

MANILA FAME

17 – 19 October 2019
World Trade Center Metro Manila



What is

MANILA FAME?

The Philippines' **premiere**
design and lifestyle event

A **meeting point**
for the Philippine home & lifestyle industry

A platform for Philippine manufacturers
and designers to showcase their products
to the **local and international market**

An **endless source**
of inspiration and creativity
for the next generation
of Philippine designers and entrepreneurs



WHO VISITS THE SHOW?

International and local

- Retailers and Wholesalers
- Department stores,
- Specialty stores,
- Distributors,
- Specifiers and contract market,
- Buying offices,
- Home builders
- Media
- VIPs/Government Officials
- Diplomatic Corps



WHO JOINS MANILA FAME?

Manufacturers, traders, homegrown brands, designers and artisans who are currently exporting or looking to expand to the global market



PRODUCT CATEGORIES

- Home Decor and Houseware
- Fashion
- Furniture
- Lamps & Lighting
- Festive & Seasonal Decor
- Gift Items
- Beauty & Wellness
- Sustainable Products

MANILA FAME EXHIBITORS

To access the list of Manila FAME Exhibitors, click on the link below

<http://www.manilafame.com/Exhibitors/Catalog>

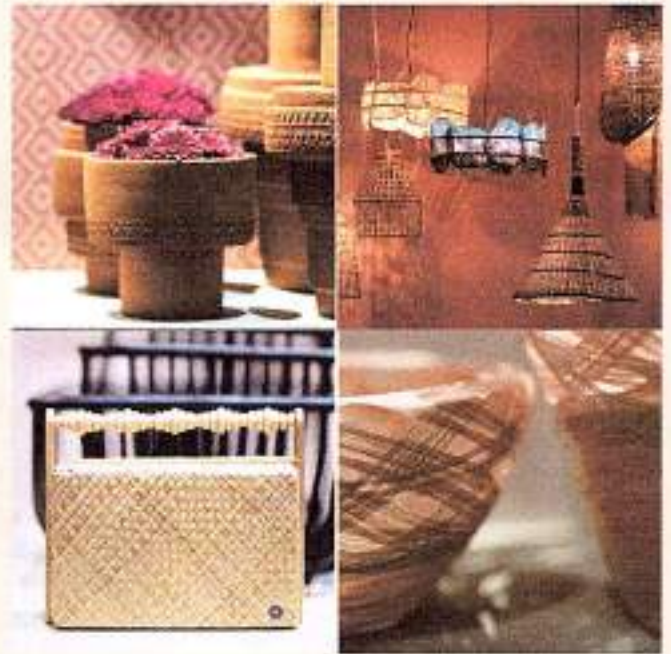


SHOW FEATURES

DESIGN COMMUNE

A product development program where 50 companies will collaborate with seasoned design consultants, namely, **Vince Uy** as Creative Director, **Stanley Ruiz**, **Kitty Bunag**, **Andre Chang**, and **Nix Alañon**.

The newly developed products are featured in a special showcase during the show.



SHOW FEATURES

ARTISANS VILLAGE

A showcase of the most promising MSME's from Antique, Marawi, and women-led enterprises from the Great Women Project 2, in partnership with the DTI ROGs and Regional / Provincial Government offices.



WHAT'S NEW?



A special showcase of sustainable and eco-friendly lifestyle products.

WHAT'S NEW?



A variety of locally-made cosmetics and personal care products.

MANILA FAME

DESIGN CONCEPT: WEAVING LINES



HERITAGE REIMAGINED

A Legacy of Design Excellence

Manila FAME has been positioned over the years as synonymous to the intangible yet highly distinct Filipino design sensibility. It is a celebration of exquisite craftsmanship, mastery over sustainable materials and world-renowned quality that catapulted the careers of Filipino product designers to the global scene.

The archives of FAME exhibitors are rife with talent and ideas—a goldmine of inspiration formed under the tectonic influence of Manila FAME's stewardship. To commemorate thirty years of cultural inheritance, the well-loved design show will unleash the most iconic and forward-looking pieces from its collection and infuse them with the vision of the new. Creating an exciting amalgamation that honors a legacy of Filipino design excellence.



MANILA FAME EVENTS

RIBBON-CUTTING AND OPENING CEREMONY



66th Manila FAME (October 2017)



67th Manila FAME (April 2018)

MANILA FAME EVENTS

PERFORMERS / ENTERTAINMENT



64th Manila FAME (October 2016)



66th Manila FAME (October 2017)

MANILA FAME EVENTS

NETWORKING COCKTAILS & AWARDS CEREMONY



66th Manila FAME (October 2017)



64th Manila FAME (October 2016)



62nd Manila FAME (October 2014)



63rd Manila FAME (April 2015)

Manila FAME Schedule of Events

9/24/2016

DAY 1 | 17 October

TIME		TOPIC / ACTIVITY	VENUE
9:00 AM	7:00 PM	MANILA FAME (Open to Foreign & Local Trade Buyers, Invited Guests, and Consumers)	World Trade Center (WTC) Hall, Tent and Tent Annex
9:30 AM	9:55 AM	Arrival of Honored Guests	WTC Lobby
10:00 AM	10:10 AM	Keynote Message from DTI Secretary Ramon M. Lopez (For Continuation)	WTC Lobby
10:10 AM	10:30 AM	Manila FAME Official Opening Ceremony and Photo Opportunity	WTC Lobby
10:30 AM	11:00 AM	Tour of the Exhibit with Honored Guests	WTC Hall, Tent and Tent Annex
11:00 AM	11:30 AM	Manila FAME Opening Cocktails with VIPs	Manila FAME Buyer's Lounge
11:00 AM	5:00 PM	Live Craft Demonstrations at the Artisan Village	Artisan Village
11:00 AM	6:30 PM	Live Musical Entertainment	WTC Lobby
2:00 PM	6:00 PM	Design Tours in partnership with the Tourism Promotions Board (TPB); Half-day Old Manila Tour	
5:00 PM	8:30 PM	Manila FAME Networking Cocktails with Live Musical Entertainment Katha Awards Winners Announcement	TBA

DAY 2 | 18 October

TIME		TOPIC / ACTIVITY	VENUE
9:00 AM	7:00 PM	MANILA FAME (Open to Foreign & Local Trade Buyers, Invited Guests, and Consumers)	World Trade Center (WTC) Hall, Tent and Tent Annex
9:00 AM	6:30 PM	Live Musical Entertainment	WTC Lobby
10:00 AM	5:00 PM	Live Craft Demonstrations at the Artisan Village	Artisan Village
11:00 AM	12:00 PM	Tour of the Exhibit with Honored Guests	WTC Hall, Tent and Tent Annex
2:00 PM	2:00 PM	Culturalizing Program at the Digital Artisans setting in the main hall	TBA
2:00 PM	6:00 PM	Design Tours in partnership with the Design Center of the Philippines (TBA)	TBA
3:00 PM	4:00 PM	Tour of the Exhibit with Honored Guests	WTC Hall, Tent and Tent Annex
3:00 PM	3:30 PM	LUXE Escape Dream Destination Raffle Draw	WTC Lobby
3:30 PM	6:00 PM	Roundtable Discussions with the Design Center of the Philippines	TBA

DAY 3 | 19 October

TIME		TOPIC / ACTIVITY	VENUE
9:00 AM	7:00 PM	MANILA FAME (Open to Foreign & Local Trade Buyers, Invited Guests, and Consumers)	World Trade Center (WTC) Hall, Tent and Tent Annex
9:00 AM	6:30 PM	Live Musical Entertainment	WTC Lobby
10:00 AM	5:00 PM	Live Craft Demonstrations at the Artisan Village	Artisan Village