

1st Supplemental / Bid Bulletin on the

**HIRING OF PROFESSIONAL PHOTOGRAPHY AND VIDEOGRAPHY
SERVICE PROVIDER FOR IFEX PHILIPPINES 2023**

To all Prospective Bidders:

This shall form an integral part of the Bid documents.

Amendment:		
The following has been revised:		
PARTICULAR	FROM	TO
EVALUATION SYSTEM	Only bidders who have passed the qualitative mode of procurement with the score of 90% shall submit the bid documents.	Bidders who have scored an average of 85% and above in the Qualitative Evaluation shall proceed to the Opening of Financial Bid Documents. All bid documents must be submitted before the deadline.
TECHNICAL EXECUTION	Submit at least twenty (20) sample photos for product photography, event coverage (including but is not limited to event landscape, photojournalism, etc. and at least five (5) most recent event videos through online submission (as proof of expertise of the creatives mostly on Food Photography and Videography) which the bidder will subcontract during the project implementation. Samples will be evaluated according to: 1. Photo and Video Event Coverage of any Trade Show or Exhibition. 30 POINTS 2. Product Photography (Focal Point, Highlights, Shadows, and Exposure) 10 POINTS 3. Stylized and Action Shots (Composition, Clarity, Cleanliness, and Details) 10 POINTS 4. Videography and Editing (Storyline, Framing, Editing, Grading, and Final Output Quality) 10 POINTS	Submit at least twenty (20) sample photos for product photography, event coverage (including but is not limited to event landscape, photojournalism, etc. and at least five (5) most recent event videos through online submission (as proof of expertise of the creatives mostly on Food Photography and Videography) which the bidder will subcontract during the project implementation. Samples will be evaluated according to: 1. Photo and Video Event Coverage. 20 POINTS 2. Product Photography (Focal Point, Highlights, Shadows, and Exposure) 10 POINTS 3. Stylized and Action Shots (Composition, Clarity, Cleanliness, and Details) 10 POINTS 4. Videography and Editing (Storyline, Framing, Editing, Grading, and Final Output Quality) 20 POINTS
QUALITATIVE EVALUATION MATRIX	Bidders with an average of 90 and above points in the Qualitative Evaluation shall qualify for the Financial Bid Opening.	Additionally, bidders with an average of 85 and above points in the Qualitative Evaluation shall qualify for the Financial Bid Opening.

Items not mentioned above remain the same.

This Supplemental/Bid Bulletin is being issued to clarify/modify/amend the specifications of the requirement needed, and not for purposes of delaying the proceedings of RA 9184.

Issued this **15th day of May 2023.**



ATTY. ANNA GRACE I. MARPURI
Chairman, Bids and Awards Committee