



SUPPLEMENTAL / BID BULLETIN No. 2019P-0347-02

1st Supplemental / Bid Bulletin on the

HIRING OF GRAPHIC DESIGN EXPERT IN DEVELOPING ORIGINAL FONTS FOR THE CITEM CREATIVE AND LIFESTYLE INDUSTRY BRANDS AND SIGNATURE EVENTS FOR 2020

To all Prospective Bidders:

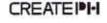
This Supplemental / Bid Bulletin is issued to clarify, modify or amend items in the Bid Documents of the above requirements.

This shall form an integral part of the Bid documents.

AMENDMENT:

PARTICULAR	FROM		ТО	
V. Evaluation System	Qualitative Evaluation (QE) shall be conducted by the Bids and Awards Committee (BAC) after opening the financial documents of the bidders. The qualitative evaluation shall be based on the following criteria:		Qualitative Evaluation (QE) shall be conducted by the Bids and Award Committee (BAC) after opening the financial documents of the bidders The qualitative evaluation shall be based on the following criteria:	
	CRITERIA	VALUE POINT	CRITERIA	VALUE POINT
	a. Experience with any government agency in communication design projects. i. With government experience - 10 points ii. With no government experience - 5 points (Document required: Portfolio indicating relevant work experience/projects)	30	a. Experience with any government agency in communication design projects. iii. With government experience - 30 points iv. With no government experience - 5 points (Document required: Portfolio indicating relevant work experience/projects)	30
	b. Awards and recognitions in the field of graphic and communication design a recognition of body of works by reputable publications and websites i. International awards and - 30 points recognitions / features ii. Local awards, recognitions and features - 25 points	30	b. Awards and recognitions in the field of graphic and communication design recognition of body of works by reputable publications and websites iii. International awards and - 30 points recognitions / features iv. Local awards, recognitions and features - 25 points.	30
	(Document required: Curriculum Vitae and Portfolio indicating relevant work experience and projects)		(Document required: Curriculum Vitae and Portfolio indicating relevant work experience and projects)	







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i	c. Years of Experience as a design		 c. Years of Experience as a design agency/team. 	
	agency/team.		agencynadia	1
	(. 10 years and above	10	iii. (0 years and above	10
	- 10 points		-10 points	
1	ii. 9 years and below		iv. 9 years and below -5 points	
	- 5 points	- [- 5 points	
	Document required: Portfolio Indicating		(Document required: Portfolio indicating	
	relevant work experience and projects)		relevant work experience and projects)	
	d, Reach of bodies of work	Į.	d, Reach of bodies of work • All (or at least 2 international	ļ
	 All (or at least 2 international geographical categories) 		geographical categories)	
	- 20 points	20	- 20 points	20.
	Europe	1	Furope - 10 points	J
	- 10 points - Americas (North, Central and		• Americas (North, Central and	1
	South America)		South America)	- 1
	-10 points		-10 points -10 points - ASEAN, Asia, Africa and Middle	+
	ASEÂN, Asia, Africa and Middle Easti		East Widole	
	-10 points		-10 points	
	 Domestic or within the Philippines 		Domestic or within the Philippines Specials	
	-5 points		5 points	
	*Document/required: Portfolio indicating relevant work experience and projects)	ŀ	Document required: Portfolio indicating relevant work experience and projects)	
	televant work expenence and projects)			
	e. Competency of design team - profile	1,0	e. Competency of design team - profile	10
	and work experience, training		and work experience, training and professional background!	i
	and professional background/ collaborations		and professional background/ collaborations	
	:	- 1		
	(Reference to the Portfolio submitted)		(Reference to the Portfolio submitted)	400
	(Reference to the Portfolio submitted)	100	TOTAL	100
VI. SCOPE OF				,
WORK &	TOTAL 6, Deliver the project in three pha	isest	, Deliver the project in three phas	es:
	6.1 RHASE 1 (target 2 nd w	eek of	, Deliver the project in three phas 6.1 PHASE 1 (target 1st we	es: eek of
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6.3 PHASE 3 (target date 1st week of February 2020): Submission of final output including:

6.3.1 Application Manual – Guidelines for print, digital, and three-dimensional application, including application for signages and wayfinding, exhibition and retail environment, merchandise and corporate products.

6.3.2 Final artwork in open type font (.otf) and true type font (.ttf) formats 6.3 PHASE 3 (target date 1st week of April 2020): Submission of final output including:

6.3.1 Application Manual – Guidelines for print, digital, and three-dimensional application, including application for signages and wayfinding, exhibition and retail environment, merchandise and corporate products.

6.3.2 Final artwork in open type font (.otf) and true type font (.ttf) formats

Items not mentioned above remain the same.

This Supplemental/Bid Bulletin is being issued to clarify/modify/amend the specifications of the requirement needed, and not for purposes of delaying the proceedings of RA 9184.

Issued this 12th day of February 2020.

ATTY, ANNA GRACE I. MARPURI Chairman, Bids and Awards Committee