

# FOOD Philippines



22<sup>ND</sup> CHINA-ASEAN  
EXPOSITION  
SEPTEMBER 17 - 21, 2025

## ABOUT CAEXPO 2025

The China-ASEAN Expo (CAEXPO) is an international economic and trade event jointly confirmed by the leaders of China and ASEAN. It was proposed by the Chinese side at the 7th ASEAN-China Summit in October 2003 that the CAEXPO be annually held in Nanning, Guangxi, China from the year 2004 onwards.

The proposal gained positive feedback from the heads of state/government of the 10 ASEAN countries and was written into the Chairman's Statement released afterwards. The 1st CAEXPO was successfully concluded in Nanning in November 2004, since then Nanning has become the permanent host city of the CAEXPO.

### WHY PARTICIPATE?

- Opportunity to test market readiness to penetrate the international market through showcasing products and services to the world's biggest consumer markets, China.
- Establish partnership and networks to foreign partners to grow your business.
- Increases exposure in the international market opening doors to new export and partnership opportunities.
- Showcase the Philippines' innovative and world-class products on the global stage.

### EVENT PROFILE

**VENUE:** Nanning International Convention & Exhibition Center (NICEC), Nanning, Guangxi, China

**SHOW DATES:**  
17-21 September 2025

**SHOW HOURS:**  
9:00 AM- 5:00 PM

#### PRODUCT COVERAGE

 Home/ Housewares	 Fashion & Wearables Gifts
 Food and Beverage	 Handicrafts
 Personal Care and Products	 Agricultural Products
 Hi-tech Products	 Other Services

## PHILIPPINE PARTICIPATION

This year's CAEXPO will be a significant milestone year for the Philippines and China as we celebrate the 50th anniversary of our bilateral relations.

**TARGET NO. OF EXHIBITORS:** 20 companies

**PARTICIPATION FEE**  
**USD \$250 PER EXHIBITOR**

### EXHIBITOR ENTITLEMENT

- 9sqm space at the Commodity Pavilion Free virtual booth with an all-year-round exposure to CAEXPO database of buyers
- B2B business matching events organized by the CAEXPO Secretariat
- Free shuttle service from the hotel to the venue and vice versa
- Free student interpreters to be shared by the PH delegation
- Company inclusion in the following publicity and promotion efforts by CITEM:
  - Hyperlink in the Project Website
  - Company profile in the event directory
  - Electronic direct mails to be sent out to all prospective buyers and visitors of all CITEM-organized and attended food shows.
- Issuance of Certificate of Participation for visa purposes
- Processing of Travel Tax Exemption Form
- Processing of Shipment to China

### APPLICATION REQUIREMENTS

1. Duly filled-up CITEM Exhibitor Application Form
2. Business documents

For **food-related companies:**

- BIR Registration (Form 2303)
- DTI or SEC Registration
- Company Brochure
- Updated FDA LTO and CPR
- GACC Certification

For **non-food and services** including, but not limited to, banks, schools, travel agencies, etc.:

- BIR Registration (Form 2303)
- DTI or SEC Registration
- Company Brochure

**FAME+ or IFEXConnect members with updated business documents are no longer required to submit the above-mentioned business documents.**

**+ REGISTER NOW**

## CONTACT US

For interested companies, please submit the requirements via email to the CAEXPO 2025 Project Officers on or before 11 July 2025:

Ms. Victoria Arellano ([varellano@citem.com.ph](mailto:varellano@citem.com.ph))  
Ms. Angelie Perea ([maperea@citem.com.ph](mailto:maperea@citem.com.ph))

