIER **HANDLINK INC.**

ADDRESS 6th Floor, AIC Center Bldg., 204 Escolta St. Binondo, Manila

MODE OF PROCUREMENT Small Value Procurement

DELIVERY TERM

PAYMENT TERM

PLACE OF DELIVERY

DATE OF DELIVERY

Please provide/furnish this office the requirements listed below subject to the terms and conditions contained herein. Address all correspondence to the Center for International Trade Expositions and Missions (CITEM).

DESCRIPTION	QTY/UNIT	UNIT PRICE	AMOUNT
SMS CAMPAIGN: - SMS Delivery Throughput - Advance Filtering for Multiple Phonebook - SMS Templating - SMS Survey w/ branding and Telco Gateway - SMS Personalized Content - Customizable Sender ID / Branded Text Messages - Branding Reply - SMS Gateway - Campaign Subscription and Unsubscription - Scheduler Options - Birthday Campaign - Reports - Dashboard - Coupon Generation - Access Level - Estimated Cost - Contacts Upload - Available API for SMS sending with reports - 77,000 SMS credits			

TOTAL AMOUNT IN WORDS:	THREE HUNDRED EIGHTY-TWO THOUSAND ONE HUNDRED FORTY-FOUR PESOS	Php **382,144.00**

This order is placed subject to the following terms and conditions:

The delivery must be made only during office hours to CITEM or as may be specified. Delivery is subject to the acceptance of CITEM's duly authorized representative/official and inspection by CITEM-Management Inspection Team and/or the Commission on Audit. Rejected deliveries are to be withdrawn and/or replaced immediately. Delay in the delivery is subject to the **PENALTY** of 1/10 of 1% of the **TOTAL VALUE** of this **ORDER** for **EACH DAY OF DELAY**. In case the contractor/supplier does not deliver within the due date, s/he shall be considered in default and will be liable to pay LIQUIDATED DAMAGES in the amount of _____ of the **TOTAL AMOUNT** unless the contractor/supplier requested and CITEM granted an extension. The contractor/supplier authorizes CITEM to deduct the amount of undelivered portion and to deduct the penalty and liquidated damages from any of its receivables from CITEM. The contractor/supplier must present a Delivery Receipt and Invoice or Official Receipt with the Job Order upon delivery.

Very truly yours,

ATTY. ANNA GRACE I. MARPURI
OIC-DM, CS Department

CONFORME:

Marson Andrea Prudenciado
Name & Signature of Contractor/Supplier

December 12, 2023
Date

BUR No. ISP-23121447

DATE 12-04-2023

AMOUNT Php382,144.00

Funds Available:
MALERNA C. BUYAO
Chief, Controllership Division

Recommended by:

CLODUALDO D. EVIO
Chief, SMDD Division

Approved by

MA. LOURDES D. MEDIRAN
Deputy Executive Director