



SUPPLEMENTAL / BID BULLETIN No. 2020-0069-03

3<sup>rd</sup> Supplemental / Bid Bulletin on the

**HIRING OF CONTENT DEVELOPER (STORYTELLER) FOR THE PHILIPPINE PARTICIPATION IN FUORISALONE 2020**

**To all Prospective Bidders:**

This Supplemental / Bid Bulletin is issued to clarify, modify or amend items in the Bid Documents of the above requirements.

This shall form an integral part of the Bid documents.

**AMENDMENTS:**

PARTICULAR	FROM	TO
<b>Section I - Event Brief of the Terms of Reference</b>	Date: 21 -26 April 2020	Date: 16 -21 June 2020
<b>Revised Dates in below IV-Scope of Work and Deliverables of the Terms of Reference:</b>		
<del>March</del> April 2020 to June 2020	PRE – EVENT 1. Copywriting for press releases (2) 2. Copywriting for e-card campaigns (3) 3. Copywriting for the printed postcard for distribution Content: About the Philippines, the companies, and the concept 4. Essay for the wall or the video (1) 5. Text of 1000 characters, which summarizes the concept of the 2020 exhibition for the Fuorisalone magazine	<del>March</del> April 2020 <del>March</del> April 2020 April 2020  April 2020 April 2020
	EVENT PROPER 1. Copywriting for e-card (opening of the show)	June 2020
<del>April</del> – June 2020	POST - EVENT 1. Copywriting for e-card (closing of the show) 2. Post-event release (1)	June 2020

Items not mentioned above remain the same.

This Supplemental/Bid Bulletin is being issued to clarify/modify/amend the specifications of the requirement needed, and not for purposes of delaying the proceedings of RA 9184.

Issued this 25<sup>th</sup> day of March 2020.

**ATTY. ANNA GRACE I. MARPURI (SGD.)**  
Chairman, Bids and Awards Committee