

**SUPPLEMENTAL / BID BULLETIN No. 2022-0034-01**

**1<sup>st</sup> Supplemental / Bid Bulletin on the**

**PROCUREMENT OF THE SERVICES OF A MARKETING RESEARCH/SURVEY COMPANY TO ADMINISTER, GENERATE, AND INTERPRET RESULTS OF THE CUSTOMER SATISFACTION SURVEY FOR 2021 CITEM'S SIGNATURE EVENTS**

**To all Prospective Bidders:**

This shall form an integral part of the Bid documents.

<b>Amendment:</b>		
<b>Article / Description</b>	<b>FROM</b>	<b>TO</b>
<b>Title</b>	PROCUREMENT OF THE SERVICES OF A MARKETING RESEARCH/SURVEY COMPANY TO ADMINISTER, GENERATE, AND INTERPRET RESULTS OF THE CUSTOMER SATISFACTION SURVEY FOR <b>2021</b> CITEM'S SIGNATURE EVENTS	<b>PROCUREMENT OF THE SERVICES OF A MARKETING RESEARCH/SURVEY COMPANY TO ADMINISTER, GENERATE, AND INTERPRET RESULTS OF THE CUSTOMER SATISFACTION SURVEY FOR <u>2022</u> CITEM'S SIGNATURE EVENTS</b>
<b>Clarifications:</b>		
<b>Query / Clarification</b>	<b>Answers</b>	
1. Can the qualifications have a separate criterion for companies with 3years to 5years of experience or can the scoring be increased?	The criterion for the years of experience on qualifications stays the same.	
2. Do the passwords for the compressed folders for the submission of bids have to be different or the same?	It is up to the bidders how they want to secure the files, it can be the same or different as long as it is disclosed on or before the opening of bids.	
3. Do the Project Manager have to be a statistician?	No. The statistician requirement is for the Assistant Project Manager.	
4. Can the Assistant Project Manager be an Industrial Engineer graduate but has an experience in statistics field?	Yes, as long as the person have an experience as statistician. Engineering courses are related to the statistics, hence, it is allowed coupled with experience.	
5. Can the deadline of submission of bids be extended?	The deadline for the submission of bids remains as is unless there is Supplemental / Bid Bulletin issued for such.	
6. Would you be requiring a topline report or full report from the results of the quantitative survey? Or would it just be purely data?	It must be a full text report coupled with the tables or statistical data. It is enumerated in the TOR that aside from the per event full text report there is also an executive summary report that will be submitted summarizing the four event reports. Simple executive summary report will do e.g. what is the result for event A, B, C, D and then the overall result. The report should only highlight the satisfaction result and the presentation should have the actual respondents, the categories of the actual respondents, discussion of the quality control, quality assurance, etc. We have a guideline for the result survey exactly describing the methodology including the questionnaire as provided by GCG.	
7. Can a bidder submit the publication/s of the employee or project team for the research publications? Or does it need to be publications in research journals of the company?	It can be any member of the project team or the company.	

Items not mentioned above remain the same.

This Supplemental/Bid Bulletin is being issued to clarify/modify/amend the specifications of the requirement needed, and not for purposes of delaying the proceedings of RA 9184.

Issued this **25<sup>th</sup> day of March 2022.**

  
**ATTY. ANNA GRACE I. MARPURI**  
 Chairman, Bids and Awards Committee